



AGENDA

Meeting of the
Scotts Valley Arts Commission
In-Person Meeting
Date: February 13, 2025
Time: 5:00 PM

CONTACT INFORMATION		MEETING LOCATION	POSTING
Recreation Division 361 Kings Village Rd Scotts Valley, CA 95066 (831) 428-3251		City Council Chambers 1 Civic Center Drive Scotts Valley, CA 95066	Agenda Posted on 02-07-25 at City Hall, SV Senior Center, SV Public Works Building, and on the internet at: www.scottsvalley.gov
COMMISSIONERS		CITY STAFF MEMBERS	
Kacey Lewis, Acting Chair Diane Chambers, Commissioner Jess Clark, Commissioner Cynthia Gorski, Commissioner Lisa Simons, Commissioner		Allison Pfefferkorn, Recreation Division Manager Brian Youmans, Administrative Assistant	
MEETING NOTICE AND AGENDA PACKET MATERIALS			
Notice regarding Arts Commission Meetings: The Arts Commission meets regularly on the 1st Thursday of each month at 5:00 PM in the City Hall Council Chambers located at 1 Civic Center Drive, Scotts Valley, CA 95066.			
Agenda and Agenda Packet Materials: The Arts Commission agenda packet is published at least 72 hours in advance of the regular meeting and is available for review at the Recreation Division office at 361 Kings Village Road, Scotts Valley, CA. The agenda packet is also available for viewing on the City's website at www.scottsvalley.gov .			

Call to Order

Roll Call

Staff Updates

1. Staff Update

Public Comment Time

This portion of the agenda is reserved for discussion by the public of items which are NOT agendized. No action may be taken by the Commission except to refer the matter to staff and/or place it on a future agenda. It is in the best interest of the person speaking to the Commission to be concise and to the point. All speakers are requested

to sign their name at the podium so their name may be accurately recorded in the minutes of the meeting. A time limit of three minutes per individual will be allowed. If speaking on behalf of a group, the speaking time limit will be 5 minutes.

Consent Agenda

(Any person wishing to speak on the consent agenda may do so by raising their hand as the item is called out by the chairperson.)

1. 11-07-2024 Arts Commission Minutes
2. Review of 2025 Commission Meeting Calendar

Additions/Deletions to Regular Agenda

(Any person wishing to speak on the consent or regular agenda may do so by raising their hand as the item is called out by the chairperson.)

Regular Agenda

1. Election of Officers
2. 2025 Poetry and Art Contest Update
3. Chalk Art Event Update and New Ad Hoc Subcommittee Appointment

Adjournment

ADA NOTICE

The City of Scotts Valley does not discriminate against persons with disabilities. The City Council Chambers is an accessible facility. If you wish to attend a City Council meeting and require assistance such as sign language, a translator, or other special assistance or devices in order to attend and participate at the meeting, please call the City Clerk's office at (831) 440-5600 five to seven days in advance of the meeting to make arrangements for assistance. If you require the agenda of a City Council meeting be available in an alternative format consistent with a specific disability, please call the City Clerk's Office. The California State Relay Service (TTY/VCO/HCO to Voice: English 1-800-735-2929, Spanish 1-800-855-3000; or, Voice to TTY/VCO/HCO: English 1-800-735-2922, Spanish 1-800-855-3000), provides Telecommunications Devices for the Deaf and Disabled and will provide a link between the TDD caller and users of telephone equipment.

Arts Commission Meeting

Staff Update February 13, 202

Allison Pfefferkorn- Recreation Division Manager

City News

- The City of Scotts Valley is celebrating being fully staffed. It is a great way for the city to start off the new year with each department having a fully functioning team.
- The City Council said farewell to 2 council members in December: Randy Johnson and Jack Dilles and welcomed 2 new council members: Krista Jett and Steve Clark. Newly elected council members are responsible for appointing commissioners to each commission. I am happy to welcome new Art Commissioners, Diane Chambers appointed by Steve Clark and Jess Clark appointed by Krista Jett. In addition, Allan Timms has replaced Val Rebhahn with Cindi Gorski, who will remain on the commission. The City thanks Barabra Mendenhall and Val Rebhahn for their years of service on the Arts Commission and contribution to the City of Scotts Valley.

