



AGENDA

Meeting of the Scotts Valley Economic Development Committee

Date: February 12, 2025

Time: 2:00 PM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	City Hall Conference Room 1 Civic Center Drive Scotts Valley, CA 95066	Agenda posted on 2-10-2025 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at: www.scottsvalley.gov
ELECTED OFFICIALS		CITY STAFF MEMBERS
Steve Clark, City Council Member Allan Timms, City Council Member		Mali LaGoe, City Manager Jordan Taylor, Administrative Secretary/Analyst II

CALL TO ORDER 2:00 PM

ROLL CALL

PUBLIC COMMENT

This is the opportunity for individuals to make and/or submit written or oral comments to the Committee on any items within the purview of the Committee, which are NOT part of the Agenda. No action on the item may be taken, but the Committee may request the matter be placed on a future agenda.

ALTERATIONS TO REGULAR AGENDA

(Committee Members can remove or add items to the Regular Agenda)

REGULAR AGENDA

(Persons wishing to speak on any item may do so by raising their hand to be recognized by the Chair.)

1. Economic Development Meeting Minutes for 11-25-2024
2. Chamber Updates
3. Business Outreach
4. Arts Commission Discussion

5. Meeting Schedule 2025

ADJOURNMENT



MINUTES

Meeting of the Scotts Valley Economic Development Committee

Date: November 25, 2024

Time: 2:00 PM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	City Hall Conference Room 1 Civic Center Drive Scotts Valley, CA 95066	The agenda was posted on 11-21-2024 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at www.scottsvalley.gov .

CALL TO ORDER 2:00 PM

The Economic Development Committee meeting was called to order at 2:03 PM.

ROLL CALL

ELECTED OFFICIALS PRESENT: Jack Dilles, Council Member Allan Timms, Council Member	CITY STAFF MEMBERS PRESENT: Mali LaGoe, City Manager
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PUBLIC COMMENT

There was no public comment.

ALTERATIONS TO REGULAR AGENDA

There were no alterations to the regular agenda.

REGULAR AGENDA

1. Economic Development Meeting Minutes for 10-03-2024

M/S: Dilles/Timms

To approve 10-03-2024 minutes.

Carried 2/0 (AYES: Dilles, Timms)

2. Business Outreach Update

Committee members shared updates on business outreach progress.

3. Measure X Implementation Schedule

City Manager LaGoe shared the Measure X Implementation schedule and committee members shared feedback.

4. Holiday Shop Local Campaign Update

City Manager LaGoe shared an update on the Holiday Shop Local Bingo campaign taking place this December.

5. Banners Update

Committee members discussed ideas for banners on Scotts Valley Drive and directed staff to continue working on new banner program and policy.

6. Autism Certified City Discussion

Committee members recommend that Council approve a portion of Community Grant Funds be allocated to fund Scotts Valley becoming an Autism Certified City.

ADJOURNMENT

The meeting adjourned at 2:57 PM.