



AGENDA

Meeting of the Scotts Valley Economic Development Committee

Date: April 10, 2026

Time: 11:00 AM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	City Hall Conference Room 1 Civic Center Drive Scotts Valley, CA 95066	Agenda posted on 4/9/2026 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at: www.scottsvalley.gov
CITY STAFF MEMBERS		
Derek Timm, Council Member Greg Wimp, Council Member	Mali LaGoe, City Manager Jordan Taylor, Administrative Analyst II	

CALL TO ORDER 11:00 AM

ROLL CALL

PUBLIC COMMENT

This is the opportunity for individuals to make and/or submit written or oral comments to the Committee on any items within the purview of the Committee, which are NOT part of the Agenda. No action on the item may be taken, but the Committee may request the matter be placed on a future agenda.

ALTERATIONS TO REGULAR AGENDA

(Committee Members can remove or add items to the Regular Agenda)

REGULAR AGENDA

(Persons wishing to speak on any item may do so by raising their hand to be recognized by the Chair.)

1. Economic Development Committee Minutes for 12-15-2025
2. Business Support Program Discussion
3. Business Relations
4. City/Chamber Update
5. City Branding Project Update

6. Future Meeting Schedule

ADJOURNMENT



MINUTES

Meeting of the Scotts Valley Economic Development Committee

Date: December 15, 2025

Time: 2:30 PM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	City Hall Conference Room 1 Civic Center Drive Scotts Valley, CA 95066	The agenda was posted on Agenda posted on 12-12-2025 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at: www.scottsvalley.gov at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at www.scottsvalley.gov .

CALL TO ORDER 2:30 PM

The meeting was called to order at 2:30 PM.

ROLL CALL

ELECTED OFFICIALS PRESENT:

Derek Timm, Mayor
Steve Clark, Councilmember

CITY STAFF MEMBERS PRESENT:

Mali LaGoe, City Manager
Jordan Taylor, Administrative Analyst II

PUBLIC COMMENT

None.

ALTERATIONS TO REGULAR AGENDA

None.

REGULAR AGENDA

1. Economic Development Committee Meeting minutes for 11-19-2025

M/S: Timm/Clark

To Approve Economic Development Committee Meeting minutes for 11-19-2025.

Carried 2/0 (AYES:Clark,Timm)

2. Business Relations

Committee members shared updates on outreach and correspondence with local businesses.

3. Business License Program Update

ASD Hill presented to the committee on FY 25/26 BLT revenue performance, long term expectations, and next steps.

4. City/Chamber Update

Committee members and staff shared updates regarding correspondence and collaboration with the Scotts Valley Chamber of Commerce.

5. City Branding Project Update

Arts Commissioners, Jess Clark and Kacey Lewis presented the branding project that the commissioners had been working on with staff to the Economic Development Committee.

ADJOURNMENT

The meeting adjourned at 4:01 PM.