



MINUTES

Meeting of the Scotts Valley Economic Development Committee

Date: May 26, 2023

Time: 11:00 AM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	City Hall Conference Room 1 Civic Center Drive Scotts Valley, CA 95066	The agenda was posted on 05-23-2023 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at www.scottsvally.gov .

CALL TO ORDER

The Economic Development meeting was called to order at 11:06 AM.

ROLL CALL

**ELECTED OFFICIALS
PRESENT:**
Jack Dilles, Mayor
Allan Timms, Council Member

CITY STAFF MEMBERS PRESENT:
Mali LaGoe, City Manager
Cathie Simonovich, City Clerk

PUBLIC COMMENT

None.

REGULAR AGENDA

1. Approve meeting minutes of 04-28-2023

M/S: Timms/Dilles

To approve the April 28, 2023 meeting minutes.

Carried 2/0 (AYES: Dilles, Timms)

2. Business update

The committee members discussed business outreach strategies and planned for next steps.

3. Scotts Valley's brand

The committee members discussed next steps in the branding process for the City of Scotts Valley.

4. Future Agenda Items

None.

ADJOURNMENT

The meeting adjourned at 12:04 PM.

Approved: _____
Jack Dilles, Mayor

Attest: _____
Cathie Simonovich, City Clerk