



AGENDA

Meeting of the Scotts Valley Economic Development Committee

Date: December 8, 2023

Time: 11:00 AM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	City Hall Conference Room 1 Civic Center Drive Scotts Valley, CA 95066	Agenda posted on 12-05-2023 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at: www.scottsvalley.gov

ELECTED OFFICIALS	CITY STAFF MEMBERS
Jack Dilles, Mayor Allan Timms, City Council Member	Mali LaGoe, City Manager Cathie Simonovich, City Clerk

CALL TO ORDER 11:00 AM

ROLL CALL

PUBLIC COMMENT

This is the opportunity for individuals to make and/or submit written or oral comments to the Committee on any items within the purview of the Committee, which are NOT part of the Agenda. No action on the item may be taken, but the Committee may request the matter be placed on a future agenda.

ALTERATIONS TO REGULAR AGENDA

(Committee Members can remove or add items to the Regular Agenda)

REGULAR AGENDA

(Persons wishing to speak on any item may do so by raising their hand to be recognized by the Chair.)

1. Approve meeting minutes of 10-27-2023

2. Business update
3. Scotts Valley's brand
4. Future agenda items

ADJOURNMENT



MINUTES

Meeting of the Scotts Valley Economic Development Committee

Date: October 27, 2023

Time: 11:00 AM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	City Hall Conference Room 1 Civic Center Drive Scotts Valley, CA 95066	The agenda was posted on 10-24-2023 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at www.scottsvalley.gov .

CALL TO ORDER 11:00 AM

The meeting was called to order at 11:04 AM.

ROLL CALL

**ELECTED OFFICIALS
PRESENT:**
Jack Dilles, Mayor
Allan Timms, Council Member

CITY STAFF MEMBERS PRESENT:
Mali LaGoe, City Manager
Cathie Simonovich, City Clerk

PUBLIC COMMENT

None.

ALTERATIONS TO REGULAR AGENDA

None.

REGULAR AGENDA

1. Approve meeting minutes of 06-30-2023

M/S: Dilles/Timms

To approve the meeting minutes of 06-30-2023.

Carried 2/0 (AYES: Dilles/Timms)

2. Approve meeting minutes of 08-25-2023

M/S: Dilles/Timms

To approve the meeting minutes of 08-25-2023.

Carried 2/0 (AYES: Dilles/Timms)

3. Business update

CM Timms created a tracking sheet which includes assignments and will share it with the committee members as they begin the outreach process.

4. Scotts Valley's brand

The conversations with the businesses will inform the process of determining Scotts Valley's brand. A meeting is scheduled for next week with CGI regarding moving the video project forward.

5. Future agenda items

None.

ADJOURNMENT

The meeting was adjourned at 12:01 PM.