



A G E N D A

Meeting of the Scotts Valley City Council

Date: April 19, 2017

Time: 6:00 p.m.

CITY OF SCOTTS VALLEY 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5602	MEETING LOCATION City Council Chambers 1 Civic Center Drive Scotts Valley, CA 95066	POSTING: The agenda was posted 4-14-17 at City Hall, SV Senior Center, SV Library and on the Internet at www.scottsvally.org .
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Elected Officials Randy Johnson, Mayor Jim Reed, Vice Mayor Stephany E. Aguilar, Council Member Jack Dilles, Council Member Donna Lind, Council Member	City Staff Members Jenny Haruyama, City Manager Kirsten Powell, City Attorney Taylor Bateman, Acting Community Development Dir Scott Hamby, Public Works Director Steve Walpole, Interim Chief of Police Tracy Ferrara, City Clerk
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Notice regarding City Council Meetings:

The City Council meets regularly on the 1st and 3rd Wednesday of each month at 6:00 pm in the City Hall Council Chambers located at 1 Civic Center Drive, Scotts Valley, CA 95066.

Agenda and Agenda Packet Materials:

The City Council agenda and the complete agenda packet are available for review by 5:00 pm the Friday before the Wednesday meeting on the Internet at the City's website: www.scottsvally.org and in the lobby of City Hall at 1 Civic Center Drive, Scotts Valley, CA. Pursuant to Government Code §54957.5, materials related to an agenda item, submitted after distribution of the agenda packet, are available for public inspection in the lobby of City Hall during normal business hours, Monday-Friday, 8am-12 pm and 1-5 pm. In accordance with AB 1344, such documents will be posted on the City's website at www.scottsvally.org.

Televised Meetings:

City Council meetings are cablecast "Live" on Community Television of Santa Cruz County on Comcast Channel 25.

CALL TO ORDER 6:00 p.m.

SPECIAL SET MATTER Mayor for the Day - Kacie Van Der Walde

PLEDGE OF ALLEGIANCE and MOMENT OF SILENCE

ROLL CALL

COMMITTEE REPORTS

(Council members are appointed to committees which are either City committees or committees dealing with other jurisdictions. This portion of the agenda allows the committee member to present oral or written reports to the Council regarding their committee assignments. It also allows the Council to make comments and give the committee member direction, as required.)

CITY MANAGER REPORT

PUBLIC COMMENT TIME

(This is the opportunity for individuals to make and/or submit written or oral comments to the Council on any items within the purview of the Council, which are NOT part of the Agenda. No action on the item may be taken, but the Council may request the matter be placed on a future agenda.)

ALTERATIONS TO CONSENT AGENDA

(Council can remove or add items to the Consent Agenda.)

CONSENT AGENDA

(The Consent Agenda is comprised of items which appear to be non-controversial. Persons wishing to speak on any items may do so raising their hand to be recognized by the Mayor.)

- A. Approve check register – 4-5-17, 4-12-17
- B. Approve and ratify Mayor Randy Johnson's appointment of Bobbie Lynne Ward to the Arts Commission to replace Jeanne Shada
- C. Approve the designation of applicant's agent resolution for non-state agencies by title to obtain federal and/or state financial assistance through the California Office of Emergency Services

ALTERATIONS TO REGULAR AGENDA

(Council can remove or add items to the Regular Agenda.)

REGULAR AGENDA

(Persons wishing to speak on any item may do so by raising their hand to be recognized by the Mayor.)

1. Interview process to rank and appoint three at-large members to serve on the General Plan Advisory Committee (GPAC) (Planning/Bateman)
2. Consider approval of final design for the Mt. Hermon Road/Scotts Valley Drive/ Whispering Pines Drive Intersection Improvement Project and Amendment No. 1 to the Agreement for Professional Services between the City of Scotts Valley and Mesiti-Miller Engineering (Public Works/Hamby)
3. Future Council agenda items
(This portion of the Regular Agenda allows the Council to determine items to be placed on a future agenda and to choose a date, if so desired.)

ADJOURNMENT

The City of Scotts Valley does not discriminate against persons with disabilities. The City Council Chambers is an accessible facility. If you wish to attend a City Council meeting and require assistance such as sign language, a translator, or other special assistance or devices in order to attend and participate at the meeting, please call the City Clerk's office at (831) 440-5602 five to seven days in advance of the meeting to make arrangements for assistance. If you require the agenda of a City Council meeting be available in an alternative format consistent with a specific disability, please call the City Clerk's Office. The California State Relay Service (TTY/VCO/HCO to Voice: English 1-800-735-2929, Spanish 1-800-855-3000; or, Voice to TTY/VCO/HCO: English 1-800-735-2922, Spanish 1-800-855-3000), provides Telecommunications Devices for the Deaf and Disabled and will provide a link between the TDD caller and users of telephone equipment.

PROCEDURAL INFORMATION FOR THE PUBLIC

**THE FOLLOWING IS THE PROCEDURE COUNCIL SHOULD TAKE IN
APPROVAL OF A RESOLUTION:**

1. Move the Resolution number for approval.
2. Second the motion.
3. Vote by body, a roll call vote is not required.

**THE FOLLOWING IS THE PROCEDURE COUNCIL SHOULD TAKE IN
INTRODUCTION/ADOPTION OF AN ORDINANCE:**

1. Move the Ordinance number for introduction (or adoption).
2. Move the Ordinance be introduced by title only and waive the reading of the text.
3. Read the Ordinance title.
4. Second the motion.
5. Vote by body, a roll call vote is not required.

**THE FOLLOWING IS THE PROCEDURE COUNCIL SHOULD TAKE IN
PUBLIC COMMENT/PUBLIC HEARINGS:**

Unless otherwise determined by the presiding officer of the meeting:

1. Three minutes allowed per individual to speak.
2. Five minutes allowed per individual representing a group of three or more.



