



AGENDA

Meeting of the
Scotts Valley Senior Center Board
In-Person Meeting
Date: July 22, 2025
Time: 1:00 PM

CONTACT INFORMATION		MEETING LOCATION	POSTING
Recreation Division 361 Kings Village Road Scotts Valley, CA 95066 (831) 438-3251		Scotts Valley Senior Center 370 Kings Village Road Scotts Valley, CA 95066	Agenda posted on 07-18-25 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at: www.scottsvalley.gov
BOARD MEMBERS		CITY STAFF MEMBERS	
George Milder, Chair Anna Pissanetzky, Vice Chair Ferd Bergholz, Board Member Margaret Schraft, Board Member VACANT, Board Member VACANT, Board Member VACANT, Board Member		Allison Pfefferkorn, Recreation Division Manager Darshana Croskrey, Senior Center Coordinator Brian Youmans, Administrative Assistant	
MEETING NOTICE AND AGENDA PACKET MATERIALS			
Notice regarding Senior Center Meetings: The Senior Center Board meets regularly on the 1st Tuesday of each month at 1:00 PM at the Senior Center located at 370 Kings Village Road, Scotts Valley, CA 95066.			
Agenda and Agenda Packet Materials: The Senior Center Board agenda packet is published at least 72 hours in advance of the regular meeting and is available for review at the Recreation Division office at 361 Kings Village Road, Scotts Valley, CA. The agenda packet is also available for viewing on the City's website at www.scottsvalley.gov .			

Call to Order

Roll Call

Staff Updates

1. Staff Update - RDM Pfefferkorn

Public Comment Time:

This portion of the agenda is reserved for discussion by the public of items which are NOT agendized. No action may be taken by the Board except to refer the matter to staff and/or place it on a future agenda. It is in the best interest of the person speaking to the Board to be concise and to the point. All speakers are requested to sign their

name at the podium so their name may be accurately recorded in the minutes of the meeting. A time limit of three minutes per individual will be allowed.

Consent Agenda

(Any person wishing to speak on the consent agenda may do so by raising their hand as the item is called out by the chairperson.)

1. 05-13-25 Board Minutes

Additions/Deletions to Regular Agenda

Regular Agenda

(Any person wishing to speak on the regular agenda may do so by raising their hand as the item is called out by the chairperson.)

1. Consideration of Forming Committee Teams

Adjournment

ADA NOTICE

The City of Scotts Valley does not discriminate against persons with disabilities. The City Council Chambers is an accessible facility. If you wish to attend a City Council meeting and require assistance such as sign language, a translator, or other special assistance or devices in order to attend and participate at the meeting, please call the City Clerk's office at (831) 440-5600 five to seven days in advance of the meeting to make arrangements for assistance. If you require the agenda of a City Council meeting be available in an alternative format consistent with a specific disability, please call the City Clerk's Office. The California State Relay Service (TTY/VCO/HCO to Voice: English 1-800-735-2929, Spanish 1-800-855-3000; or, Voice to TTY/VCO/HCO: English 1-800-735-2922, Spanish 1-800-855-3000), provides Telecommunications Devices for the Deaf and Disabled and will provide a link between the TDD caller and users of telephone equipment.

Staff Update: Senior Center Board Meeting, May 13th, 2025

Recreation Division Manager Pfefferkorn

Summer Recreation Events:

Family Fun Day July 19, 10am- 3pm-The Recreation Division will be hosting the annual Family Fun Day at Skypark! In celebration of July's Parks Month, we've partnered with park and recreation agencies throughout Santa Cruz County to bring an unforgettable FREE Family Fun Day for all ages!

Chalk It Up Aug 24, 9am-12pm- Sidewalk Chalk Art Event. Artists of all ages are invited to transform the sidewalks of Skypark into a colorful outdoor gallery. Whether you're an experienced artist or simply enjoy sketching, this event welcomes everyone! After your finished creating your sidewalk chalk art masterpiece, stick around for Music at Skypark.

Music at Skypark Aug 24, 12pm-4pm- Enjoy live music, food vendors, and family activities as we celebrate art and community spirit.

Senior Center Update:

Board Member at Large-We will be hosting an election for the vacant Board Member at Large position on Sept 16th 2-3:30pm. Anyone interested in being a part of the board should inquire with the Recreation Manager and complete an application.

CBDG Grants-

- Staff are working on securing a contract with a contractor to design and construct the updates to the center; kitchen, sounds panels, ADA landscaping.

Facility-

- The coffee service has been restarted and now able to brew air pots of regular, decaf and hot water.
- It is very important that whenever there is food being eaten in the center that all surfaces are wiped down at the end of the day.