Siltanen Mural

- Staff are working on completing a grant application that would fund the mural project including; wall resurfacing, supplies, and artists stipend.



MINUTES

Meeting of the
Scotts Valley Arts Commission
Date: November 7, 2024
Time: 5:00 PM

CONTACT INFORMATION	MEETING LOCATION	POSTING
Recreation Division 361 Kings Village Road Scotts Valley, CA 95066 (831) 438-3251	City Council Chambers 1 Civic Center Drive Scotts Valley, CA 95066	The agenda was posted on 11-01-2024 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at www.scottsvally.gov .

Call to Order - 5:00 pm

The meeting was called to order at 5:02 PM.

Roll Call

APPOINTED OFFICIALS PRESENT: Barbara Mendenhall, Chair Val Rebhahn, Vice Chair (Absent) Cynthia Gorski, Commissioner Kacey Lewis, Commissioner Lisa Simon, Commissioner	CITY STAFF MEMBERS PRESENT: Allison Pfefferkorn, Recreation Division Manager Brian Youmans, Administrative Secretary
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Staff Updates

1. Staff Updates - Department & Division - RDM Pfefferkorn
RDM Pfefferkorn gave a summary of recent updates including the suspension of the donation of a wind sculpture, and the repairs needed for the retaining wall at Siltanen park before a mural can be painted over it.

Public Comment Time

None.

Consent Agenda

1. 05-02-24 Arts Commission Minutes

M/S: Simon/Lewis

To approve the Consent Agenda.

**Carried 4/0/1 (AYES: Mendenhall, Gorski, Lewis, Simon; NOES: None;
ABSENT: Rebhahn)**

Additions/Deletions to Regular Agenda

None.

Regular Agenda

1. 2025 Poetry and Art Contest

RDM Pfefferkorn gave background information of the annual poetry contest, before presenting the new plans for the upcoming 2025 contest, along with the expansion of the contest to include other mediums of artwork.

Commissioners asked clarifying questions that staff answered.

M/S: Mendenhall/Simon

To create a new ad hoc committee for the 2025 Poetry and Art Contest

**Carried 4/0/1 (AYES: Mendenhall, Gorski, Lewis, Simon; NOES: None;
ABSENT: Rebhahn)**

Commissioner Simon and Commissioner Lewis will be a part of this committee.

2. Chalk Art Event

RDM Pfefferkorn gave background information of the annual Music at Skypark event, hosted by the Kiwanis Club of Scotts Valley. RDM Pfefferkorn then presented plans to partner with the Kiwanis Club for a Chalk Art Event during Music at Skypark's 2025 event.

Kiwanis Club President Jim Melehan spoke in favor of this collaborative event.

Commissioners asked clarifying questions that staff answered.

M/S: Mendenhall/Lewis

To create a new ad hoc committee for the 2025 Chalk Art Event

**Carried 4/0/1 (AYES: Mendenhall, Gorski, Lewis, Simon; NOES: None;
ABSENT: Rebhahn)**

Chair Mendenhall and Commissioner Lewis will be a part of this committee.

Adjournment

The meeting adjourned at 6:08 PM.

City of Scotts Valley
ARTS COMMISSION STAFF REPORT

DATE: 2/13/2025
TO: Honorable Mayor and City Council
FROM: Allison Pfefferkorn, Recreation Division Manager
APPROVED: Mali LaGoe, City Manager
SUBJECT: **Review of 2025 Commission Meeting Calendar**

SUMMARY OF ISSUE

Parks and Recreation Commission Bylaws Article III Section 1 Paragraph B states:

Regular Meetings: Regular meetings of the commission shall be held quarterly per an annual calendar established during the first meeting of the calendar year and shall begin at 5:00 PM at the Scotts Valley City Hall Council Chambers or such other place as may be specified at the previous regular meeting.

