



AGENDA

Meeting of the
Scotts Valley Arts Commission
In-Person Meeting
Date: August 6, 2026
Time: 5:00 PM

CONTACT INFORMATION		MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600		City Council Chambers 1 Civic Center Drive Scotts Valley, CA 95066	Agenda Posted on 8/3/2026 at City Hall, SV Senior Center, SV Public Works Building, and on the internet at: www.scottsvalley.gov
COMMISSIONERS		CITY STAFF MEMBERS	
Kacey Lewis, Chair Lisa Simon, Vice Chair Diane Chambers, Commissioner Jess Clark, Commissioner Cynthia Gorski, Commissioner		Mali LaGoe, City Manager Jordan Taylor, Administrative Analyst II	
MEETING NOTICE AND AGENDA PACKET MATERIALS			
Notice regarding Arts Commission Meetings: The Arts Commission meets regularly on the 1st Thursday of each month at 5:00 PM in the City Hall Council Chambers located at 1 Civic Center Drive, Scotts Valley, CA 95066.			
Agenda and Agenda Packet Materials: The Arts Commission agenda packet is published at least 72 hours in advance of the regular meeting and is available for review at City Hall, 1 Civic Center Drive, Scotts Valley, CA. The agenda packet is also available for viewing on the City's website at www.scottsvalley.gov .			

Call to Order

Roll Call

Staff Updates

Public Comment Time

This portion of the agenda is reserved for discussion by the public of items which are NOT agendized. No action may be taken by the Commission except to refer the matter to staff and/or place it on a future agenda. It is in the best interest of the person speaking to the Commission to be concise and to the point. All speakers are requested to sign their name at the podium so their name may be accurately recorded in the minutes of the meeting. A time limit of three minutes per individual will be allowed. If speaking on behalf of a group, the speaking time limit will be 5 minutes.

Consent Agenda

(Any person wishing to speak on the consent agenda may do so by raising their hand as the item is called out by the chairperson.)

1. Approve 4-02-2026 Arts Commission minutes

Additions/Deletions to Regular Agenda

(Any person wishing to speak on the consent or regular agenda may do so by raising their hand as the item is called out by the chairperson.)

Regular Agenda

1. The Landing Theater Performance Report

Adjournment

ADA NOTICE

The City of Scotts Valley does not discriminate against persons with disabilities. The City Council Chambers is an accessible facility. If you wish to attend a City Council meeting and require assistance such as sign language, a translator, or other special assistance or devices in order to attend and participate at the meeting, please call the City Clerk's office at (831) 440-5600 five to seven days in advance of the meeting to make arrangements for assistance. If you require the agenda of a City Council meeting be available in an alternative format consistent with a specific disability, please call the City Clerk's Office. The California State Relay Service (TTY/VCO/HCO to Voice: English 1-800-735-2929, Spanish 1-800-855-3000; or, Voice to TTY/VCO/HCO: English 1-800-735-2922, Spanish 1-800-855-3000), provides Telecommunications Devices for the Deaf and Disabled and will provide a link between the TDD caller and users of telephone equipment.



MINUTES

Meeting of the
Scotts Valley Arts Commission
Date: April 2, 2026
Time: 5:00 PM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	City Council Chambers 1 Civic Center Drive Scotts Valley, CA 95066	The agenda was posted on 3/27/2026 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at www.scottsvally.gov .

Call to Order

The Arts Commission meeting was called to order at 5:01 PM.

Roll Call

COMMISSIONERS PRESENT:
Kacey Lewis, Chair
Jess Clark, Commissioner
Diane Chambers, Commissioner
COMMISSIONERS ABSENT:
Lisa Simon, Vice Chair
Cynthia Gorski, Commissioner

CITY STAFF MEMBERS PRESENT:
Jordan Taylor, Administrative Analyst

Staff Updates

Administrative Analyst shared updates with the commission.

Public Comment Time

None.

Consent Agenda

1. Approve 2-05-2026 Arts Commission Minutes

M/S: Lewis/Chambers

To Approve 2-05-2026 Arts Commission Minutes.

Carried 5/02 (AYES: Lewis, Clark, Chambers ABSENT: Simon, Gorski)

Additions/Deletions to Regular Agenda

Regular Agenda

1. Scotts Valley Design System and Brand Reimagined

Commissioners Lewis and Clark presented to the commission on their branding subcommittee work, introducing the project and the work that has been done to date.

Adjournment

The meeting adjourned at 5:59 PM.

City of Scotts Valley ARTS COMMISSION STAFF REPORT

DATE: 8/6/2026
TO: Honorable Mayor and City Council
FROM: Jordan Taylor, Administrative Analyst II
APPROVED:
SUBJECT: The Landing Theater Performance Report

SUMMARY OF ISSUE

The Landing Performing Arts Center operates within a City-owned facility under a long-term lease agreement and periodically provides performance reports to the City documenting programming, facility use, and compliance with lease performance requirements. This report is presented to the Arts Commission as an informational update to highlight The Landing's continued success and its role as one of Scotts Valley's premier performing arts venues. No action is requested.

The most recent performance report demonstrates significant growth in programming and community engagement during the July 1, 2025 through June 30, 2026 reporting period. Highlights include:

- 164 days of theater bookings, a 48% increase over the previous year.
- 42 major performances with audiences exceeding 100 attendees.
- An increase in theater rentals from 2.1 to 3.2 rentals per week.
- More than 22,000 attendees, representing a 32% increase over the prior year.

Programming has also expanded across a variety of artistic and community-focused events, including:

- 37 theatrical performances across 11 productions, an 86% increase in live performances and a 38% increase in plays.
- 39 dance and music performances, 6% increase.
- Comedy shows, silent movie nights, and annual special events such as the Hitchcock Film Festival and Spooks Valley Halloween event.
- Community and government events, including the Mayor's State of the City presentation and public safety educational programs.

In addition to increased programming, The Landing reports continued investment in the facility through upgrades to lighting, sound, electrical systems, and new theater carpeting, helping to

enhance the experience for performers and audiences alike. The organization also reports meeting or exceeding all applicable lease performance requirements related to programming, facility management, public agency access, and maintenance. As The Landing is one of the City's primary arts and cultural venues, staff believes it is beneficial for the Arts Commission to remain informed about its continued growth and success.

FISCAL IMPACT

There is no fiscal impact associated with this informational report.

STAFF RECOMMENDATION

Receive the informational update and provide any comments or suggestions the Arts Commission may have regarding additional opportunities to promote arts and cultural programming at The Landing and further strengthen its role as a community arts venue. No formal action is requested.

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None