Senior Center revenue report as of June 16, 2025

	May-25		Jun-25	
Description	Month Revenue	Ending Balance	Month Revenue	Ending Balance
BOUTIQUE SALES	\$ 547.51	\$7,517.23	\$ 851.30	\$8,368.53
MEMBERSHIP FEES	\$ 1,033.59	\$11,159.45	\$ 621.13	\$11,780.58
CONTRIBUTIONS FROM NON-GVMT	\$ 0.00	\$100.00	\$ 0.00	\$100.00
CITY CONTRIBUTIONS/DONATIONS	\$ 0.00	\$200.83	\$ 8.00	\$663.83
CLASSES	\$ 1,548.00	\$6,098.00	\$ 1,460.00	\$7,558.00
SR CENTER ACTIVITIES	\$ 783.00	\$11,312.10	\$ 1,547.00	\$12,859.10

FACILITY/BUILDING RENTAL	\$ 0.00	\$8,124.25	\$ 730.00	\$8,854.25
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Senior Center Coordinator Darshana Patel-Croskrey

Activities and Program Updates (Since May 13, 2025).

- Line Dance with Wendy Omeara on hiatus until August 11th.
- Memory Quilting Class offered by Dan Garrett will start August 4 through September 29.
- We thank Sharron Barth for her Gyrokinesis Class. Unfortunately, after discussing several scenarios, it is financially unfeasible to make her time worthwhile.
- Expanding Crafternoon Delight to include the second Tuesday of the month (now TWICE a month).
- Summer Bocce Season got off to a great start.
- Fall Bocce registration is now open.

Special Presentation/Events

- The Strawberry Social was a sweet success only marred by the fact that we had the Mount Hermon Wildfire! Traffic was a nightmare; all roads blocked/detours/at standstill - so people could not get to the center. Some attendees were still not able to get home at the end of the event - the center stayed open for them. We had several new members join the senior center.
- Soup, Salad, Let's Talk - A Taste of China & A Sip of Tradition presentation was a collaboration between Collie Gruczelak, Keith Refsnider and SVSC. It was a wonderful success. Keith will be returning to lead an Armchair Topics session soon.
- Band Night continues to take place on the third Friday of every month from 6pm to 8pm. We have expanded the range and made it intergenerational to include ages 12 and up with adult accompaniment. We appreciate EVERYBODY'S HELP & NETWORKING in getting the word out to get the attendance numbers up.
- Damians Ladder, a 5013C nonprofit which helps with minor repairs on homes for low income and disabled seniors, has a fundraiser on July 20th. Many members are signed up to attend to support the cause. Note, Darshana is no longer on its board due to time commitments. However, she still helps facilitate helping to bring resources to seniors through Damians Ladder.
- We will be offering the fourth of our 9-Part Alzheimer's Education Series. Offered every other month, they are well attended, and have proven to be of valuable content, participation, and safety circle.

Membership News

- With continued collaboration with Parks and Recreation, the renewal process is going well and more smoothly. Members are being notified of when their membership expires through email notification as well as a 'renew now' sticker on their newsletter.
- More members are starting to switch to receiving an email link to receive their newsletter, which is helping to take down the cost of producing our newsletters.
- Even though we continue to expand our offerings and services, we are experiencing our summertime slowdown of classes due to the graduations and vacations.

Improvements and Purchases

- With the donation of an almost exact match of our existing deck desk by Gema and Randy Smith of Hot Sol Yoga, our reception area has increased to double its size. This has been a blessing for our receptionists as the expanded space helps with efficiency. In addition, the area looks more professional!
- Slipcovers have been purchased and our sofa area has now been expanded to be a gathering space for people to sit and visit.
- Card game table covers have been purchased, and they have made an immense difference with noise, reduction, and the smoothness of playing cards tiles game pieces upon surfaces.
- We have also made purchases of Mah Jong sets, Scrabble boards, heat diffuser discs for the stove, and much more; all to help improve things at the senior center.

Upcoming Events

- The Senior Center is planning on participating in the 4th Annual Scotts Valley Multicultural Faire. Darshana is looking for committee members to assist.



MINUTES

Meeting of the
Senior Center Board Meeting
Date: May 13, 2025
Time: 1:00 PM

CONTACT INFORMATION	MEETING LOCATION	POSTING
Recreation Division 361 Kings Village Road Scotts Valley, CA 95066 (831) 438-3251	Scotts Valley Senior Center 370 Kings Village rd. Scotts Valley, CA 95066	The agenda was posted on 01-10-2025 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at www.scottsvally.gov .

Call to Order - 1:00 pm

The meeting was called to order at 1:00 PM.

Roll Call

COMMISSIONERS PRESENT:

George Milder, Chair
VACANT, Vice Chair
Ferd Bergholz, Board Member
Anna Pissanetzky, Board Member
Margaret Schraft, Board Member
VACANT, Board Member
VACANT, Board Member

CITY STAFF MEMBERS PRESENT:

Allison Pfefferkorn, Recreation Division Manager
Darshana Croskrey, Senior Center Coordinator
Brian Youmans, Administrative Assistant

Staff Updates

1. Staff Updates - RDM Pfefferkorn

RDM Pfefferkorn presented updates regarding the CBDG Grants for programming and facilities, as well as recent facility updates for the fixed heater and improvements to the kitchen.

2. Staff Updates – SCC Croskrey

SCC Croskrey presented updates on recent activities and programs including the recent special presentations, as well as an update on membership numbers and an upcoming member drive.

