



MINUTES

Meeting of the
Senior Center Board Meeting
Date: November 7, 2023
Time: 6:00 PM

CONTACT INFORMATION	MEETING LOCATION	POSTING
Recreation Division 361 Kings Village Road Scotts Valley, CA 95066 (831) 438-3251	Scotts Valley Senior Center 370 Kings Village Rd Scotts Valley, CA 95066	The agenda was posted on 11-3-2023 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at www.scottsvally.gov .

Call to Order - 1:00 pm

The meeting was called to order at 1:00 PM.

Roll Call

APPOINTED OFFICIALS PRESENT: Margaret Schraft, Chair Ferd Bergholz, Board Member Harvey Bustichi, Board Member (Absent) Nancy Diaz, Board Member Anna Pissanetzky, Board Member George Milder, Board Member Lisa Bustichi, Board Member (Absent)	CITY STAFF MEMBERS PRESENT: Allison Pfefferkorn, Recreation Division Manager Darshana Croskrey, Senior Center Coordinator Brian Youmans, Administrative Secretary
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Staff Updates

1. Staff Updates - RDM Pfefferkorn
 - a. RDM Pfefferkorn announced the fixing of the front door to the Senior Center as well as increased patrol from the police department.
 - i. Chair Schraft added that the PD non-emergency line is 831-440-5670.
 - b. RDM Pfefferkorn announced the addition of Active Net being used for the

Senior Center Membership database, leading to members being able to pay for membership dues via credit/debit card over the internet.

- i. Board Member Bergholz pointed out that the new database needs to be able to create reports for birthday lists.
- c. RDM Pfefferkorn announced the changes in staff with the addition of the new Recreation Coordinator Jennifer Dunbar along with the incoming PW Director Bret Swain, as well as newly elected Board Members Ms. Lisa Bustichi and Mr. George Milder.
- d. Board Member Bergholz announced that he is still getting phone calls from First Alarm regarding fire alarm testing.
- e. Board Member Pissanetzky requested a locking mechanism to lock the front door from the inside for safety reasons.

2. Staff Updates – Coordinator Croskrey

- a. Coordinator Croskrey announced the recent training and recruitment of volunteer receptionists.
- b. Coordinator Croskrey announced all the recent community outreach events and programs that the Senior Center has accomplished recently.
- c. Coordinator Croskrey announced the upcoming Thanksgiving Luncheon being hosted in the Senior Center.

Public Comment Time

- Coordinator Croskrey announced the reopening of the Senior Center Boutique thanks to the help of two senior volunteers Elaine and Linda, as well as thanking Becca for help with the creation of the boutique sign.
- Nancy Carroll, a member of the Senior Center, expressed concern about marketing the boutique more.
- Coordinator Croskrey announced that Erin from Cruise Coffee is inviting all seniors for a photo shoot this Saturday in front of the Cruise Coffee Christmas truck.
- Elaine Duxbury, a member of the Senior Center, expressed concern about the cabinet in the Senior Center Library that the Lyons Club had installed and locked.

Consent Agenda

1. 08-01-23 Senior Center Board Meeting Minutes

M/S: Pissanetzky/Diaz

To approve the 08-01-2023 Senior Board Meeting Minutes. Carried 5/0/2

(AYES: Schraft, Bergholz, Diaz, Pissanetzky, Milder; NOES: NONE; ABSENT: Bustichi, Bustichi)

Additions/Deletions to Regular Agenda

M/S: Diaz/Pissanetzky

Removal of “Lewis Farris” and add “George Milder” and “Lisa Bustichi” in the “Elected Officials” section of the agenda.

Carried 5/0/2 (AYES: Schraft, Bergholz, Diaz, Pissanetzky, Milder; NOES: NONE; ABSENT: Bustichi, Bustichi)

Regular Agenda

1. Election of Officers – RDM Pfefferkorn

- a. In accordance with the Senior Center Bylaws ARTICLE IV. Section 4. A Chairperson and Vice-Chairperson will be elected amongst the Board Members.

M/S: Pissanetzky/Bergholz

To appoint Chair Margaret Schraft as Chairperson.

Carried 5/0/2 (AYES: Schraft, Bergholz, Diaz, Pissanetzky, Milder; NOES: NONE; ABSENT: Bustichi, Bustichi)

M/S: Schraft/Pissanetzky

To appoint Board Member Nancy Diaz as Vice Chairperson.

Carried 5/0/2 (AYES: Schraft, Bergholz, Diaz, Pissanetzky, Milder; NOES: NONE; ABSENT: Bustichi, Bustichi)

2. Parks Master Plan Update – RDM Pfefferkorn

- a. RDM Pfefferkorn updated the Senior Center Board that Odell Engineering has provided a 75% complete draft of the Parks Master Plan. The subcommittee will meet again in November and expects a 90% draft by the end of that month.

3. Member Survey Results – RDM Pfefferkorn

- a. RDM Pfefferkorn introduced the Senior Center Survey, a 10-question survey with the intent of helping evaluate the programs, events, staff, and faculties of the Senior Center. RDM Pfefferkorn then presented the results of the survey to the Board Members.
- b. RDM Pfefferkorn ended the presentation with several key takeaways such as the large gap between people who come weekly and people who come less than once a month and asks what more can the Senior Center do to draw more members in on a regular basis.
 - Chair Schraft suggested more social events, while Vicechair Diaz asked clarifying questions about the wording of a couple of the survey questions.
 - Coordinator Croskrey added that the result of the COVID-19 pandemic has played a massive role in the diminished membership of the Senior Center.
 - Board Member Milder suggested that the Senior Center could market itself at community events such as Food Truck Friday.
- c. RDM Pfefferkorn ended the presentation with the result that most people are “very satisfied” with the Senior Center.

- Coordinator Croskrey stated that the issue with the newsletter being sent out in a timely manner is being addressed, that the Senior Center does have ADA compliant toilets, and that chairs are only put away by volunteers.
- Board Member Pissanetzky added that there are many issues with information regarding the Senior Center on the City's website.
- RDM Pfefferkorn stated that one of the biggest issues that members wanted to see improved is adding a paid receptionist.
- Chair Schraft also suggested the implementation of a suggestion box, or an email for members to suggest more areas they'd like to see improved.

Adjournment

The meeting adjourned at 1:57 PM.