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CONSENT AGENDA ITEM A

DATE: 4-19-2017

SCOTTS VALLEY ACCOUNTS PAYABLE
04/05/2017 11:29:39 Check Register

CITY OF SCOTTS VALLEY
GL050S-V08.05 COVERPAGE
GL540R

Report Selection:

RUN GROUP... 040417 COMMENT... A/P AS OF APRIL 4 2017

DATA-JE-ID DATA COMMENT

W-04042017-300 A/P AS OF APRIL 4 2017

Run Instructions:

Jobq	Banner	Copies	Form	Printer	Hold	Space	LPI	Lines	CPI	CP	SP	RT
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BANK	VENDOR	CHECK#	DATE	AMOUNT
BA	GENERAL CHECKING ACCOUNT			
003123	A T & T	109982	04/04/17	374.44
003457	ADAMS/TROY	109983	04/04/17	30.00
001219	ALHAMBRA	109984	04/04/17	93.12
001219	ALHAMBRA	109985	04/04/17	80.04
000620	ALVAREZ/TONY	109986	04/04/17	20.00
000596	ANDERSON/KENNETH D.	109987	04/04/17	1,850.92
001009	ARD/KRISTIN	109988	04/04/17	30.00
000097	AT&T	109989	04/04/17	153.42
001373	BAY TREE, LLC	109990	04/04/17	3,620.38
000107	BIRT/DUSTIN	109991	04/04/17	20.00
000500	BOLANOS/DORENE	109992	04/04/17	20.00
000021	BOWMAN & WILLIAMS	109993	04/04/17	10,880.00
000018	BRINK'S TROPHY SHOPPE	109994	04/04/17	34.99
001216	C & N TRACTORS	109995	04/04/17	398.17
001017	C.W.E.A.	109996	04/04/17	105.00
001017	C.W.E.A.	109997	04/04/17	172.00
003174	CAPITAL ONE COMMERCIAL	109998	04/04/17	1,322.24
001956	CENTRAL COAST CISM TEAM	109999	04/04/17	187.50
000773	CENTRAL COAST LANDSCAPE	110000	04/04/17	383.00
001051	COASTAL EVERGREEN CORP	110001	04/04/17	1,675.00
003043	CSG CONSULTANTS, INC	110002	04/04/17	56,664.42
001627	DITTRICH DDS/RUDOLPH	110003	04/04/17	312.00
003580	DOMAIN LISTINGS	110004	04/04/17	228.00
003405	DURO LAST ROOFING INC	110005	04/04/17	225.00
001257	EBRAHIMIAN DDS/MARK	110006	04/04/17	264.00
003502	FREITAS & FREITAS	110007	04/04/17	7,900.00
001828	GONZALES/GABE	110008	04/04/17	20.00
001131	GRUBER DDS/MICHAEL	110009	04/04/17	110.00
001239	HAYASHI DDS/ARTHUR K	110010	04/04/17	155.00
003271	HOME DEPOT CREDIT SERVIC	110011	04/04/17	126.76
001308	JOHNSON DDS/BRETT	110012	04/04/17	167.00
001903	JONES/KIMARIE	110013	04/04/17	20.00
003292	KIMLEY-HORN & ASSOCIATES	110014	04/04/17	3,934.08
001372	KURATOMI DDS/REED K	110015	04/04/17	164.00
003389	LOCKE/CERINA	110016	04/04/17	31.90
000284	LOGAN & POWELL, LLP	110017	04/04/17	16,920.00
003321	LOPEZ/RENE	110018	04/04/17	20.00
003565	MANAGEMENT PARTNERS	110019	04/04/17	10,000.00
003403	MAR-KEN INTERNATIONAL PO	110020	04/04/17	260.00
001591	MARKELL/ROD	110021	04/04/17	1,974.00
001815	MC GRATH/TRISH	110022	04/04/17	20.00
001615	OLIN CORP-CHLOR ALKALI	110023	04/04/17	1,729.38
000101	PACIFIC GAS & ELECTRIC C	110024	04/04/17	36,304.03
000098	PALACE ART & OFFICE	110025	04/04/17	3,263.32
001982	PEAVEY COMPANY/LYNN	110026	04/04/17	143.22
000918	PETTY CASH-JEANETTE ROLA	110027	04/04/17	1,180.00
000723	PIED PIPER INC./THE	110028	04/04/17	115.00
003323	POMPETTE/NICOLE	110029	04/04/17	20.00

Check Register

BANK	VENDOR	CHECK#	DATE	AMOUNT	
BA	GENERAL CHECKING ACCOUNT				
	003426 PR DIAMOND PRODUCTS, INC	110030	04/04/17	178.00	
	001097 PRODESSE PROPERTY GROUP	110031	04/04/17	3,523.52	
	001833 RADAR SHOP, INC./THE	110032	04/04/17	133.96	
	000171 RIVERSIDE LIGHTING INC	110033	04/04/17	222.25	
	003052 RJL ENTERPRISES	110034	04/04/17	238.70	
	002043 ROYAL WHOLESALE ELECTRIC	110035	04/04/17	149.73	
	001883 S.W.R.C.B.	110036	04/04/17	230.00	
	000135 SAN LORENZO VALLEY WATER	110037	04/04/17	34.00	
	000128 SCARBOROUGH LUMBER	110038	04/04/17	1,729.59	
	000133 SCOTTS VALLEY SPRINKLER	110039	04/04/17	105.64	
	003581 SUEZ TREATMENT SOLUTIONS	110040	04/04/17	1,838.99	
	000882 SUPERIOR ALARM COMPANY	110041	04/04/17	372.00	
	001085 SYCAL ENGINEERING INC	110042	04/04/17	4,258.75	
	001033 TIMES PUBLISHING GROUP	110043	04/04/17	650.00	
	001366 U.S. BANCORP OFFICE	110044	04/04/17	1,254.57	
	000754 UPS STORE/THE	110045	04/04/17	35.20	
	000151 VISION SERVICE PLAN	110046	04/04/17	1,193.16	
	001342 WELCH/JAMES	110047	04/04/17	20.00	
	003008 WILLIAMS/JESSE	110048	04/04/17	20.00	
	001625 YOSHIDA DDS/NOREEN	110049	04/04/17	165.00	
	001370 ZELLER APPRAISAL SERVICE	110050	04/04/17	2,400.00	
	GENERAL CHECKING ACCOUNT			182,474.39	***

