



MINUTES

Special Study Session of the
Scotts Valley City Council
Date: March 12, 2026, 9:00 AM
March 13, 2026, 9:00 AM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	Scotts Valley Water District Santa Margarita Community Room 2 Civic Center Drive Scotts Valley, CA 95066	The agenda was posted on 3-6-2026 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at www.scottsvalley.gov .
CALL TO ORDER 9:00 AM		

The City Council two-day workshop was called to order at 9:00 AM on Thursday, March 12, 2026; and at 9:00 AM on Friday, March 13, 2026.

PLEDGE OF ALLEGIANCE and MOMENT OF SILENCE

ROLL CALL

ELECTED OFFICIALS PRESENT:

Donna Lind, Mayor
Steve Clark, Vice Mayor
Krista Jett, Council Member
Derek Timm, Council Member
Greg Wimp, Council Member

CITY STAFF MEMBERS PRESENT:

Mali LaGoe, City Manager
Kirsten Powell, City Attorney (remote attendance)
Jayson Rutherford, Chief of Police
Taylor Bateman, Community Development Director (remote attendance)
Stephanie Hill, Administrative Services Director
Rodolfo Onchi, Public Works Director
Cathie Simonovich, City Clerk

SPECIAL SET MATTER

1. Study Session: Strategic Plan 2026

Strategic Planning Workshop 2026 summary of presentation/discussion items.

- City Manager Overview

- Review of Council-Manager Form of Government

Goal 1: Maximize citywide high performance through efficient use of resources, proactive revenue development, adaptability, and strategic thinking across all operational areas.

- Fiscal Overview
- Cost Saving Strategies
- Revenue Development Strategies

Goal 2: Promote safety across the City through improving road conditions, including safe routes for cyclists and pedestrians, preparing for and preventing wildfire impacts, and continuing proactive community-based policing.

- Road and Infrastructure Projects Update
- EOC Update and Wildfire Community Event
- Community-Based Policing Initiatives

Goal 3: Support a thriving city through economic development, diverse and affordable housing, recreation programs, (protecting and) promoting the City's brand and supporting community building events.

- Development projects and affordable housing update
- Economic Development strategy
- Recreation Program updates
- Scotts Valley's brand

Goal 4: Improve City facilities to meet the needs of modern workforce and community services.

- Facilities Conditions Overview
- Wastewater Treatment Plant
- City Offices and Police Department Facility Needs and Options

Goal 5: Invest in and continue planning the City's Town Center.

- Town Center update (Mali LaGoe, City Manager)

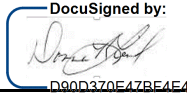
Council Member requested items and extra topics included discussions about a youth liaison program, Arts Council funding, parking updates on Civic Center Drive, short-term rentals, Brown Act updates, and inactive commissions.

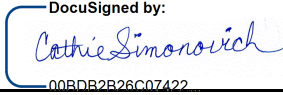
ADJOURNMENT

The City Council two-day workshop was adjourned at 3:45 PM on Thursday, March 12, 2026; and at 3:30 PM on Friday, March 13, 2026.

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Approved: 
Donna Lind, Mayor

Attest: 
Cathie Simonovich, City Clerk