



# AGENDA

Meeting of the  
**Scotts Valley Senior Center Board**  
**In-Person Meeting**  
**Date: January 13, 2026**  
**Time: 1:00 PM**

| CONTACT INFORMATION                                                                                                                                                                                                                                                                                                                                                                                        |  | MEETING LOCATION                                                                                                                               | POSTING                                                                                                                                                                             |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Recreation Division<br>361 Kings Village Road<br>Scotts Valley, CA 95066<br>(831) 438-3251                                                                                                                                                                                                                                                                                                                 |  | Scotts Valley Senior Center<br>370 Kings Village Road<br>Scotts Valley, CA 95066                                                               | Agenda posted on 01-09-26 at<br>City Hall, SV Senior Center, SV<br>Public Works Building, and on the<br>Internet at: <a href="http://www.scottsvalley.gov">www.scottsvalley.gov</a> |
| BOARD MEMBERS                                                                                                                                                                                                                                                                                                                                                                                              |  | CITY STAFF MEMBERS                                                                                                                             |                                                                                                                                                                                     |
| George Milder, Chair<br>Anna Pissanetzky, Vice Chair<br>Ferd Bergholz, Board Member<br>Terri Ritchie, Board Member<br>Lois Santero, Board Member<br>Margaret Schraft, Board Member<br>VACANT, Board Member                                                                                                                                                                                                 |  | Allison Pfefferkorn, Recreation Division<br>Manager<br>Darshana Croskrey, Senior Center Coordinator<br>Brian Youmans, Administrative Assistant |                                                                                                                                                                                     |
| MEETING NOTICE AND AGENDA PACKET MATERIALS                                                                                                                                                                                                                                                                                                                                                                 |  |                                                                                                                                                |                                                                                                                                                                                     |
| <b>Notice regarding Senior Center Meetings:</b><br>The Senior Center Board meets regularly on the 1st Tuesday of each month at 1:00 PM at the Senior Center located at 370 Kings Village Road, Scotts Valley, CA 95066.                                                                                                                                                                                    |  |                                                                                                                                                |                                                                                                                                                                                     |
| <b>Agenda and Agenda Packet Materials:</b><br>The Senior Center Board agenda packet is published at least 72 hours in advance of the regular meeting and is available for review at the Recreation Division office at 361 Kings Village Road, Scotts Valley, CA. The agenda packet is also available for viewing on the City's website at <a href="http://www.scottsvalley.gov">www.scottsvalley.gov</a> . |  |                                                                                                                                                |                                                                                                                                                                                     |

## Call to Order

## Roll Call

## Staff Updates

1. Staff Updates

## Public Comment Time:

This portion of the agenda is reserved for discussion by the public of items which are NOT agendized. No action may be taken by the Board except to refer the matter to staff and/or place it on a future agenda. It is in the best interest of the person speaking to the Board to be concise and to the point. All speakers are requested to sign their

name at the podium so their name may be accurately recorded in the minutes of the meeting. A time limit of three minutes per individual will be allowed.

### **Consent Agenda**

(Any person wishing to speak on the consent agenda may do so by raising their hand as the item is called out by the chairperson.)

1. 11-18-25 Senior Center Board Minutes

### **Additions/Deletions to Regular Agenda**

#### **Regular Agenda**

(Any person wishing to speak on the regular agenda may do so by raising their hand as the item is called out by the chairperson.)

1. Election of Officers
2. 2025 Recap Of Senior Center Memberships, Classes, Activities and Events
3. Implementation of New Recreation Management Software

### **Adjournment**

#### **ADA NOTICE**

The City of Scotts Valley does not discriminate against persons with disabilities. The City Council Chambers is an accessible facility. If you wish to attend a City Council meeting and require assistance such as sign language, a translator, or other special assistance or devices in order to attend and participate at the meeting, please call the City Clerk's office at (831) 440-5600 five to seven days in advance of the meeting to make arrangements for assistance. If you require the agenda of a City Council meeting be available in an alternative format consistent with a specific disability, please call the City Clerk's Office. The California State Relay Service (TTY/VCO/HCO to Voice: English 1-800-735-2929, Spanish 1-800-855-3000; or, Voice to TTY/VCO/HCO: English 1-800-735-2922, Spanish 1-800-855-3000), provides Telecommunications Devices for the Deaf and Disabled and will provide a link between the TDD caller and users of telephone equipment.