SCOTTS VALLEY ACCOUNTS PAYABLE
CITY OF SCOTTS VALLEY
04/05/2017 11:29:39
GL540R-V08.05 PAGE 3

Check Register

BANK	VENDOR	CHECK#	DATE	AMOUNT
REPORT TOTALS:				182,474.39

RECORDS PRINTED - 000133

GL540R

FUND RECAP:

FUND	DESCRIPTION	DISBURSEMENTS
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001	GENERAL	121,873.92
004	RECREATION	2,159.74
008	TRAFFIC IMPACT MITIGATION	2,557.15
010	WASTEWATER OPERATIONS	31,958.74
011	TERTIARY TREATMENT PLANT	1,838.99
012	WASTEWATER CAPITAL RESERVE	2,755.00
019	AFFORDABLE HOUSING	1,974.00
023	SVRDA SUCCESSOR AGENCY	11,743.90
028	SENIOR CENTER	1,156.15
035	GREEN BUILDING FUNDING	196.70
050	PINEWOOD EST LNDSCP MAINT DT	426.53
077	SKYPARK MAINT ASSESS DIST	857.40
112	DENTAL INS INTERNAL SERV	1,337.00
123	COMMUNITY FACILITY CENTER	458.94
150	GENERAL CAPITAL IMPROVEMENTS	1,180.23
TOTAL ALL FUNDS		182,474.39

BANK RECAP:

BANK	NAME	DISBURSEMENTS
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BA	GENERAL CHECKING ACCOUNT	182,474.39
TOTAL ALL BANKS		182,474.39

SCOTTS VALLEY ACCOUNTS PAYABLE
04/12/2017 17:37:05 Check Register

CITY OF SCOTTS VALLEY
GL050S-V08.05 COVERPAGE
GL540R

Report Selection:

RUN GROUP... 041217 COMMENT... A/P AS OF APRIL 12 2017

DATA-JE-ID DATA COMMENT

W-04122017-313 A/P AS OF APRIL 12 2017

Run Instructions:

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BANK	VENDOR	CHECK#	DATE	AMOUNT
BA	GENERAL CHECKING ACCOUNT			
001840	A TOOL SHED, INC.	110051	04/12/17	188.00
000452	A.L. LEASE CO., INC	110052	04/12/17	310.58
003566	ABA BUILDING SERVICES	110053	04/12/17	285.00
003497	ALVAREZ INDUSTRIES, INC	110054	04/12/17	1,111.00
001421	ANDREWS/DIRK	110055	04/12/17	22.70
000998	ASSOCIATED SERVICES CO.	110056	04/12/17	52.78
001670	AT &T	110057	04/12/17	3,403.21
000097	AT&T	110058	04/12/17	9.31
002011	B & B SMALL ENGINE	110059	04/12/17	10.36
001822	BC LABORATORIES INC.	110060	04/12/17	292.00
003573	BEN'S MOTORCYCLE WORKS	110061	04/12/17	1,030.51
000437	BRASS KEY LOCKSMITH	110062	04/12/17	87.73
001216	C & N TRACTORS	110063	04/12/17	55.05
001017	C.W.E.A. / SCVS	110064	04/12/17	45.00
003582	CITY OF SCOTTS VALLEY	110065	04/12/17	1,180.00
002091	COMCAST	110066	04/12/17	274.48
002091	COMCAST	110067	04/12/17	159.69
000037	CRYSTAL SPRINGS WATER CO	110068	04/12/17	40.30
001896	D & G SANITATION	110069	04/12/17	92.23
000389	DASSEL'S PETROLEUM INC	110070	04/12/17	3,602.79
000975	DEAN/MICHAEL R.	110071	04/12/17	125.17
000488	DIENTES COMMUNITY DENTAL	110072	04/12/17	333.50
003160	DIXON & SON TIRE	110073	04/12/17	29.44
003583	DWR CONTRACT	110074	04/12/17	4,494.94
003500	ECOFERT, INC	110075	04/12/17	850.00
000051	FISHER SCIENTIFIC	110076	04/12/17	243.50
001657	GOLDEN GATE TRUCK CENTER	110077	04/12/17	315.50
003587	GROWING UP IN SANTA CRUZ	110078	04/12/17	672.00
001131	GRUBER DDS/MICHAEL	110079	04/12/17	110.00
003387	HEIDARI DDS/ALI	110080	04/12/17	543.65
001856	HUB INTERNATIONAL	110081	04/12/17	128.04
001308	JOHNSON DDS/BRETT	110082	04/12/17	112.00
003586	JOHNSON/DAVID	110083	04/12/17	5,095.00
003142	KELLY-MOORE PAINT CO INC	110084	04/12/17	100.84
000066	KING'S PAINT & PAPER	110085	04/12/17	1,526.04
003565	MANAGEMENT PARTNERS	110086	04/12/17	3,703.77
003584	MENDOZA/FERNANDO	110087	04/12/17	650.00
003171	MICHALAK/GENE	110088	04/12/17	110.00
000218	MID VALLEY SUPPLY	110089	04/12/17	648.34
000083	MISSION UNIFORM SERVICE	110090	04/12/17	766.10
001418	MONTEREY REGIONAL	110091	04/12/17	3,254.70
001404	MUNICIPAL CODE CORPORATI	110092	04/12/17	900.00
000323	NBS GOVERNMENT FINANCE G	110093	04/12/17	1,525.00
001802	ONTRAC	110094	04/12/17	54.78
000101	PACIFIC GAS & ELECTRIC C	110095	04/12/17	224.17
001787	PETRINI'S GARDENING SERV	110096	04/12/17	75.00
000918	PETTY CASH-JEANETTE ROLA	110097	04/12/17	120.00
000102	PITNEY BOWES	110098	04/12/17	147.44

