



AGENDA

Meeting of the
Scotts Valley Senior Center Board
In-Person Meeting
Date: January 14, 2025
Time: 1:00 PM

CONTACT INFORMATION		MEETING LOCATION	POSTING
Recreation Division 361 Kings Village Road Scotts Valley, CA 95066 (831) 438-3251		Scotts Valley Senior Center 370 Kings Village Road Scotts Valley, CA 95066	Agenda posted on 01-10-25 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at: www.scottsvalley.gov
BOARD MEMBERS		CITY STAFF MEMBERS	
Margaret Schraft, Chair Nancy Diaz, Vice Chair Ferd Bergholz, Board Member Lisa Bustichi, Board Member Demetrios Mavrikis, Board Member George Milder, Board Member Anna Pissanetzky, Board Member		Allison Pfefferkorn, Recreation Division Manager Darshana Croskrey, Senior Center Coordinator Brian Youmans, Administrative Assistant	
MEETING NOTICE AND AGENDA PACKET MATERIALS			
Notice regarding Senior Center Meetings: The Senior Center Board meets regularly on the 2nd Tuesday of each month at 1:00 PM at the Senior Center located at 370 Kings Village Road, Scotts Valley, CA 95066.			
Agenda and Agenda Packet Materials: The Senior Center Board agenda packet is published at least 72 hours in advance of the regular meeting and is available for review at the Recreation Division office at 361 Kings Village Road, Scotts Valley, CA. The agenda packet is also available for viewing on the City's website at www.scottsvalley.gov .			

Call to Order

Roll Call

Staff Updates

1. Staff Update - RDM Pfefferkorn

Public Comment Time:

This portion of the agenda is reserved for discussion by the public of items which are NOT agendized. No action may be taken by the Board except to refer the matter to staff and/or place it on a future agenda. It is in the best interest of the person speaking

to the Board to be concise and to the point. All speakers are requested to sign their name at the podium so their name may be accurately recorded in the minutes of the meeting. A time limit of three minutes per individual will be allowed.

Consent Agenda

(Any person wishing to speak on the consent agenda may do so by raising their hand as the item is called out by the chairperson.)

1. 11-12-24 Senior Center Board Minutes
2. Yearly Meeting Calendar

Additions/Deletions to Regular Agenda

Regular Agenda

(Any person wishing to speak on the regular agenda may do so by raising their hand as the item is called out by the chairperson.)

1. Election of Officers
2. 2024 Recap

Adjournment

ADA NOTICE

The City of Scotts Valley does not discriminate against persons with disabilities. The City Council Chambers is an accessible facility. If you wish to attend a City Council meeting and require assistance such as sign language, a translator, or other special assistance or devices in order to attend and participate at the meeting, please call the City Clerk's office at (831) 440-5600 five to seven days in advance of the meeting to make arrangements for assistance. If you require the agenda of a City Council meeting be available in an alternative format consistent with a specific disability, please call the City Clerk's Office. The California State Relay Service (TTY/VCO/HCO to Voice: English 1-800-735-2929, Spanish 1-800-855-3000; or, Voice to TTY/VCO/HCO: English 1-800-735-2922, Spanish 1-800-855-3000), provides Telecommunications Devices for the Deaf and Disabled and will provide a link between the TDD caller and users of telephone equipment.

Staff Update: Senior Center Board Meeting, November 12th, 2024

Recreation Division Manager Pfefferkorn

CBDG Grants- There are no updates at this time. We are waiting for the final approval for the Program Income grant (kitchen remodel, sound panels, landscaping).

The programing grant which would allow the center to hire a receptionist and expand hours has just been submitted. We will be notified if we will receive this funding or not in the next couple of months. This is a very competitive grant.

Facility-

- Heater: One of the heaters at the Senior Center (the thermostat in the middle of the bulletin board) is in need of repair. The motor that controls the air flow has failed and will likely cost approximately \$4,000 to repair. Maintenance has scheduled for mid January 2025. For now, the two other units should be kept on heat at 68 degrees.
- Kitchen- The kitchen remains closed. Staff are still working through the steps needed to get the kitchen up to standard. We are working on identifying someone to be the designated kitchen manager. Staff are working on boxing all the contents in the kitchen so that all items and areas can be cleaned for reopening.
- Floors- The floors were recently buffed and waxed on Jan 4th.
- Custodial: Maintenance is implementing a new custodial program in 2025. Starting January 2nd, Fernando will be coming in at 6AM to service the City buildings. The Senior Center will get a deep cleaning on Tuesdays that includes mopping, vacuuming, and surface cleaning and a secondary round of custodial service on Thursdays.