Therefore, the proposed meeting schedule for 2025 is below:

February 13, 2025

May 8, 2025

August 7, 2025

November 6, 2025

FISCAL IMPACT

None

STAFF RECOMMENDATION

Approve the proposed meeting dates for 2025

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None

City of Scotts Valley
ARTS COMMISSION STAFF REPORT

DATE: 2/13/2025
TO: Honorable Mayor and City Council
FROM: Allison Pfefferkorn, Recreation Division Manager
APPROVED: Mali LaGoe, City Manager
SUBJECT: Election of Officers

SUMMARY OF ISSUE

In accordance with the Art Commission Bylaws ARTICLE II. Section 1. a Chairperson and Vice-Chairperson will be elected among its members.

ARTICLE II. Section 1: SELECTION OF OFFICERS: At the first meeting of each calendar year, a Chairperson and Vice-Chairperson shall be selected by the Commission from among its members.

FISCAL IMPACT

None

STAFF RECOMMENDATION

Take nominations and elect the Chairperson and Vice-Chairperson for 2025

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None

City of Scotts Valley ARTS COMMISSION STAFF REPORT

DATE: 2/13/2025
TO: Honorable Mayor and City Council
FROM: Allison Pfefferkorn, Recreation Division Manager
APPROVED: Mali LaGoe, City Manager
SUBJECT: **2025 Poetry and Art Contest Update**

SUMMARY OF ISSUE

The Recreation Division is on track to host the 2025 Art and Poetry Contest. The subcommittee, consisting of Commissioner Lewis and Commissioner Simon, met with staff in mid-November to discuss the upcoming event.

During this meeting a theme was unanimously decided. The 2025 theme is EXPLORE.

Each poet and artist will be asked to reflect this theme in each of their pieces.

The following is a summary of progress and future deadlines:

- **December 1** -Sign-ups went live on December 1st and published in the Activity Guide.
 - Submission of Art and Poetry is done through the live Google form. You can access this link through our website, flyer QR code or from our activity guide.
- **January 15** -Distributed to schools
 - Flyers have been distributed to all local schools.
 - SVSD has confirmed their schools received the flyer.
- **January**-Flyers posted around community
 - Flyers are posted in city kiosks.
 - A Facebook event has been created.
 - Social media posts are going out regularly.
 - Posted on free online community sites like Press Banner and MyScottsValley.
- **March** - Subcommittee meeting
- **April 1**- All poetry and art submissions are due
- **April 2-11** - Commissioners will be emailed the Poetry submissions and rubric to score all Poetry entries. Commissioners are able to view and score all art submitted at the

Recreation office.

- **April 15** - Winners are announced
- **May 7** - City Council meeting- One poem selected to be read as well as the presentation of the winning art piece
- **May 16** - Poetry/Art Showcase at the Community Center

FISCAL IMPACT

There is no fiscal impact to this update.

STAFF RECOMMENDATION

Staff recommends the commission discuss other opportunities to market the event, to take flyers to distribute and share the link.

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None

City of Scotts Valley
ARTS COMMISSION STAFF REPORT

DATE: 2/13/2025
TO: Honorable Mayor and City Council
FROM: Allison Pfefferkorn, Recreation Division Manager
APPROVED: Mali LaGoe, City Manager
SUBJECT: **Chalk Art Event Update and New Ad Hoc Subcommittee Appointment**

SUMMARY OF ISSUE

Planning is just getting started for the Chalk Art event set to happen on August 24, 2025, at Skypark. The event will be advertised in the summer activity guide published May 1, 2025.

At the November commission meeting, Commissioner Lewis and Commissioner Mendenhall were appointed to an ad hoc subcommittee for this event.

Due to the newly elected City Council commissioner appointments, a new commissioner will need to be appointed to the ad hoc subcommittee. The subcommittee is tasked with the following:

- Creating the judging criteria
- Judging the art
- Finding sponsors for the event to help with food and drink for the artists and prizes for the winners for each category
- Event day set up and clean up

The next Chalk Art Event ad hoc subcommittee meeting will take place in April.

FISCAL IMPACT

None

STAFF RECOMMENDATION

Staff recommends the commission assign a new commissioner to the ad hoc subcommittee.

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None