Check Register

BANK	VENDOR	CHECK#	DATE	AMOUNT	
BA	GENERAL CHECKING ACCOUNT				
003503	PURETEC INDUSTRIAL WATER	110099	04/12/17	107.45	
000664	PURSLEY/JOANN	110100	04/12/17	33.00	
.15174	ROTARY CLUB OF SCOTTS VA	110101	04/12/17	30.00	
002043	ROYAL WHOLESALE ELECTRIC	110102	04/12/17	138.17	
001022	S.B.R.P.S.T.C.	110103	04/12/17	3,390.00	
000109	SAN LORENZO LUMBER CO.	110104	04/12/17	77.42	
000126	SANTA CRUZ FIRE EQUIPMEN	110105	04/12/17	33.00	
001887	SANTA CRUZ ROLLER PALLAD	110106	04/12/17	195.00	
000122	SANTA CRUZ/CITY OF	110107	04/12/17	2,370.00	
000129	SCOTTS VALLEY BANNER	110108	04/12/17	150.00	
000916	SECOND HARVEST FOOD BANK	110109	04/12/17	2,966.25	
000710	SENIOR NETWORK SERVICES,	110110	04/12/17	363.00	
000799	SENIOR'S COUNCIL OF SANT	110111	04/12/17	2,236.00	
001589	TELECOMMUNICATIONS	110112	04/12/17	4,440.00	
000153	THOMSON REUTERS-WEST	110113	04/12/17	277.96	
001497	TURF & INDUSTRIAL EQUIP.	110114	04/12/17	605.89	
003585	VISTA500 CONSULTING, LLC	110115	04/12/17	700.00	
000154	WINCHESTER AUTO STORES	110116	04/12/17	210.67	
001880	ZUMAR INDUSTRIES INC	110117	04/12/17	910.77	
000352	3T EQUIPMENT COMPANY	110118	04/12/17	938.66	
	GENERAL CHECKING ACCOUNT			59,284.88	***

SCOTTS VALLEY ACCOUNTS PAYABLE
CITY OF SCOTTS VALLEY
04/12/2017 17:37:05
GL540R-V08.05 PAGE 3

Check Register

BANK	VENDOR	CHECK#	DATE	AMOUNT
REPORT TOTALS:				59,284.88

RECORDS PRINTED - 000125

GL540R

FUND RECAP:

FUND	DESCRIPTION	DISBURSEMENTS
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001	GENERAL	39,241.44
004	RECREATION	1,841.28
010	WASTEWATER OPERATIONS	9,193.54
011	TERTIARY TREATMENT PLANT	192.00
023	SVRDA SUCCESSOR AGENCY	1,525.00
028	SENIOR CENTER	1,343.31
088	LIBRARY FACILITIES-MEAS "S"	4,494.94
112	DENTAL INS INTERNAL SERV	1,415.65
123	COMMUNITY FACILITY CENTER	37.72
TOTAL ALL FUNDS		59,284.88

BANK RECAP:

BANK	NAME	DISBURSEMENTS
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BA	GENERAL CHECKING ACCOUNT	59,284.88
TOTAL ALL BANKS		59,284.88

City of Scotts Valley
CITY COUNCIL STAFF REPORT

DATE: April 19, 2017
TO: Honorable Mayor and City Council
FROM: Tracy A. Ferrara, City Clerk
APPROVED: Jenny D. Haruyama, City Manager
SUBJECT: **APPOINTMENT TO ARTS COMMISSION**

SUMMARY OF ISSUE

As vacancies occur, or due to an election or re-election of a Council Member, a member of the Council may nominate a new individual to serve on a City Commission, Committee, and/or Board. All appointments must be approved by the City Council.

Due to a vacancy, Mayor Johnson has nominated Bobbie Lynne Ward to serve on the Arts Commission. Upon Council approval, Ms. Ward would fill the vacancy left by Jeanne Shada.

FISCAL IMPACT

None.

STAFF RECOMMENDATION

Council's approval of this item on the Consent Agenda will ratify the appointment.

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City of Scotts Valley Application for Appointment to Serve on a City Advisory Body

Advisory Body you are applying for:

- | | | |
|--|---|---|
| ☐ Planning Commission | ☒ Arts Commission | ☐ Senior Center Board |
| ☐ Parks & Recreation Commission | ☐ Board of Appeals | ☐ Code Enforcement Appeals Board |
| ☐ ADA Accessibility Committee | ☐ Parks & Recreation Advocates | ☐ Mobile Home Park Rent Review |

Contact Information

Name	Bobbie Lynne Ward		
Street Address			
City / ST/ ZIP Code	Scotts Valley, California 95066		
Phone – Primary	(831) 439-0733	☐ Cell	☐ Work ☒ Home
Phone – Secondary	(831) 332-1098	☒ Cell	☐ Work ☐ Home
E-Mail Address	bobbielward11@yahoo.com		

Background Information*

Years residing in Scotts Valley	26 years
Employer	Self
Occupation/Profession	Vocal Instructor
Education	Bachelor in Radio, Television and Film, Minor in Music

**If you are appointed to a city commission or board, you may be required to file a Statement of Economic Interests (FPPC Form 700). The Form 700 is a State-mandated public document disclosing certain business, property and investment holdings which might conflict with the member's decisions. The City Clerk's Office will supply the Form 700 upon appointment.*

Summarize your interests, education, and/or experience as they relate to this position.

I have been in the Arts (singing, acting) my entire life. I enjoy the many different aspects of the Arts, and I know I know I will be able to bring my education and experience in performance, both on stage and in front of a camera, to help better the Arts in our beautiful city.

