



AGENDA

Meeting of the
Scotts Valley Senior Center Board
In-Person Meeting
Date: July 14, 2026
Time: 1:00 PM

CONTACT INFORMATION		MEETING LOCATION	POSTING
Recreation Division 361 Kings Village Road Scotts Valley, CA 95066 (831) 438-3251		Scotts Valley Senior Center 370 Kings Village Road Scotts Valley, CA 95066	Agenda posted on 07-10-26 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at: www.scottsvalley.gov
BOARD MEMBERS		CITY STAFF MEMBERS	
George Milder, Chair Lois Santero, Vice Chair Ferd Bergholz, Board Member Genelle Chetcuti, Board Member Karin Meyer, Board Member Terri Ritchie, Board Member Margaret Schraft, Board Member		Allison Pfefferkorn, Recreation Division Manager Darshana Croskrey, Senior Center Coordinator Brian Youmans, Administrative Assistant	
MEETING NOTICE AND AGENDA PACKET MATERIALS			
Notice regarding Senior Center Meetings: The Senior Center Board meets regularly on the 1st Tuesday of each month at 1:00 PM at the Senior Center located at 370 Kings Village Road, Scotts Valley, CA 95066.			
Agenda and Agenda Packet Materials: The Senior Center Board agenda packet is published at least 72 hours in advance of the regular meeting and is available for review at the Recreation Division office at 361 Kings Village Road, Scotts Valley, CA. The agenda packet is also available for viewing on the City's website at www.scottsvalley.gov .			

Call to Order

Roll Call

Staff Updates

1. Staff update July 14th, 2026

Public Comment Time:

This portion of the agenda is reserved for discussion by the public of items which are NOT agendized. No action may be taken by the Board except to refer the matter to staff and/or place it on a future agenda. It is in the best interest of the person speaking to the Board to be concise and to the point. All speakers are requested to sign their

name at the podium so their name may be accurately recorded in the minutes of the meeting. A time limit of three minutes per individual will be allowed.

Consent Agenda

(Any person wishing to speak on the consent agenda may do so by raising their hand as the item is called out by the chairperson.)

1. 05-12-26 Minutes

Additions/Deletions to Regular Agenda

Regular Agenda

(Any person wishing to speak on the regular agenda may do so by raising their hand as the item is called out by the chairperson.)

1. Discussion of Fiscal Year 2026–2027 Senior Center Events, Programs, and Classes

Adjournment

ADA NOTICE

The City of Scotts Valley does not discriminate against persons with disabilities. The City Council Chambers is an accessible facility. If you wish to attend a City Council meeting and require assistance such as sign language, a translator, or other special assistance or devices in order to attend and participate at the meeting, please call the City Clerk's office at (831) 440-5600 five to seven days in advance of the meeting to make arrangements for assistance. If you require the agenda of a City Council meeting be available in an alternative format consistent with a specific disability, please call the City Clerk's Office. The California State Relay Service (TTY/VCO/HCO to Voice: English 1-800-735-2929, Spanish 1-800-855-3000; or, Voice to TTY/VCO/HCO: English 1-800-735-2922, Spanish 1-800-855-3000), provides Telecommunications Devices for the Deaf and Disabled and will provide a link between the TDD caller and users of telephone equipment.

Staff Update: Senior Center Board Meeting, July 14, 2026

Recreation Division Manager Pfefferkorn

Recreation Updates:

60th Birthday Celebration: Join us for Scotts Valley's 60th Birthday Bash on Sunday, August 2nd at Skypark as we celebrate six decades of community.

The festivities kick off on August 2, 2026, 10:30 AM – 3:00 PM, at Skypark, with a full day of activities including community storytelling. We invite community members to participate in our Share Your Story program, highlighting personal experiences and memories from the past six decades and helping preserve the stories that make Scotts Valley such a special place to call home.

Share Your Story (submit rec@scottsvalley.gov), Birthday Celebration & Dessert, Live Music, Roller Skating, Food Trucks, Kids Activities, and Interactive History Displays.

60th Anniversary Merchandise available for purchase online-

<https://www.scottsvalley.gov/798/Online-Store> or in person at the Recreation office Monday-Thursday 1:00pm-4:00pm

Coffee with Legends: Come for coffee and conversation with some of the past city staff and council members: August 3rd at 10:30 am at the Scotts Valley Senior Center

Senior Center Update

Survey: The Senior Center Survey has now closed and is not accepting anymore submissions. At the September meeting we will be looking and talking about the results.

End of Fiscal Year: The 2025/2026 Fiscal Year has closed. At the September meeting we will be reviewing the financials.