Financial Report- December 13th, 2024

Revenue

	July	August	September	October	November	December	TOTAL
Boutique	\$935.67	\$550.75	\$536.00	\$400.90	\$672.40	\$2,073.90	\$5,169.62
Memberships	\$694.12	\$2,317.65	\$312.11	\$732.89	\$1,263.81	\$3,813.66	\$9,134.24
Activities	\$1,337.00	\$2,318.10	\$726.00	\$794.00	\$1,912.00	\$2,198.00	\$9,285.10
Rentals		\$1,452	\$391.25	\$718.00	\$718.00	\$1,266.50	\$4,546
						Total	\$28,134.71

Expenses

	July	August	September	October	November	December	TOTAL
Supplies/ Materials	\$680.01	\$1,954.47	\$494.32	\$22.18	\$138.06	\$855.93	\$4,144.97
Contractual Services	\$390	\$1,781.25	\$978.90	\$290	\$100	\$521	\$4,061
Maintenance of Building/Structures					\$1,438	\$1,883	\$3,973.05

Labor, Insurance, Utilities, Communication s							\$ 31,944.74
						Total	\$44,123.9 1

2025 Recreation fee schedule now in effect

In November 2025, the City Council approved the 2025 recreation fee schedule. Fees for the Senior Center were included in this fee schedule. Starting January 6th, these new fees are now in effect.

Membership Fee: \$35 Annual

**lifetime memberships are no longer offered but all existing lifetime memberships will remain valid.*

Classes: \$5 member/ \$7 non-member

Games: \$3 member/ \$5 non-member

Punch Pass-

Punch passes are being bought at the recreation office and are being used in classes. More than half of the activities are now being purchased by punch pass.

Senior Center Coordinator Croskrey Staff Update

Activities/Updates Since Last Board Meeting

- With much sadness, we announce the recent passing of Harvey Bustichi, long-term SVSC Board Member.
- Having celebrated our center's only centenarian, Millie Kaitschuck, back in September, sadly we report her passing over the holiday season.
- Susan Taylor, SVSC Bocce Chair, is preparing for the Spring signups after its Winter Break hiatus.
- We ended 2025 with three successful celebrations: Oct (SVSC 35th Birthday Bash), Nov (Thanksgiving Luncheon sponsored by Brookdale Senior Living, Colly Gruczelak - President of Damians Ladder and SVSC), and Dec (Holiday Luncheon at Bruno's Bar & Grill).

Special Presentations

- Six of us including Council Member Timms attended Santa Cruz County's Summit Solutions, to begin local work on the Master Plan on Aging (the State of California's guide to aging in place successfully).

Reorganizing Project

- The SV Kiwanis Club completed the task of removing all the disintegrating underlining on our senior center chairs. They will be assisting with more reorganization tasks. We also have a new volunteer, Sheri Zogg who is assisting with decluttering and organizing as well.

SVSC Tech Team News

- The Tech Team is refreshed and ready to go for 2025. Unfortunately, at this time, we do say Thank You and Goodbye to Pamala Sanders as she returns to Utah.

Upcoming Events

- Starting in February, SVSC is partnering with the Alzheimer's Foundation to present a comprehensive series which will take place over the next year and a half, every other month starting in February.



MINUTES

Meeting of the
Senior Center Board Meeting
Date: November 12, 2024
Time: 1:00 PM

CONTACT INFORMATION	MEETING LOCATION	POSTING
Recreation Division 361 Kings Village Road Scotts Valley, CA 95066 (831) 438-3251	Scotts Valley Senior Center 370 Kings Village rd. Scotts Valley, CA 95066	The agenda was posted on 11-08-2024 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at www.scottsvally.gov .

Call to Order - 1:00 pm

The meeting was called to order at 1:02 PM.

Roll Call

COMMISSIONERS PRESENT:

Margaret Schraft, Chair
Nancy Diaz, Vice Chair
Ferd Bergholz, Board Member
Demetrios Mavrikis, Board Member
Anna Pissanetzky, Board Member
George Milder, Board Member

ABSENT:

Lisa Bustichi, Board Member

CITY STAFF MEMBERS PRESENT:

Allison Pfefferkorn, Recreation Division Manager
Darshana Croskrey, Senior Center Coordinator
Brian Youmans, Administrative Assistant

Staff Updates

1. Staff Updates - RDM Pfefferkorn

RDM Pfefferkorn presented updates of Recreation's events and programs, including the new playground survey, a maintenance update of the senior center, and a report of membership scans.