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CITY OF SCOTTS VALLEY

Explain how you believe you can contribute toward the effectiveness of this position.

With some 43 years of performance background, both on and off the camera and stage, I understand the effectiveness of running a show or performance. I also, have years of experience in writing copy for television and radio, as well as delivering the message to a live audience as an M.C. I've worked in Marketing as well, and fully understand what it takes to excite an audience into attending an event. I believe I will bring a myriad of different ideas, while helping to support the Arts Commission, in events that are already established.

Summarize your participation in civic or community activities.

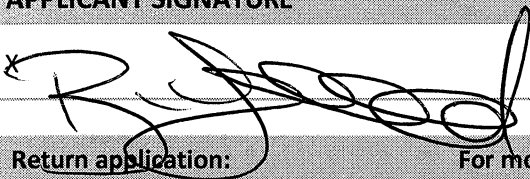
I have been on the committee for the 4th of July Parade for the last several years. Last year, I was also involved with Scotts Valley's 50th Year Celebration committee. For the last two years, I have been on the Light Up The Night Committee, for the annual Christmas tree lighting. I am a member of the Scotts Valley Chamber. My vocal studio, Performance Vocal, has performed at many events around town.

How did you hear about this vacancy?

☐ City Website ☐ Other Website ☒ Word of Mouth ☐ Other (Specify):

APPLICANT SIGNATURE

DATE



4/11/2017

Return application:

For more information, contact:

OFFICE USE ONLY – DATE RECEIVED

By email to:

tferrara@scottsvalley.org

In person or by mail to:

City Clerk's Office
1 Civic Center Drive
Scotts Valley, CA 95066

City Clerk's Office (831)440-5600

tferrara@scottsvalley.org

www.scottsvalley.org

- Note:** 1) Applications are retained for one year. You will be contacted if a vacancy occurs within that time.
2) A separate application must be submitted for each advisory body to which you seek appointment.
3) You may attach additional pages or material (such as a resume) to the application if desired.

City of Scotts Valley CITY COUNCIL STAFF REPORT

DATE: April 19, 2017

TO: Honorable Mayor and City Council

FROM: Jessica Kahn, Civil Engineer

APPROVED: Jenny Haruyama, City Manager

SUBJECT: **DESIGNATION OF CITY'S AGENTS BY TITLE TO OBTAIN FEDERAL AND/OR STATE FINANCIAL ASSISTANCE THROUGH THE CALIFORNIA OFFICE OF EMERGENCY SERVICES**

SUMMARY OF ISSUE

When disasters such as fire, flood, and earthquakes occur, cities may be eligible for federal and/or state financial assistance by means of reimbursement or grant funding. The Governor's Office of Emergency Services (CalOES) requires documentation be kept on file authorizing specific agents to apply for this financial assistance. This authorization must be approved by the City Council and updated every three years.

Pending and future reimbursement and grant applications will only be accepted from an authorized agent whose title appears on the list approved by Council resolution and provided to CalOES. This list of authorized agents is designated by title to alleviate the need to adopt a new resolution each time one of the designated agents leaves his or her position. If the Authorized Agent is designated by title only, when the resolution is filed with Cal OES, it must be accompanied by a cover letter from any authorized agent within the City naming the persons currently in the designated positions.

Staff recommends that the City Council authorize the following titles as designated agents to apply for federal and state disaster financial assistance and make necessary assurances to obtain such assistance: City Manager, Administrative Services Director, Public Works Director, Senior Accountant, and Accountant II.

FISCAL IMPACT

The City is not eligible for State and Federal disaster assistance unless a Designation of Applicant's Agent Resolution has been adopted by the City Council.

STAFF RECOMMENDATION

Approve the Designation of Applicant's Agent Resolution for Non-State Agencies.

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**DESIGNATION OF APPLICANT'S AGENT RESOLUTION
FOR NON-STATE AGENCIES**

BE IT RESOLVED BY THE City Council OF THE City of Scotts Valley
(Governing Body) (Name of Applicant)

THAT City Manager, OR
(Title of Authorized Agent)
Public Works Director, OR
(Title of Authorized Agent)
Administrative Services Director, OR
(Title of Authorized Agent)
Senior Accountant, OR
(Title of Authorized Agent)
Accountant II
(Title of Authorized Agent)

is hereby authorized to execute for and on behalf of the City of Scotts Valley, a public entity
(Name of Applicant)
established under the laws of the State of California, this application and to file it with the California Governor's Office of Emergency Services for the purpose of obtaining certain federal financial assistance under Public Law 93-288 as amended by the Robert T. Stafford Disaster Relief and Emergency Assistance Act of 1988, and/or state financial assistance under the California Disaster Assistance Act.

THAT the City of Scotts Valley, a public entity established under the laws of the State of California,
(Name of Applicant)
hereby authorizes its agent(s) to provide to the Governor's Office of Emergency Services for all matters pertaining to such state disaster assistance the assurances and agreements required.

Please check the appropriate box below:

- ☒ This is a universal resolution and is effective for all open and future disasters up to three (3) years following the date of approval below.
☐ This is a disaster specific resolution and is effective for only disaster number(s) _____

Passed and approved this 19th day of April, 2017

Randy Johnson, Mayor

(Name and Title of Governing Body Representative)

Jim Reed, Vice Mayor

(Name and Title of Governing Body Representative)

CERTIFICATION

I, Tracy A. Ferrara, duly appointed and City Clerk of
(Name) (Title)
City of Scotts Valley, do hereby certify that the above is a true and correct copy of a
(Name of Applicant)

Resolution passed and approved by the City Council of the City of Scotts Valley
(Governing Body) (Name of Applicant)

on the 19th day of April, 2017.