## Staff Update: Senior Center Board Meeting, January 13, 2026

### Recreation Division Manager Pfefferkorn Recreation Updates:

**Recreation Leader/Assistant-** We are thrilled to welcome Claire McKinney to the Recreation team. She will be working primarily at the Senior Center as the receptionist and will be assisting with overall Recreation Division tasks and events.

**New Software-** The Recreation Division has officially switched over to using our new Recreation Management Software Xplor.

**2026 Winter/Spring Guide** is now available online. There are many opportunities for seniors to participate in photography walks, paint nights, an Art and Poetry Contest, and a Puzzle Competition.

### Senior Center Update:

**Vacant Board Seat-** Council Member Greg Whimp will be appointing the next board member to fill the vacancy.

### Facility-

- Floors were waxed over the holiday closure

### Senior Center Revenue report for November/ December 30, 2025

|                                     | Actual      | Budgeted     | FY 25/26    |
|-------------------------------------|-------------|--------------|-------------|
| <b>Boutique Sales</b>               | \$1,782.75  | \$ 8,000.00  | \$4,808.80  |
| <b>Membership Fees</b>              | \$1,578.75  | \$ 12,000.00 | \$5,623.38  |
| <b>Contributions from Non-Gvmt</b>  | \$ 1.00     | \$ 0.00      | \$201.00    |
| <b>City Contributions/Donations</b> | \$ -        | \$ 0.00      | \$200.00    |
| <b>SR Center Activities/Classes</b> | \$2,133.60  | \$10,000.00  | \$6,495.60  |
| <b>Facility/Building Rentals</b>    | \$5,172.50  | \$ 10,000.00 | \$5,345.00  |
| <b>Total</b>                        | \$10,668.60 | \$ 40,000.00 | \$22,673.78 |

### Senior Center Expense report for November/ December 30, 2025

|                                     | Actual     | Budgeted    | FY 25/26    |
|-------------------------------------|------------|-------------|-------------|
| <b>Salaries/wages</b>               | \$5,172.50 | \$40,508.00 | \$15,645.39 |
| <b>Supplies &amp; Materials</b>     | \$198.57   | \$10,000.00 | \$1,757.97  |
| <b>Communications/Data Usage</b>    | \$1,023.19 | \$5,360.00  | \$ 2,547.18 |
| <b>Other Contractual Services</b>   | \$1,371.20 | \$23,000.00 | \$4,245.57  |
| <b>Insurance &amp; Surety Bonds</b> | \$ -       | \$9,000.00  | \$6,749.00  |

|                                    |            |              |              |
|------------------------------------|------------|--------------|--------------|
| <b>Maint of Bldgs/Struct/Grnds</b> | \$ 410.00  | \$25,000.00  | \$2,547.73   |
| <b>Total</b>                       | \$8,175.46 | \$112,868.00 | \$ 33,492.84 |

## Senior Center Coordinator Darshana Patel-Croskrey Report

### Activities and Program Updates (Since November)

- Line Dance - We are still in the process of looking for a new line dance teacher.
- Yoga - We are hoping that New Year fitness goals will spur our members to attend our yoga sessions and help increase participation
- Band Night/Line Dance - We will be renegotiating and restarting our once-a-month offerings this month and start again in February 2026.
- The Pinochle group requested a second day, and it was added to Mondays. The trial run will go through March when we will reevaluate. It is open to everyone.
- Scotts Valley Senior Bocce League with Susan Taylor (Chair) and her Team Captains, are working on opening the Spring Season in April with signups starting in February.

### Changes/Improvements

With regard to the rebranding our newsletter sponsorships, and with assistance of Brian Ogle-Youmans, after a few more tweaks, it was rolled out in December to our renewing sponsors by both email and snail mail.

Our sponsors now represent “The Spirit of Community” - a name which reflects the care, generosity, and connection that sustain our center.

