



AGENDA

Meeting of the
Scotts Valley Arts Commission
In-Person Meeting
Date: August 7, 2025
Time: 5:00 PM

CONTACT INFORMATION		MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600		City Council Chambers 1 Civic Center Drive Scotts Valley, CA 95066	Agenda Posted on 8/1/2025 at City Hall, SV Senior Center, SV Public Works Building, and on the internet at: www.scottsvalley.gov
COMMISSIONERS		CITY STAFF MEMBERS	
Kacey Lewis, Chair Lisa Simon, Vice Chair Diane Chambers, Commissioner Jess Clark, Commissioner Cynthia Gorski, Commissioner		Mali LaGoe, City Manager Jordan Taylor, Administrative Secretary/Analyst	
MEETING NOTICE AND AGENDA PACKET MATERIALS			
Notice regarding Arts Commission Meetings: The Arts Commission meets regularly on the 1st Thursday of each month at 5:00 PM in the City Hall Council Chambers located at 1 Civic Center Drive, Scotts Valley, CA 95066.			
Agenda and Agenda Packet Materials: The Arts Commission agenda packet is published at least 72 hours in advance of the regular meeting and is available for review at City Hall, 1 Civic Center Drive, Scotts Valley, CA. The agenda packet is also available for viewing on the City’s website at www.scottsvalley.gov .			

Call to Order

Roll Call

Staff Updates

1. 08-07-2025 Staff Update

Public Comment Time

This portion of the agenda is reserved for discussion by the public of items which are NOT agendized. No action may be taken by the Commission except to refer the matter to staff and/or place it on a future agenda. It is in the best interest of the person speaking to the Commission to be concise and to the point. All speakers are requested to sign their name at the podium so their name may be accurately recorded in the minutes of the meeting. A time limit of three minutes per individual will be allowed. If speaking on behalf of a group, the speaking time limit will be 5 minutes.

Consent Agenda

(Any person wishing to speak on the consent agenda may do so by raising their hand as the item is called out by the chairperson.)

1. Approve 05-08-2025 Arts Commission Minutes

Additions/Deletions to Regular Agenda

(Any person wishing to speak on the consent or regular agenda may do so by raising their hand as the item is called out by the chairperson.)

Regular Agenda

1. Utility Box Painting Program Discussion
2. Discussion of meeting schedule
3. Future agenda items

Adjournment

ADA NOTICE

The City of Scotts Valley does not discriminate against persons with disabilities. The City Council Chambers is an accessible facility. If you wish to attend a City Council meeting and require assistance such as sign language, a translator, or other special assistance or devices in order to attend and participate at the meeting, please call the City Clerk's office at (831) 440-5600 five to seven days in advance of the meeting to make arrangements for assistance. If you require the agenda of a City Council meeting be available in an alternative format consistent with a specific disability, please call the City Clerk's Office. The California State Relay Service (TTY/VCO/HCO to Voice: English 1-800-735-2929, Spanish 1-800-855-3000; or, Voice to TTY/VCO/HCO: English 1-800-735-2922, Spanish 1-800-855-3000), provides Telecommunications Devices for the Deaf and Disabled and will provide a link between the TDD caller and users of telephone equipment.

City of Scotts Valley

ARTS COMMISSION STAFF REPORT

DATE: 8/7/2025
TO: Arts Commissioners
FROM: Mali LaGoe, City Manager
SUBJECT: 08-07-2025 Staff Update

SUMMARY OF ISSUE

This report provides an update on arts-related events and ongoing projects involving the Arts Commission and City staff.

City staff are pleased to share the following updates with the Arts Commission.

Several arts events are scheduled in August for the Scotts Valley community. Paint Night with Sarah Orre will be held on Friday, August 8th, from 6:00 to 8:00 p.m. and will offer residents an engaging and creative evening of guided painting with a local artist. Later in the month, the City will host Chalk It Up, a sidewalk chalk art contest, on Sunday, August 24th, from 9:00 AM to 12:00 PM in Skypark. This event continues to be a well-loved, family-friendly opportunity for community creativity.

The Art, Wine, and Beer Festival will take place on August 16th and 17th in Skypark. City staff have been working closely with the Scotts Valley Chamber of Commerce and the festival organizing team to support the event and assist with logistical coordination. We sincerely appreciate the efforts of the Chamber and all volunteers involved in preparing for this popular community celebration.

In addition to event support, staff have continued work on the City Branding initiative. A recent meeting with Commissioners Clark and Lewis provided an opportunity to discuss the development of a City style guide and related branding collateral. These commissioners continue to volunteer their time and expertise, collaborating with staff to create a cohesive and professional visual identity for City communications. Staff will provide further updates as the project progresses.

FISCAL IMPACT

None.

STAFF RECOMMENDATION

Receive and file this report.

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None



MINUTES

Meeting of the
Scotts Valley Arts Commission
Date: May 8, 2025
Time: 5:00 PM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	City Council Chambers 1 Civic Center Drive Scotts Valley, CA 95066	The agenda was posted on Agenda Posted on 5/2/2025 at City Hall, SV Senior Center, SV Public Works Building, and on the internet at: www.scottsvally.gov at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at www.scottsvally.gov .

Call to Order

5:05PM

Roll Call

COMMISSIONERS PRESENT:

Kacey Lewis, Chair
Lisa Simon, Commissioner
Jess Clark, Commissioner
Diane Chambers, Commissioners

CITY STAFF MEMBERS PRESENT:

Mali LaGoe, City Manager
Allison Pfefferkorn, Recreation Division Manager
Jordan Taylor, Administrative Secretary/Analyst

Staff Updates

1. Staff Updates - City Manager LaGoe

CM LaGoe updated the commission on the staff transition to the City Managers Office.

Public Comment Time

None.

Consent Agenda

1. Approve 2-13-2025 Arts Commission Minutes

M/S: Simon/Clark

To approve the Consent Agenda with no alterations.

Carried 4/0 (AYES: Simon, Lewis, Clark, Chambers)

Additions/Deletions to Regular Agenda

Regular Agenda

1. 2025 Poetry and Art Contest Winners

RDM Pfefferkorn presented the Art and Poetry Contest 2025 Winners and the winners in attendance were invited to read their work to the audience.

2. Realignment of Arts Commission with Economic Development goals and activities

CM LaGoe presented to the committee on the established goals and responsibilities of the Arts Commission, as well as the goals going forward to be guided by the City's Economic Development Committee and staff. Commission members discussed ideas for the Commission under this new set of goals. Commission members requested a future agenda item around increasing frequency of meetings.

Adjournment

The meeting adjourned at 5:54 PM.