(Signature)

City Clerk
(Title) 002

Cal OES Form 130 Instructions

A Designation of Applicant's Agent Resolution for Non-State Agencies is required of all Applicants to be eligible to receive funding. A new resolution must be submitted if a previously submitted Resolution is older than three (3) years from the last date of approval, is invalid or has not been submitted.

When completing the Cal OES Form 130, Applicants should fill in the blanks on page 1. The blanks are to be filled in as follows:

Resolution Section:

Governing Body: This is the group responsible for appointing and approving the Authorized Agents.

Examples include: Board of Directors, City Council, Board of Supervisors, Board of Education, etc.

Name of Applicant: The public entity established under the laws of the State of California. Examples include: School District, Office of Education, City, County or Non-profit agency that has applied for the grant, such as: City of San Diego, Sacramento County, Burbank Unified School District, Napa County Office of Education, University Southern California.

Authorized Agent: These are the individuals that are authorized by the Governing Body to engage with the Federal Emergency Management Agency and the Governor's Office of Emergency Services regarding grants applied for by the Applicant. There are two ways of completing this section:

1. **Titles Only:** If the Governing Body so chooses, the titles of the Authorized Agents would be entered here, not their names. This allows the document to remain valid (for 3 years) if an Authorized Agent leaves the position and is replaced by another individual in the same title. If "Titles Only" is the chosen method, this document must be accompanied by a cover letter naming the Authorized Agents by name and title. This cover letter can be completed by any authorized person within the agency and does not require the Governing Body's signature.
2. **Names and Titles:** If the Governing Body so chooses, the names **and** titles of the Authorized Agents would be listed. A new Cal OES Form 130 will be required if any of the Authorized Agents are replaced, leave the position listed on the document or their title changes.

Governing Body Representative: These are the names and titles of the approving Board Members.

Examples include: Chairman of the Board, Director, Superintendent, etc. The names and titles **cannot** be one of the designated Authorized Agents, and a minimum of two or more approving board members need to be listed.

Certification Section:

Name and Title: This is the individual that was in attendance and recorded the Resolution creation and approval.

Examples include: City Clerk, Secretary to the Board of Directors, County Clerk, etc. This person **cannot** be one of the designated Authorized Agents or Approving Board Member (if a person holds two positions such as City Manager and Secretary to the Board and the City Manager is to be listed as an Authorized Agent, then the same person holding the Secretary position would sign the document as Secretary to the Board (not City Manager) to eliminate "Self Certification."



CITY OF SCOTTS VALLEY

OFFICE OF THE CITY CLERK

One Civic Center Drive • Scotts Valley • California • 95066
Phone (831) 440-5600 • Facsimile (831) 438-2793 • www.scottsvally.org

April 19, 2017

State of California
Governor's Office of Emergency Services (Cal OES)

RE: Designation of Applicant's Agent Resolution for Non-State Agencies

I, Tracy A. Ferrara, duly appointed City Clerk of the City of Scotts Valley, do hereby certify that the following titles and/or named persons are authorized to act on the behalf of the City of Scotts Valley as the Designated Applicant's Agents for all matters pertaining to Disaster Relief and Emergency Assistance in the City of Scotts Valley, pursuant to the City Council adoption of the Universal Resolution of Applicant Agent Resolution on April 19, 2017.

Jenny Haruyama, City Manager

Vacant, Administrative Services Director

Scott Hamby, Public Works Director

Laurie Grundy, Accountant II

Vacant, Senior Accountant

Respectively,
City of Scotts Valley

Tracy A. Ferrara
City Clerk

City of Scotts Valley CITY COUNCIL STAFF REPORT

DATE: April 19, 2017

TO: Honorable Mayor and City Council

FROM: Taylor Bateman, Acting Community Development Director

APPROVED: Jenny Haruyama, City Manager

SUBJECT: SELECTION OF THREE GENERAL PLAN ADVISORY COMMITTEE (GPAC) AT-LARGE MEMBERS

SUMMARY OF ISSUE

On March 15, 2017, the City Council established the General Plan Advisory Committee (GPAC) to provide policy guidance regarding the update of the General Plan (Attachment 1). The GPAC will also help facilitate the development of an inclusive planning effort to ensure broad public participation.

The GPAC is comprised of 11 members, including two City Council Members, two City Commission Chairpersons (Planning Commission and Parks and Recreation Commission), a representative from the Fire, Water, and School Districts and Chamber of Commerce, and three at-large members. To date, the following representatives have been appointed to the GPAC by their respective jurisdictions/organizations:

Representing Agency	GPAC Member
City of Scotts Valley City Council	Randy Johnson, Mayor Jim Reed, Vice Mayor
City of Scott Valley Planning Commission	Derek Timm, Chair
City of Scotts Valley Parks and Recreation Commission	Eric Seib, Chair
Scotts Valley Fire District Board of Directors	Russ Patterson, Chair
Scotts Valley Unified School District Board of Trustees	Michael Shulman, President
Scotts Valley Chamber of Commerce Board of Directors	John Yost, President
Scotts Valley Water District Board of Directors	Chris Perri, Vice President

The next step in the formation of the GPAC is for the City Council to select three public at-large members who are residents of the City of Scotts Valley. A three week recruitment was conducted and advertised through the City's website, various social media sites, local newspaper articles and school district list serves. The City received 12 applications (Attachment 2- GPAC At-Large Applications).

As part of the selection process, Council will review candidate applications and interview applicants. During this process, candidates will have the opportunity to briefly

share their qualifications to serve as a GPAC at-large member and answer questions asked by the Council. It is expected that the Council will rank and appoint the highest rated applicants to the GPAC. GPAC candidates need not be present for the interview to be considered for the position.