Public Comment Time

- Commissioner Margaret Schraft commented that the bocce delineating board needs to be repainted.

- Cynthia Dzendzel, a Senior Center Member and avid bocce player, suggested that the City implement a donation policy to allow people to donate money for special projects and encouraged the Bocce Court roofing project to be eligible for this program.
- Elaine Myers, a Senior Center Member and volunteer for the Senior Center Boutique, suggested that the Senior Center be used as a cooling center during the upcoming hot summer months, and information should be presented in the monthly newsletter.

Consent Agenda

1. Approve Senior Center Board Meeting Minutes 01-14-25.

M/S: Pissanetzky/Schraft

To approve the Consent Agenda with no alterations. Carried 4/0/0 (AYES: Milder, Bergholz, Pissanetzky, Schraft; NOES: None; ABSENT: None)

Additions/Deletions to Regular Agenda

None.

Regular Agenda

1. Reelection of Officers

RDM Pfefferkorn announced Nancy Diaz's resignation before presenting the background information of the Senior Center Board's bylaws that state a Vice Chair will be elected amongst the board members and serve a term of one year.

M/S: Milder/Schraft

To nominate Board Member Pissanetzky as Vice-Chairperson

Carried 4/0/0 (AYES: Milder, Bergholz, Pissanetzky, Schraft; NOES: None; ABSENT: None)

2. FY 25/26 Senior Center Budget Review

RDM Pfefferkorn presented a staff report on the current progress in drafting the Senior Center's budget for the next fiscal year. This included increases to revenue from the recent fee schedule change, as well as changes to how some expenses are coded.

Board members asked clarifying questions that staff answered.

Public Comment:

- Cynthia Dzendzel asked how much of the budget goes to landscaping and suggested that donations can help offset the budget.
- Elaine Myers asked how frequently the landscaping is done.

3. Senior Center Donation List

RDM Pfefferkorn presented a background on the City's Donation Policy, as well as presented the current list of Senior Center needs that are on the Senior Center Donation List.

Board members asked clarifying questions that staff answered.

Several board members offered suggestions for alternatives to items on the donation list.

Public Comment:

- Cynthia Dzendzel suggested that the center rework items that they already own and then asked if these donations were tax deductible.
- Elaine Myers offered a suggestion of the type of storage that would benefit the boutique.

4. Membership Renewals

RDM Pfefferkorn presented a background on the newly implemented renewal process that allows for online renewals.

SCC Croskrey announced that there will be a membership drive in June to encourage members to renew their memberships before they expire.

Board members asked clarifying questions that staff answered.

Public Comment:

- Cynthia Dzendzel suggested aligning the membership drive with bocce registration, as the Senior Center bocce league is popular and can entice new members.

Adjournment

Chair Milder thanked the public, staff, and fellow board members for all their patience and hard work, before adjourning the meeting.

The meeting adjourned at 2:34 PM.

City of Scotts Valley SENIOR CENTER BOARD STAFF REPORT

DATE: 7/22/2025
TO: Honorable Mayor and City Council
FROM: Allison Pfefferkorn, Recreation Division Manager
APPROVED: Mali LaGoe, City Manager
SUBJECT: **Consideration of Forming Committee Teams**

SUMMARY OF ISSUE

The Senior Center continues to grow in both participation and programming. As we look for ways to support this growth and improve day-to-day operations, it makes sense to involve more people in a structured way. Forming dedicated teams or committees can provide extra hands and fresh ideas while also strengthening the community and a sense of ownership.

Teams can focus on different areas of need at the Center and help move projects forward between board meetings. Teams can meet in the off months of the board meetings and as needed. These working groups could include a mix of board members (two or fewer to stay within public meeting guidelines), volunteers, and staff support as needed.

Some suggested focus areas for teams include:

- **Events Team**– Helps plan, set up, and clean up for events. They could also assist with finding and coordinating volunteers.
 - Soup Salad Lets talk, Friday Country Line Dancing, Rummage Sale, Holiday celebrations
- **Membership & Outreach Team**– Focuses on welcoming new members, building a stronger sense of community, and increasing participation.
 - Welcome wagon
- **Community Partners & Volunteers Committee**– Builds connections with local organizations, recruits volunteers, and helps bring in outside resources.
 - Education series, volunteer project coordination, support services

These teams can help lighten the load on staff and board members, bring in more member voices, and increase what the Center is able to offer. Regular updates can be shared during board meetings to keep everyone informed and connected.

FISCAL IMPACT

There is no fiscal impact to implementing teams.

STAFF RECOMMENDATION

Staff recommends that the Senior Board discuss forming committees/ teams to help support the ongoing programs, events, and general operations of the Senior Center. These groups can be made up of board members, volunteers, and other interested community members, depending on the focus.

- Identify what teams are already in place and who is the point person
- Identify what teams are needed to be formed
- Identify the purpose and tasks for each team
- Identify what board members can be a part of the team
- Identify the best ways to get others involved in the teams

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None