



AGENDA

Meeting of the Scotts Valley Economic Development Committee

Date: November 25, 2024

Time: 2:00 PM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	City Hall Conference Room 1 Civic Center Drive Scotts Valley, CA 95066	Agenda posted on 11-21-2024 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at: www.scottsvalley.gov
ELECTED OFFICIALS	CITY STAFF MEMBERS	
Jack Dilles, City Council Member Allan Timms, City Council Member	Mali LaGoe, City Manager Jordan Taylor, Administrative Secretary/Analyst II	

CALL TO ORDER 2:00 PM

ROLL CALL

PUBLIC COMMENT

This is the opportunity for individuals to make and/or submit written or oral comments to the Committee on any items within the purview of the Committee, which are NOT part of the Agenda. No action on the item may be taken, but the Committee may request the matter be placed on a future agenda.

ALTERATIONS TO REGULAR AGENDA

(Committee Members can remove or add items to the Regular Agenda)

REGULAR AGENDA

(Persons wishing to speak on any item may do so by raising their hand to be recognized by the Chair.)

1. Economic Development Meeting Minutes for 10-03-2024
2. Business Outreach Update

3. Measure X Implementation Schedule
4. Holiday Shop Local Campaign Update
5. Banners Update
6. Autism Certified City Discussion

ADJOURNMENT



MINUTES

Meeting of the Scotts Valley Economic Development Committee

Date: October 3, 2024

Time: 3:00 PM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	City Hall Conference Room 1 Civic Center Drive Scotts Valley, CA 95066	The agenda was posted on Agenda posted on 09-30-2024 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at: www.scottsvalley.gov

CALL TO ORDER 3:00 PM

The City Council meeting was called to order at 3:18 PM.

ROLL CALL

ELECTED OFFICIALS PRESENT: Jack Dilles, Council Member Allan Timms, Council Member	CITY STAFF MEMBERS PRESENT: Mali LaGoe, City Manager Jordan Taylor, Administrative Secretary/Analyst
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PUBLIC COMMENT

No public comment.

ALTERATIONS TO REGULAR AGENDA

There were no alterations to the regular agenda.

REGULAR AGENDA

1. Approve 09-05-2024 Economic Development Subcommittee Meeting Minutes

M/S: Dilles/Timms

To approve 09-05-2024 minutes.

Carried 2/0 (AYES: Dilles, Timms)

2. Business Outreach Update

Councilmembers shared updates on Business Outreach efforts.

3. Banner Policy Discussion

City Manager LaGoe shared updates on CGI Banner Program. Committee directed staff to look into a possible amendment to banner policy to allow Scotts Valley to pursue the program.

4. Shop Local Campaign Discussion

Committee discussed ideas for a shop local campaign for 2024 holiday season.

ADJOURNMENT

The meeting adjourned at 4:12 PM.