### Community Spirit Sponsors

😊 Friendly Faces ~ \$75

🤝 Helping Hands ~ Sm \$150

♥ Hearts of Gold ~ Med \$250

✳️ Pillars of the Community ~ Large \$500

These names honor the many ways individuals and organizations help create a welcoming and supportive environment for our members. The incentives offered at each level have also expanded, including the introduction of our new digital community advertising screen, providing additional opportunities for visibility and engagement. These enhancements were created with intention; offering shared benefit by supporting the work of the Senior Center while fostering meaningful connection with our nearly 450 active members. A full description of incentives at each level will be provided in the February newsletter issue.

### Upcoming Events

- On January 9th, we kick off another year of Colly’s Soup, Salad, Let’s Talk with Anne Smith’s 2nd Place Boardwalk Competition’s award-winning Clam Chowder as its star attraction.

- Armchair Topics will cover the topic of “How to Live Without a Car” - your options in Santa Cruz County. This will be followed by a mega birthday cake party celebrating our November, December and January birthdays!
- On February 5th, “Rightsizing Your Home, Upsizing your Life” is a free educational seminar designed to help individuals confidently navigate their next chapter in life. Hosted in partnership between Brookdale Senior Living, Scott’s Valley Senior Center and WellRive, this special presentation will offer valuable insights and guidance on making informed lifestyle transitions in baby steps to big steps as suits your own personal needs.
- On February 10th we look forward to once again, starting up our every other month Alzheimer’s presentations with the foundation’s representative, Jordan Berg.



# MINUTES

Special Meeting of the  
**Senior Center Board Meeting**  
**Date: November 18, 2025**  
**Time: 1:00 PM**

| CONTACT INFORMATION                                                                        | MEETING LOCATION                                                                | POSTING                                                                                                                                                                                          |
|--------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Recreation Division 361<br>Kings Village Road<br>Scotts Valley, CA 95066<br>(831) 438-3251 | Scotts Valley Senior Center<br>370 Kings Village rd.<br>Scotts Valley, CA 95066 | The agenda was posted on 09-05-<br>2025 at City Hall, SV Senior<br>Center, SV Public Works Building,<br>and on the Internet<br>at <a href="http://www.scottsvally.gov">www.scottsvally.gov</a> . |

## Call to Order - 1:00 pm

The meeting was called to order at 1:00 PM.

## Roll Call

### BOARD MEMBERS PRESENT:

George Milder, Chair  
Anna Pissanetzky, Vice Chair  
Ferd Bergholz, Board Member  
Lois Santero, Board Member  
VACANT, Board Member

### BOARD MEMBERS ABSENT:

Terri Ritchie, Board Member  
Margaret Schraft, Board Member

### CITY STAFF MEMBERS PRESENT:

Allison Pfefferkorn, Recreation Division  
Manager  
Darshana Croskrey, Senior Center  
Coordinator  
Brian Youmans, Administrative Assistant

## Staff Updates

### 1. Staff Updates - RDM Pfefferkorn

RDM Pfefferkorn welcomed the newly elected Board Member Lois Santero before presenting updates regarding the recent and upcoming events, changes to the recreation software, recent facility updates, and an expense and revenue report.

### 2. Staff Updates – SCC Croskrey

SCC Croskrey presented updates on recent activities and programs including the recent special presentations and changes to the Senior Center Newsletter sponsorships.

### Public Comment Time

- Senior Center Member Cynthia Dzendzel expressed a desire to contact the newly appointed Council Member to advocate for a new appointment to the Senior Board.
- Senior Center Member Karin Meyer expressed that it would be beneficial for all ADA members if the entrance to the Senior Center was swept more frequently to remove bark and leaves.

### Consent Agenda

1. Approve Senior Center Board Meeting Minutes 09-09-25.

**M/S: Pissanetzky/Bergholz**

**To approve the Consent Agenda with no alterations. Carried 4/0/2 (AYES: Milder, Pissanetzky, Bergholz, Santero; NOES: None; ABSENT: Schraft, Ritchie)**

### Additions/Deletions to Regular Agenda

None.

