



AGENDA

Meeting of the Scotts Valley Economic Development Committee

Date: March 20, 2025

Time: 3:30 PM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	This meeting will be held remotely on Zoom. To join, click here: https://us02web.zoom.us/j/86078214229	Agenda posted on 3/19/2025 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at: www.scottsvalley.gov
ELECTED OFFICIALS		CITY STAFF MEMBERS
Allan Timms, Vice Mayor Steve Clark, City Council Member		Mali LaGoe, City Manager Jordan Taylor, Administrative Secretary/Analyst II

CALL TO ORDER 3:30 PM

ROLL CALL

PUBLIC COMMENT

This is the opportunity for individuals to make and/or submit written or oral comments to the Committee on any items within the purview of the Committee, which are NOT part of the Agenda. No action on the item may be taken, but the Committee may request the matter be placed on a future agenda.

ALTERATIONS TO REGULAR AGENDA

(Committee Members can remove or add items to the Regular Agenda)

REGULAR AGENDA

(Persons wishing to speak on any item may do so by raising their hand to be recognized by the Chair.)

1. Economic Development Committee Meeting Minutes for 2-12-2025
2. Chamber Updates
3. Business Outreach Update

4. Business License Tax Outreach Update
5. Town Center Temporary Activation Update
6. City Branding Discussion
7. Autism Certification Update

ADJOURNMENT