2. Staff Updates – SCC Croskrey

SCC Croskrey presented updates of the center's events and programs, including an update of the center's tech team's recent accomplishments.

Public Comment Time

Elaine Myers, a Senior Center Member and volunteer at the Senior Center Boutique, wanted to clarify previous statements she had made at the previous meeting about the Boutique's revenue and storage of their inventory.

Consent Agenda

1. Approve Senior Center Board Meeting Minutes 09-11-24.

M/S: Bergholz/Schraft

To approve the Consent Agenda with no alterations. Carried 6/0/1 (AYES: Schraft, Diaz, Milder, Bergholz, Mavrikis, Pissanetzky; NOES: None; ABSENT: Bustichi)

Additions/Deletions to Regular Agenda

RDM Pfefferkorn added a report that will go with the Dog Policy staff report within the regular agenda.

Regular Agenda

1. Punch Card Introduction

Administrative Assistant Youmans presented a slideshow to introduce the new Senior Center Punch Card. This included what it is, how members will use it, and recent feedback from people who already have used it.

2. Consideration of approving a Senior Center Dog Policy

RDM Pfefferkorn presented the background of information of the City's dog policy and updated the board on a recent public meeting to propose a new dog policy for the senior center.

Board members asked clarifying questions that staff answered.

M/S: Diaz/Bergholz

To approve the proposed dog policy. Carried 6/0/1 (AYES: Schraft, Diaz, Milder, Bergholz, Mavrikis, Pissanetzky; NOES: None; ABSENT: Bustichi)

3. CDBG Grant Update

RDM Pfefferkorn presented an update on the CDBG grant as well as the bidding process to receive funding. Staff reminded the board of the upcoming public meetings to learn more about the CDBG grant.

Public Comment:

- Elaine Myers asked a clarifying question if this grant will have any impact on the current facility grant that senior center previously received.

4. Senior Center Fee Update

RDM Pfefferkorn presented a background of the Senior Center's Fees, as well as the proposed fee changes from Administrative Service Director Hill's recommendation, which considered the feedback the board had given during the last meeting.

Adjournment

The meeting adjourned at 1:59 PM.

City of Scotts Valley
SENIOR CENTER BOARD STAFF REPORT

DATE: 1/14/2025
TO: Honorable Mayor and City Council
FROM: Allison Pfefferkorn, Recreation Division Manager
APPROVED: Mali LaGoe, City Manager
SUBJECT: Yearly Meeting Calendar

SUMMARY OF ISSUE

The Senior Center Advisory Commission meets on the 2nd Tuesday of the month in the months of January, March, May, July, September and November at 1:00 PM at the Scotts Valley Senior Center, 370 Kings Village Road, Scotts Valley, CA 95066.

Month	2nd Tuesday	Notes
January	14th	
February	----	No meeting
March	11th	
April	----	No meeting
May	13th	
June	----	No meeting
July	8th	
August	----	No meeting
September	9th	
October	----	No meeting
November	18th	3rd Tuesday due to holiday on the 11th
December	----	No meeting

FISCAL IMPACT

None

STAFF RECOMMENDATION

Approve 2025 meeting dates

TABLE OF CONTENTS

None

City of Scotts Valley SENIOR CENTER BOARD STAFF REPORT

DATE: 1/14/2025
TO: Honorable Mayor and City Council
FROM: Allison Pfefferkorn, Recreation Division Manager
APPROVED: Mali LaGoe, City Manager
SUBJECT: **Election of Officers**

SUMMARY OF ISSUE

In accordance with the Senior Center Bylaws ARTICLE IV. Section 4. A chair and vice chair will be elected amongst the Board Members.

ARTICLE IV. Section 4: OFFICERS: The officers of the Senior Organization shall be the Chairperson and Vice-Chairperson. All officers shall be elected by the Board of Directors and shall serve a term of one year. All the aforesaid officers shall be elected by the Board of Directors from among its own ranks at the October Board of Directors Meeting to take effect at the following January Board of Directors Meeting.

FISCAL IMPACT

None.

STAFF RECOMMENDATION

Take nominations and elect the Board Chair and Vice Chair for 2025.