### Regular Agenda

1. New Hire for the Recreation Division

RDM Pfefferkorn presented background information for a part-time temporary position that will provide support for both the Senior Center and the Recreation Division. This included the status of the interview process as well as a breakdown of the position's duties.

Board Members asked clarifying questions, and staff answered.

#### Public Comment:

- Senior Center Member Nancy Lentz asked clarifying questions regarding this position's support for the Senior Center.
- Senior Center Member Karin Meyer expressed appreciation that this position will provide more support for the Senior Center's Volunteers.

SCC Croskrey expressed gratitude and appreciation for all the help that volunteers have given to the Senior Center already.

2. Proposed 2026 Meeting Schedule

RDM Pfefferkorn presented a background of information of the 2026 yearly schedule of the Senior Center Advisory Board meetings. RDM Pfefferkorn pointed out that the March meeting will be moved back one week to accommodate a staff conference.

Board Member Pissanetzky announced that January will be her last meeting before stepping down.

### 3. Future Agenda Items

RDM Pfefferkorn opened a discussion on any potential future agenda items.

Board Member Santero expressed a desire to involve more people for the next special election, due to low turnout during the October election.

Board Member Bergholz gave a background for elections, stating that historically these events have always had low turnout unless it was paired with a separate event.

RDM Pfefferkorn stated she will meet with City staff to see what the Board is able to do to get more involvement.

#### Public Comment:

- Senior Center Member Nancy Lentz expressed a desire for all member voices to be heard during these elections.
- Senior Center Member Cynthia Dzendzel expressed that some members have transportation issues with coming to meetings and events.

#### **Adjournment**

The meeting adjourned at 1:37 PM.



## **City of Scotts Valley SENIOR CENTER BOARD STAFF REPORT**

**DATE:** 1/13/2026  
**TO:** Honorable Mayor and City Council  
**FROM:** Allison Pfefferkorn, Recreation Division Manager  
**APPROVED:** Mali LaGoe, City Manager  
**SUBJECT:** Election of Officers

### **SUMMARY OF ISSUE**

In accordance with the Senior Center Bylaws ARTICLE IV. Section 4. A chair and vice chair will be elected amongst the Board Members.

ARTICLE IV. Section 4: OFFICERS: The officers of the Senior Organization shall be the Chairperson and Vice-Chairperson. All officers shall be elected by the Board of Directors and shall serve a term of one year. All the aforesaid officers shall be elected by the Board of Directors from among its own ranks at the October Board of Directors Meeting to take effect at the following January Board of Directors Meeting.

### **FISCAL IMPACT**

None.

### **STAFF RECOMMENDATION**

Take nominations and elect the Board Chair and Vice Chair for 2026.

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None

## **City of Scotts Valley SENIOR CENTER BOARD STAFF REPORT**

**DATE:** 1/13/2026  
**TO:** Honorable Mayor and City Council  
**FROM:** Allison Pfefferkorn, Recreation Division Manager  
**APPROVED:** Mali LaGoe, City Manager  
**SUBJECT:** **2025 Recap Of Senior Center Memberships, Classes, Activities and Events**

### **SUMMARY OF ISSUE**

2025 was a truly rewarding year at the Scotts Valley Senior Center, marked by strong participation, meaningful times for connections, and a wide array of programs that enriched the lives of our members and the greater Scotts Valley community. Throughout the year, the Center remained a welcoming hub of activity, learning, and friendship.

Our members enthusiastically took part in:

- Fun and engaging games and activities designed to keep both minds and bodies active
- A diverse mix of exercise and wellness classes that supported healthy, balanced living
- Enrichment and educational opportunities, including technology assistance and informational sessions focused on issues important to the senior community

In addition to the popular monthly Soup, Salad, Let's Talk luncheons, members looked forward to and enjoyed several well-attended social gatherings that fostered a sense of belonging and community.

Overall, 2025 was a year of growth, connection, and community at the Scotts Valley Senior Center, and we look forward to building on this momentum in the year ahead.

Below is a snapshot of what was offered at the Senior Center.

