



AGENDA

Meeting of the Scotts Valley Economic Development Committee

Date: August 12, 2025

Time: 3:30 PM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	City Hall Conference Room 1 Civic Center Drive Scotts Valley, CA 95066	Agenda posted on 8-11-2025 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at: www.scottsvalley.gov
ELECTED OFFICIALS		CITY STAFF MEMBERS
Allan Timms, Vice Mayor Steve Clark, City Council Member		Mali LaGoe, City Manager Jordan Taylor, Administrative Analyst II

CALL TO ORDER 3:30 PM

ROLL CALL

PUBLIC COMMENT

This is the opportunity for individuals to make and/or submit written or oral comments to the Committee on any items within the purview of the Committee, which are NOT part of the Agenda. No action on the item may be taken, but the Committee may request the matter be placed on a future agenda.

ALTERATIONS TO REGULAR AGENDA

(Committee Members can remove or add items to the Regular Agenda)

REGULAR AGENDA

(Persons wishing to speak on any item may do so by raising their hand to be recognized by the Chair.)

1. Economic Development Committee Meeting Minutes for 6-11-2025
2. Update on Residence Inn Project
3. Wine Improvement District Discussion
4. Chamber Outreach Update
5. Business Outreach Update

6. Arts Commission Update

ADJOURNMENT

City of Scotts Valley
ECONOMIC DEVELOPMENT COMMITTEE STAFF REPORT

DATE: 8/12/2025
TO: Honorable Mayor and City Council
FROM:
APPROVED:
SUBJECT: Economic Development Committee Meeting Minutes for 6-11-2025

SUMMARY OF ISSUE

FISCAL IMPACT

STAFF RECOMMENDATION

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1. 06-11-25 Economic Development Committee Minutes



MINUTES

Meeting of the Scotts Valley Economic Development Committee

Date: June 11, 2025

Time: 3:00 PM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	City Hall Conference Room 1 Civic Center Drive Scotts Valley, CA 95066	The agenda was posted on Agenda posted on 6/9/2025 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at: www.scottsvalley.gov at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at www.scottsvalley.gov .

CALL TO ORDER 3:00 PM

The Economic Development Committee meeting was called to order at 3:08 PM.

ROLL CALL

ELECTED OFFICIALS PRESENT:

Allan Timms, Vice Mayor
Steve Clark, Council Member

CITY STAFF MEMBERS PRESENT:

Mali LaGoe, City Manager
Jordan Taylor, Administrative Secretary/Analyst

PUBLIC COMMENT

None.

ALTERATIONS TO REGULAR AGENDA

None.

REGULAR AGENDA

M/S: Timms/Clark

To approve the Regular Agenda with no alterations.

Carried 2/0 (AYES: Timms, Clark)

1. Economic Development Committee Meeting Minutes for 4-15-2025

M/S: Timms/Clark

To approve 4-15-2025 Economic Development Committee Meeting Minutes.

Carried 2/0 (AYES: Timms, Clark)

2. Chamber Outreach Update

Councilmember Clark shared updates from the Scotts Valley Chamber of Commerce. The Committee also discussed upcoming events, and how to partner with our local Chamber and our greater regional Chambers to promote local tourism and economic development.

3. Business Outreach Update

The Committee discussed outreach efforts to local businesses.

4. 2025 CEDS Report

The Committee reviewed and provided feedback to staff on Santa Cruz County's 2025 Comprehensive Economic Development Strategy (CEDS) Report.

5. Arts Commission Update

Staff updated Committee Members on Arts Commission activity and collaboration.

ADJOURNMENT

The Economic Development Committee meeting adjourned at 4:03 PM.

City of Scotts Valley
ECONOMIC DEVELOPMENT COMMITTEE STAFF REPORT

DATE: 8/12/2025
TO: Honorable Mayor and City Council
FROM:
APPROVED:
SUBJECT: Update on Residence Inn Project

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City of Scotts Valley
ECONOMIC DEVELOPMENT COMMITTEE STAFF REPORT

DATE: 8/12/2025
TO: Honorable Mayor and City Council
FROM:
APPROVED:
SUBJECT: Wine Improvement District Discussion

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City of Scotts Valley ECONOMIC DEVELOPMENT COMMITTEE STAFF REPORT

DATE: 8/12/2025
TO: Honorable Mayor and City Council
FROM:
APPROVED:
SUBJECT: Chamber Outreach Update

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DATE: 8/12/2025
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FROM:
APPROVED:
SUBJECT: Business Outreach Update

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ECONOMIC DEVELOPMENT COMMITTEE STAFF REPORT

DATE: 8/12/2025
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FROM:
APPROVED:
SUBJECT: Arts Commission Update

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None