



MINUTES

Meeting of the Scotts Valley Economic Development Committee

Date: December 8, 2023

Time: 11:00 AM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	City Hall Conference Room 1 Civic Center Drive Scotts Valley, CA 95066	The agenda was posted on 12-5-2023 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at www.scottsvalley.gov .

CALL TO ORDER 11:00 AM

The Economic Development Committee meeting was called to order at 11:03 AM.

ROLL CALL

**ELECTED OFFICIALS
PRESENT:**
Jack Dilles, Mayor
Allan Timms, Council Member

CITY STAFF MEMBERS PRESENT:
Mali LaGoe, City Manager
Cathie Simonovich, City Clerk

PUBLIC COMMENT

None.

ALTERATIONS TO REGULAR AGENDA

None.

REGULAR AGENDA

1. Approve meeting minutes of 10-27-2023

M/S: Timms/Dilles

To approve the meeting minutes of 10-27-2023.

Carried 2/0 (AYES: Dilles, Timms)

2. Business update

The committee members discussed the outreach that has been completed and the next steps.

3. Scotts Valley's brand

The committee members discussed the next steps for determining Scotts Valley's brand.

4. Future agenda items

None.

ADJOURNMENT

The meeting adjourned at 11:42 AM.