### **ACTIVITIES**

#### **Games:**

1. Mah Jong: American & Chinese
2. Pinochle
3. Canasta
4. Mexican Train
5. Cribbage

6. Bridge
7. Chess
8. Clue

### **Classes:**

1. Stretching and Conditioning
2. Zumba
3. Gyro-Kinesis
4. Meditation
5. Line Dancing
6. Qigong
7. Yoga for All
8. Tech Team Sessions

### **Art Class**

1. Watercolor
2. Crafternoon
3. Memory Quilting
4. Meditation and Mandalas

### **Other/Social**

1. Bookworms
2. Action and Adventure Book Club
3. Soup, Salad Lets Talk
4. Armchair Topics
5. Coffee & Conversations
6. Welcome Wagon

### **Leagues: Bocce**

3 seasons: Spring ,Summer, Fall

- Spring- 97 players
- Summer- 91 Players
- Fall- 96 Players

### **Free Events**

Local Author Readings

Alzheimer's Foundation for a 9-part series

HICAP Medicare Overview

April's Autism Awareness

### **Hosted Events**

Strawberry Shortcake Membership Social  
 Halloween Luncheon  
 Thanksgiving Luncheon  
 Happy Holiday Luncheon  
 Monthly Friday Line Dancing  
 Holiday Crafts Fair

## **MEMBERSHIP**

### **2024 Membership**

257 Annual Members  
 134 Members

### **2025 Membership**

280 Members  
 144 Lifetime Members

### **2024 Membership Scans**

|           |     |
|-----------|-----|
| September | 272 |
| October   | 396 |
| November  | 266 |
| December  | 266 |

### **2025 Membership Scans**

|           |     |
|-----------|-----|
| January   | 372 |
| February  | 349 |
| March     | 425 |
| April     | 516 |
| May       | 434 |
| June      | 465 |
| July      | 435 |
| August    | 443 |
| September | 469 |
| October   | 456 |
| November  | 329 |
| December  | 233 |

**Total Unique Scans**    161

**Total Unique Scans**    276

## **FISCAL IMPACT**

None.

## **STAFF RECOMMENDATION**

It is recommended by staff that the board review the information provided and celebrate the ways the Senior Center has grown and discuss how it can continue to grow in the membership and participation.

Topics for discussion:

- In what ways can we meet the needs of the members in 2026?
- How can we attract more members?
- How can we encourage members to be more involved in the senior center?

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None

## City of Scotts Valley SENIOR CENTER BOARD STAFF REPORT

**DATE:** 1/13/2026  
**TO:** Honorable Mayor and City Council  
**FROM:** Allison Pfefferkorn, Recreation Division Manager  
**APPROVED:** Mali LaGoe, City Manager  
**SUBJECT:** Implementation of New Recreation Management Software

### **SUMMARY OF ISSUE**

Effective January 2026, the Recreation Division transitioned to Xplor Recreation Management Software to manage all reservations, memberships, and class and event registrations.

As part of this transition, all existing Senior Center member data has been successfully transferred into the new system. Members have received an email with step-by-step instructions on how to log in and create a personalized password.

Members are encouraged to review their accounts to confirm all information is accurate and up to date, including emergency contact details and member birthdate.

### **New Uses of the Platform**

The Xplor system will support the following functions:

- Pre-registration for classes, activities, and events
- Same-day registration for classes, activities, and events
- Membership renewals
- Boutique sales

### **Next Steps**

- **January 13 10:30 a.m.:** An in-house training session will be held for volunteers, board members, and the tech team. This training will cover the member experience, including how to register for classes, activities, and events; checking-in at the Senior Center; and renewing memberships. Our goal for this training is for the attendees to be able to support the members by using the new software.
- **January 20 at 1:00 p.m.:** An all-member training session will be held to provide in-person information for using the new system as well as answering questions.

In addition to the in-person trainings, an email will be sent to all members with step by step instructions on using the new platform.

### **FISCAL IMPACT**

None.

### **STAFF RECOMMENDATION**

Staff recommends the board

- Receive the staff report
- Support continued implementation and training of the new software
- Encourage member participation in training and account verification
- Share ideas on how we can offer support to the members in learning to use the new software

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