



MINUTES

Special Study Session of the
Scotts Valley City Council
Date: February 28, 2024 at 9:00 AM
February 29, 2024 at 11:00 AM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 95066 (831) 440-5600	Four Points by Sheraton 5030 Scotts Valley Drive Scotts Valley, CA 95066 (831) 438-1500	The agenda was posted on 2-23-2024 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at www.scottsvally.gov .

CALL TO ORDER 9:00 AM

The City Council two-day workshop was called to order at 9:40 AM on Wednesday, February 28, 2024; and at 11:07 AM on Thursday, February 29, 2024.

PLEDGE OF ALLEGIANCE and MOMENT OF SILENCE

ROLL CALL

ELECTED OFFICIALS PRESENT:

Randy Johnson, Mayor
Derek Timm, Vice Mayor
Jack Dilles, Council Member
Donna Lind, Council Member
Allan Timms, Council Member
(arrived at 10:30 AM)

CITY STAFF MEMBERS PRESENT:

Mali LaGoe, City Manager
Kirsten Powell, City Attorney
Steve Walpole, Police Chief
Stephanie Hill, Administrative Services Director
Taylor Bateman, Community Development Director
Steve Jesberg, Public Works
Scott Hamby, Public Works
Allison Pfefferkorn, Recreation Division Manager
Matthew Spencer-Cooke, Maintenance Division Manager
Cathie Simonovich, City Clerk
Lauren Lambert, Deputy City Clerk

PUBLIC COMMENT TIME

CM Lind announced that the Fallen Officer Foundation will have a Night at the Santa Cruz Warriors fundraiser on Friday, March 15, 2024. Go to the Fallen Officer Foundation website and use the link to purchase tickets.

SPECIAL SET MATTER

1. Study Session: Strategic Plan 2024

Strategic Planning Workshop 2024 summary of presentation/discussion items:

- Overview of City operations, the City's organizational culture, review of the Mission, Vision, and Values statements, and discussion of the 2024 goals (Mali LaGoe, City Manager).
- Overview of the operational initiatives for the Police Department, discussion of oversized vehicle parking issues (Steve Walpole, Chief of Police and Scott Garner, Police Captain).
- Current and long-term planning update and housing laws update (Taylor Bateman, Community Development Director).
- Wastewater Treatment Plant options/recommendations and Capital Improvement Plan priorities (Steve Jesberg and Scott Hamby, Interim Public Works Directors).
- Facilities conditions assessment (Matthew Spencer-Cooke, Maintenance Division Manager).
- Recreation assessment status, overview of operational initiatives for the Recreation Division, Parks Master Plan update, Commissions annual work plans, and volunteer program (Allison Pfefferkorn, Recreation Division Manager).
- Financial long-term forecast and analysis of potential revenue measures (Stephanie Hill, Administrative Services Director, and Steve Montano, Consultant - Baker Tilly).
- Economic development update and Town Center update (Mali LaGoe, City Manager and subcommittee members).
- Council policies review (Mali LaGoe, City Manager, and Kirsten Powell, City Attorney).
- Review and discussion of items requested by the Council.
- Review and discussion of Strategic Goals for FY 2024/25

Michael Shulman, a resident of Scotts Valley, gave input on the revenue measure

discussion; and he also thanked the Council and the staff for the well-organized and informative workshop.

ADJOURNMENT

The City Council two-day workshop was adjourned at 4:00 PM on Wednesday, February 28, 2024; and at 3:00 PM on Thursday, February 29, 2024.

Attest:

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Cathie Simonovich
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Cathie Simonovich, City Clerk

Approved:

DocuSigned by:
Randy Johnson
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Randy Johnson, Mayor