Best practices recommend that the GPAC members should be diverse in terms of age, gender, background, experience and interests, yet share a common, community-wide, long-term vision and perspective about city growth and development. When selecting applicants, it is recommended that Council consider attributes including, but not limited to the following:

- Understanding and knowledge of the Scotts Valley community, including its history and character;
- Ability to demonstrate a “big-picture” perspective and represent broad segments of the Scotts Valley community;
- Ability to serve as an “ambassador” for the General Plan Update process;
- Relevant background and experience that in community/business sectors, such as including but not limited to: development, land use, economic development, and civic, cultural, school, and/or neighborhood related activities; and
- Ability to commit and fulfill the role and responsibility of a GPAC member.

Upon the appointment of three at-large GPAC members, it is anticipated that the full GPAC will have its first meeting on April 27, 2017.

FISCAL IMPACT

There is no fiscal impact associated with the appointment of three at-large GPAC members.

STAFF RECOMMENDATION

It is recommended that Council review submitted application materials, conduct interviews, and rank and appoint three at-large members to serve on the GPAC.

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City of Scotts Valley CITY COUNCIL STAFF REPORT

DATE: March 15, 2017

TO: Honorable Mayor and City Council

FROM: Taylor Bateman, Acting Community Development Director

APPROVED: Jenny Haruyama, City Manager

SUBJECT: **GENERAL PLAN UPDATE**
A. STATUS REPORT ON GENERAL PLAN UPDATE PROCESS
B. ADOPT RESOLUTION ESTABLISHING A GENERAL PLAN
ADVISORY COMMITTEE (GPAC)

SUMMARY OF ISSUE

The City of Scotts Valley is embarking on an 18-24 month project to update the City's General Plan. The General Plan is considered a community's "blueprint" or guide to achieve the City's vision. California law requires each local government to adopt a local General Plan, which addresses issues associated with land use, economic development, mobility, open space and conservation, and community services and facilities. The update process, through community input, will modernize the General Plan and provide direction through the development of goals, policies, and actions.

General Plan Update Process to Date

In 2014, the City entered into a contract with Kimley-Horn to initiate and facilitate the update of the General Plan. This process began with the update of the City's 2014-2023 Housing Element, which was completed in 2016. By law, every city and county in California must adopt a Housing Element as part of its General Plan. The purpose of the Housing Element is to ensure that local governments adequately plan to meet the housing needs of all people within the community, regardless of income.

The City is beginning the project initiation stage for the General Plan Update. The update will identify the City's land use, circulation, environmental, economic, and social goals and policies as they relate to land use and development. More importantly, it provides a basis for local government decision making and informs citizens, developers, and decision-makers of the ground rules that guide development within Scotts Valley.

General Plan Advisory Committee (GPAC) Purpose and Formation

An important part in update process is to form a General Plan Advisory Committee (GPAC). The GPAC would provide policy guidance and help guide the decision-making process, recognizing that what is included in the General Plan is determined by the

Council. The GPAC will play a critical role in developing an inclusive planning effort that ensures broad public participation.

Appointments to the GPAC will be temporary; their role and responsibilities will terminate with City Council adoption of the General Plan. All GPAC meetings will be open to the public. It is anticipated that the GPAC will conduct approximately 10 meetings from May through the Fall of 2018 (Attachment 1 – Draft General Plan Project Schedule). The proposed schedule is fluid and will change based on the needs of the committee and community.

GPAC Composition

It is recommended that the GPAC be comprised of 11 representatives, including City Council Members, representatives from various public and non-profit agencies, and three at-large members. Below is the suggested composition of the GPAC:

- Scotts Valley City Council Members (2)
- Scotts Valley Planning Commission Chair (1)
- Park and Recreation Commission Chair (1)
- Scotts Valley Water District Board Member (1)
- Scotts Valley Fire District Board Member (1)
- Scotts Valley Unified School District Board Member (1)
- Scotts Valley Chamber of Commerce Board Member (1)
- At-large (1)
- At-large (1)
- At-large (1)

As part of the formation process, the City Council must adopt a resolution (Attachment 2) establishing the GPAC and appoint two members of the Council to the GPAC. As proposed, the 2017-2018 Chairs of the Planning Commission and Park and Recreation Commission will serve on the GPAC for the duration of the Committee. Last, Water, Fire, and School District Boards, and the Chamber of Commerce will be asked to appoint a representative from their respective Boards to serve as a member of the GPAC (Attachment 3).

GPAC Recruitment and Selection Process

Staff recommends the three at-large representatives live in Scotts Valley and be selected based on an application process and formal selection by the City Council at a subsequent Council meeting in April 2017.

The application period for the at-large GPAC positions is expected to be from March 17, 2017 – April 7, 2017 and may be extended if necessary. Applications will be available at City Hall and via the City's website. To ensure a diverse mix of applicants, staff will use social media and established e-list serves through key stakeholders including, but not limited to: the school district, local service clubs, and other community advocate groups.

Next Steps

Once the GPAC is officially formed and all appointments have been made, it is anticipated that the first meeting will be held in late April. This meeting will discuss roles and responsibilities, desired outcomes, and the draft project schedule.

Following the first GPAC meeting, a tentative *Vision Scotts Valley* community meeting has been scheduled for early June. The purpose of this meeting is to gain community input on key issues and future aspirations for the City of Scotts Valley and surrounding planning area.

FISCAL IMPACT

The City has retained Kimley-Horn to assist with the General Plan Update process, which is a multi-year endeavor. This support includes the facilitation of GPAC and community meetings, data collection, and development and update of General Plan elements. The consultant's contract is approximately \$632,000; expenses anticipated for the current year have been assumed in the FY 2016/17 budget. This expense is offset by various fees, including a General Plan maintenance, traffic impact and green building fees.