Facility-

- Back kitchen door was replaced

Senior Center Revenue Report - Fiscal Year 25/26

	Actual	Budgeted
Boutique Sales	\$9,355.30	\$ 8,000.00
Membership Fees	\$10,068.38	\$ 12,000.00
Contributions from Non-Gvmt	\$ 201.00	\$ 0.00
City Contributions/Donations	\$ 3,740.42	\$ 0.00
SR Center Activities/Classes	\$30,095.50	\$25,000.00
Facility/Building Rentals	\$9,208.88	\$ 10,000.00

Total	\$62,669.48	\$ 55,000.00
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Senior Center Expense Report - Fiscal Year 25/26

	Actual	Budgeted
Supplies & Materials	\$4,620.88	\$10,000.00
Other Contractual Services	\$10,327.15	\$23,000.00
Maint of Bldgs/Struct/Grnds	\$ 6,117.83	\$25,000.00
Communications/Data Usage	\$ 4,917.27	\$5,360.00
Utilities	\$ 11,126.83	\$11,000.00
Staffing	\$47,473.78	\$50,017.00
Insurance & Surety Bonds	\$8,107.70	\$9,000.00
Governmental fees/taxes	\$1,200.00	\$0.00
Total	\$93,891.44	\$133,377.00

* final fiscal year numbers are not finalized and totals may change.

Senior Center Coordinator Darshana Patel-Croskrey Report

PAST EVENT

- Exploring care and support services was the topic for part eight of our Alzheimer's foundations caregiver series. It was once again well attended.
- Historian, and member of the Scotts Valley Historical Society, Jay Topping, delivered a captivating presentation on true stories and fascinating mysteries from our local area. He engaged all who had come especially to see him, so much so, that Jay has agreed to return and share more of his amazing fount of knowledge in the near future!
- The senior center's 2026 survey has officially closed. The data is now being tabulated.
- Under Spirit of Community, we welcomed our newest Hearts of Gold Sponsor, Heart Centered Transitions.
- The Armchair Topics group enjoyed a wonderful session discussing "A Musical Trip Down Memory Lane", and we had the pleasure of hearing music with the assistance of new member, Linda Maxwell. The experience was slightly marred by internet connectivity issues, so all in attendance agree we have a do-over soon!
- Scotts Valley Senior Center participated in the City's 4th of July Parade Celebration.

The City's 4th of July Celebration was a huge success, and we are eagerly looking forward to creating something unique for next year's parade! We are grateful to all of our sponsors, volunteers and participants who helped make everything happen! Special acknowledgments go to the generosity of these two local businesses: Business with Pleasure and Coastal Evergreen. Without them, we could not have participated!

UPCOMING EVENTS

- Soup, Salad Let's Talk will continue off-site for one more month, this time at Mountain Mike's Pizza.
- We are planning our annual "Sponsor Appreciation Reception on Friday August 21st from 5pm - 7pm, and we ask The Board to save that date please.
- Starting August 25th, Heather Sebring of Heart Centered Transitions, will be bringing a 4-Part series to our members: Living on Your Terms ~ Smart Planning for the Next Chapter.
- The center was interviewed by Kristen McLaughlin of the 50Up annual publication. It is a guide to resources in Santa Cruz County for the senior community. It will be released soon.



MINUTES

Special Meeting of the Senior Center Board Meeting

Date: May 12, 2026

Time: 1:00 PM

CONTACT INFORMATION	MEETING LOCATION	POSTING
Recreation Division 361 Kings Village Road Scotts Valley, CA 95066 (831) 438-3251	Scotts Valley Senior Center 370 Kings Village rd. Scotts Valley, CA 95066	The agenda was posted on 05-08-2026 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at www.scottsvalley.gov .

Call to Order - 1:00 pm

The meeting was called to order at 1:02 PM.

Roll Call

BOARD MEMBERS PRESENT:

George Milder, Chair
Lois Santero, Vice Chair
Ferd Bergholz, Board Member
Genelle Chetcuti, Board Member
Karin Meyer, Board Member
Terri Ritchie, Board Member
Margaret Schraft, Board Member

CITY STAFF MEMBERS PRESENT:

Allison Pfefferkorn, Recreation Division Manager
Darshana Croskrey, Senior Center Coordinator
Brian Youmans, Administrative Assistant

Staff Updates

1. Staff Updates - RDM Pfefferkorn

RDM Pfefferkorn presented updates regarding recent and upcoming events, changes to the recreation software, recent facility updates, and an expense and revenue report, as well as welcoming recently appoint Board Member Chetcuti.

2. Staff Updates – SCC Croskrey

SCC Croskrey presented updates on recent activities and programs including the recent special presentations and the upcoming 4th of July Committee.

Public Comment Time

- Senior Center Volunteer Carmen Watson expressed a desire for the Senior Center to purchase a microphone and speaker for events and presentations.
- Senior Center Member Cynthia Dzendzel expressed a desire for the Senior Center to

continue providing services to the community.

- Board Member Chetcuti requested more information from staff regarding sound dampening panels for the main hall.
- Board Member Meyer suggested closing the main hall's skylights for presentations due to the brightness of the room causing issues with the presentation's screen.