TABLE OF CONTENTS

None

City of Scotts Valley SENIOR CENTER BOARD STAFF REPORT

DATE: 1/14/2025
TO: Honorable Mayor and City Council
FROM: Allison Pfefferkorn, Recreation Division Manager
APPROVED: Mali LaGoe, City Manager
SUBJECT: 2024 Recap

SUMMARY OF ISSUE

In 2024, the Senior Center accomplished many great things and has undergone several changes. Last Fall the Board reviewed over 200 member survey results. A comparison of the survey responses with the 2024 statistics highlights, growth and continued progress.

Programs the Seniors wanted to see in 2024

More Social Events	Bingo	Pickleball
Speakers	Acrylic Painting	Cornhole Club
Meals on Wheels		Balance Classes
Field Trips		Fitness for Older Adults
Tech Classes		Line Dancing in person

Over the last year the Senior Center has offered many of the things that were expressed in the surveys.

Here is the 2024 Snap shot of what was offered at the Senior Center:

ACTIVITIES

Games:

1. Maj Jong: American & Chinese
2. Pinochle
3. Canasta
4. Mexican Train
5. Cribbage
6. Bridge
7. Chess
8. Rummikub
9. Clue

Classes:

1. Stretching and Conditioning
2. Zumba
3. Gyro-Kinesis
4. Meditation
5. Line Dancing
6. Qigong
7. Chair Dance Yoga

Art Classes:

1. Watercolor

Other/Social:

1. Bookworms
2. Soup, Salad, Let's Talk
3. What's Next? Want to talk about it?

Leagues: Bocce

3 seasons: Spring, Summer, Fall

- Spring - 99 players
- Summer - 92 Players
- Fall - 99 Players

Free Events:

- Armchair Topics- Variety of speakers
- Coffee & Conversations
- Jabber Walkers
- Senior Safety Class
- Candidate Forum- Board of Supervisors
- Downsizing your home
- Local Author Readings
- Measure V Tax Exemption presentation
- Water District presentation on new online portal
- Tech Team Drop in
- Business License tax Measure X presentation
- Adult Protective Services

Events:

- St Patrick's Day Luncheon
- 35th Anniversary Bash
- Thanksgiving Luncheon
- Happy Holiday Luncheon
- Line Dancing on Friday's
- Flea Market & Pancake Breakfast

Improvements:

There have been several improvements done to the senior center this last year. Below are ones expressed in the survey. The strike-out ones have been accomplished.

Area of Improvement expressed from the survey:

- ~~Front Door needs to be fixed~~
- Members should not have to put chairs and tables away
- ~~More Programs~~
- Multi Generational Events
- Paid Receptionist- *applying for a grant*
- On time Newsletter- *Looking for Volunteers*
- Sound Panels- *applying for a grant*
- ~~ADA Toilets~~
- Website with current newsletter- *Website with info on membership, hours, monthly calendar*
- Longer Hours- *applying for a grant- off hour classes are offered.*
- More Classroom Space- *Need to clean out library*

ALIGNMENT WITH CITY PRACTICES

In 2024, the Senior Center transitioned to using the Recreation Divisions online registration platform. The following has moved to online registration:

Bocce- Online waivers, payment upon sign ups

Memberships- Membership cards for tracking prime days of use of the senior center, automatic renewals, yearly memberships no matter when you become a member- no more prorating.

Senior Center use tracking- The scanning of the membership cards is helping us understand the use of the center, what days and times are higher use as well as identifying members vs non members.

Punch Pass- Working toward becoming a cashless center by purchasing a punch pass at the recreation office to be used towards games and classes.

Membership:**2023 Membership:**

370 Annual Members
140 Lifetime Members

2024 Membership:

257 Annual Members
134 Lifetime Members

Transitioning to membership cards and having members scan in when entering the Senior Center has allowed the City to see the overall use of the center.

The Center began scanning members in September. These scans do not include classes that are held offsite (bocce) or classes held outside of normal center hours (meditation)

2023 Visits to Senior Center (per survey responses)	2024 Membership Scans	Total Scans
77 Less than 1 time a month	September	272
61 Weekly	October	396
36 Monthly	November	266
	December	266
	Total Unique Scans	161

In 4 months: a total of 161 members have scanned in.

There have been many benefits to these transitions and growth will continue in learning these systems to make it a smoother transition into 2025.

FISCAL IMPACT

No fiscal impacts at this time.

STAFF RECOMMENDATION

It is recommended by staff that the board review the information provided and reflect on the ways the Senior Center has grown and discuss how it can continue to grow in membership and participation.

Topics for discussion:

- How can we attract more members?
- How do we get our members more involved at the senior center?

TABLE OF CONTENTS

None