Consent Agenda

1. Approved Senior Center Board Meeting Minutes 03-17-26.

M/S: Schraft/Bergholz

To approve the Consent Agenda with no alterations. Carried 7/0/0 (AYES: Milder, Santero, Bergholz, Chetcuti, Meyer, Ritchie, Schraft; NOES: None; ABSENT: None)

Additions/Deletions to Regular Agenda

None.

Regular Agenda

1. Mobile App Instructions – RDM Pfefferkorn

RDM Pfefferkorn presented a background of information of the new recreation software adopted by the Recreation Division, and how the new software includes a mobile application for smart phones. Administrative Assistant Youmans then gave an instructional presentation on how to use the app and the benefits of using the platform.

Board Members asked clarifying questions and staff answered.

Public Comment:

- Cynthia Dzendzel asked how to register for an activity through the app.

2. The City of Scotts Valley 60th Anniversary Birthday Week Celebrations – RDM Pfefferkorn

RDM Pfefferkorn presented a background of information for the City's 60th anniversary, including the schedule of events to celebrate the occasion. RDM Pfefferkorn emphasized and encouraged the general membership to participate in the "Share Your Story" event, and requested the Board to make recommendations for the "Coffee with Legends" event.

Board Members asked clarifying questions and offered suggestions for improvements.

Adjournment

The meeting adjourned at 1:52 PM

City of Scotts Valley SENIOR CENTER BOARD STAFF REPORT

DATE: 7/14/2026
TO: Honorable Mayor and City Council
FROM: Allison Pfefferkorn, Recreation Division Manager
APPROVED: Mali LaGoe, City Manager
SUBJECT: **Discussion of Fiscal Year 2026–2027 Senior Center Events, Programs, and Classes**

SUMMARY OF ISSUE

Staff have developed a draft calendar of special events and programs for the upcoming fiscal year. The calendar is intentional in balancing a mix of social, educational, wellness, volunteer appreciation, intergenerational, and seasonal programming.

While many of these events have been successful in previous years, we want to continually evaluate programming to make sure it reflects the interests and needs of current and future participants.

The draft calendar is a starting point for discussion and planning. Throughout the upcoming fiscal year, staff will continue to evaluate program participation, community feedback, and the results of the Senior Center survey to keep programming in line with the interests and needs of the community.

FISCAL IMPACT

There is no fiscal impact on this discussion.

STAFF RECOMMENDATION

Staff are seeking the Board's feedback on the draft calendar and would like to discuss future programming opportunities, keeping in mind limited resources.

Topics for discussion could include:

- Are there events that should be expanded, modified, or replaced?
- Are there new traditions or annual events the Board would like to see introduced?

- Are there educational topics, workshops, or guest speakers that would benefit Senior Center participants?
- Are there opportunities to partner with local organizations, schools, businesses, or nonprofits?
- How can programming better serve both current participants and attract new members?
- Are there seasonal celebrations, cultural events, or community service opportunities that should be added?
- Are there additional health, wellness, technology, fitness, arts, or recreational classes the Board would recommend?
- Are there opportunities to increase intergenerational programming and family participation?

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1. programming

MONTH	EVENT NAME	PROPOSED DATE/TIME	LOCATION
AUG 	Sponsor Appreciation Reception & Entertainment	 Fri Aug 21st 5pm to 7pm	 On-Site
SEP 	Grandparents Day Family Game Celebration	 SAT Sep 12th OR SUN Sep 13th 11am–2pm or 12pm–3pm	 On-Site
OCT 	Volunteer Appreciation Luncheon	 Date: TBD ~ 12pm to 1:30pm depends on availability of the room, otherwise it will be held at SVSC on Oct 17 th	 SV Library Fireside Room
	Halloween Party & Bingo	 Thu Oct 29th ~ 3pm to 5pm Tue Nov 17th or Thu Nov 19th 12pm to 2pm	 On-Site
NOV 	Thanksgiving Luncheon	 Tue Nov 17th or Thu Nov 19th 12pm to 2pm	 On-Site
DEC 	Holiday Luncheon Party and White Elephant Exchange	 Fri Dec 18th 12pm to 2pm	 Bruno's BBQ & Grille
JAN 	ALL hands on board for catch up/cleanup refreshing of center ~ followed by a Bagel Breakfast	 Wed Jan 20th 7:30am to 9:30am	 On-Site
FEB 	Valentine SSLTalk (partner up with Colly to extend our numbers from 30 to up to 60 – extra funding) & Entertainment	 Fri Feb 12th 11:30am to 1pm	 On-Site
MAR 	Art Show #1 (Mar/Apr) & Reception	 TBD	 On-Site
APR 	Advance Directives <i>Month-Long Drive/</i> Hospice Passion for Fashion Show	 TBD	 On-Site
MAY 	Art Show #2 (May/Jun) & Reception	 TBD	 On-Site
JUN 	Sponsor Appreciation Reception & Entertainment	 Fri Jun 18th 5pm to 7pm	 On-Site