STAFF RECOMMENDATION

It is recommended that Council take the following actions:

- 1. Adopt a Resolution Forming the General Plan Advisory Committee (GPAC)
- 2. Appoint Two Council Members to Serve on GPAC

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City of Scotts Valley Application for Appointment to the:

Scotts
Valley

Contact Information

Name Rocco Chappie
Street Address
City / ST/ ZIP Code Scotts Valley, CA 95066
Phone – Primary 4802804200
Phone – Secondary
E-Mail Address rocco@blindfocus.com

☒ Cell ☐ Work ☐ Home

☐ Cell ☐ Work ☐ Home

Background Information*

Years residing in Scotts Valley 8
Employer The Adair Group
Occupation/Profession executive
Education MBA Global Management

**If you are appointed to a city commission or board, you may be required to file a Statement of Economic Interests (FPPC Form 700). The Form 700 is a State-mandated public document disclosing certain business, property and investment holdings which might conflict with the member's decisions. The City Clerk's Office will supply the Form 700 upon appointment.*

Summarize your interests, education, and/or experience as they relate to this position.

With my background in business and development I believe that I could provide some insight into responsible growth and planning to the group. I understand both the needs of the community and the needs for growth and that is a fine line to keep.

Explain how you believe you can contribute toward the effectiveness of this position.

My 20 years in business and my education combined with my community service provide a perspective on responsible planning for the future of Scotts Valley

Summarize your participation in civic or community activities.

I have been active with the bond oversight committee for SVMS, was part of the School Site Council at SVMS for 3 years and now have been on the School Advisory Council at SVHS for the last 2 years. I am concluding my term as Foreperson for the Santa Cruz County Grand Jury in June and look forward to continuing my support and service in the community. I have been on the Search and Rescue Team with the Sheriff Department for the last four years as well.

How did you hear about this vacancy?

☐ City Website ☐ Other Website ☐ Word of Mouth ☒ Other (Specify): *Email*

APPLICANT SIGNATURE

DATE

3/21/2017

Return application:

For more information, contact:

OFFICE USE ONLY – DATE RECEIVED

By email to:

In person or by mail to:

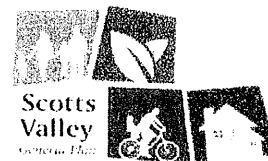
City Clerk's Office
1 Civic Center Drive
Scotts Valley, CA 95066

**Taylor Bateman, Acting
Community Development Director
831-440-5633**

Note: 1) You may attach additional pages or material (such as a resume) to the application if desired.



City of Scotts Valley
Application for Appointment to the:
General Plan Advisory Committee (GPAC)



Contact Information

Name Steven Clark

Street Address

City / ST/ ZIP Code Scotts Valley, CA 95066

Phone – Primary 831-247-6462 ☒ Cell ☐ Work ☐ Home

Phone – Secondary Same ☐ Cell ☐ Work ☐ Home

E-Mail Address Stevenclark113@gmail.com

Background Information*

Years residing in Scotts Valley 8 1/2

Employer Retired from City of Santa Cruz

Occupation/Profession Retired Deputy Chief of Police

Education Bachelor of Science – Business Management

**If you are appointed to a city commission or board, you may be required to file a Statement of Economic Interests (FPPC Form 700). The Form 700 is a State-mandated public document disclosing certain business, property and investment holdings which might conflict with the member's decisions. The City Clerk's Office will supply the Form 700 upon appointment.*

Summarize your interests, education, and/or experience as they relate to this position.

My experience includes a 30+ year career with the Santa Cruz Police Department where I retired as Deputy Chief of Police in December 2016. In this executive level position, I managed a full service public service agency responsible for providing public safety in a city of 63,000+ residents and over 3 million visitors annually. I am experienced in local government policies and procedures, conducting community meetings and gaining community consensus on quality of life issues. In this role, I successfully accomplished the following:

- Collaboration with community stakeholders to develop policy, procedure and best practices for the City of Santa Cruz.
- Supported and regularly met with community groups and neighborhood associations to address and strategize action plans on quality of life improvements
- Worked with City Council to develop local legislation to improve quality of life for community members and visitors
- Supported and worked with a number city commissions to address city needs to include:
 - Parks and Recreation Commission, Transportation and Public Works Commission, Regional Transportation Commission, Public Safety Sub-Committee, as well as other ad-hoc committees
- Served as Board member and Board Chair for the Santa Cruz County Animal Shelter Board.
- Served on the city team that successfully brought the NBA D-League franchise "Santa Cruz Warriors" to the city.
- Managed large scale public events requiring collaboration and cross-functional team management of city resources and community participation

I have formal training in meeting facilitation, teaching and public speaking.

Explain how you believe you can contribute toward the effectiveness of this position.

I have experience in successfully developing community consensus and working through the local legislative process to bring forward innovative ideas and improvements.

I have effectively hosted and facilitated community meeting to address serious public safety concerns and strategize on important quality of life issues.

I have experience in successfully preparing City Council agenda reports and presenting to Council on legislative and policy matters.

I have developed and implemented innovative ideas that include environmental design changes, as well as policies, and procedures in a city government setting.

Summarize your participation in civic or community activities.

My entire career with the City of Santa Cruz was dedicated to civic and community service. Outside of this, I participated in several community activities to include:

- Coaching youth soccer and baseball teams
- Volunteering at Scotts Valley High School
 - Construction at annual Haunted House event
 - Guest teaching in math and physics classes
- Organizing and working at Eggapalooza Easter event sponsored by Gateway Bible Church

How did you hear about this vacancy?

☐ City Website ☐ Other Website ☒ Word of Mouth Other (Specify):

APPLICANT SIGNATURE

X 

DATE

4/6/2017

Return application:

For more information, contact:

OFFICE USE ONLY – DATE RECEIVED

By email to:

tferrara@scottsvalley.org

In person or by mail to: City

Clerk's Office

1 Civic Center Drive

Scotts Valley, CA 95066

**Taylor Bateman, Acting
Community Development Director**

831-440-5633

tbateman@scottsvalley.org

www.ScottsValleyGeneralPlan.com

Note: 1) You may attach additional pages or material (such as a resume) to the application if desired.



City of Scotts Valley
Application for Appointment to the:
General Plan Advisory Committee (GPAC)



Contact Information

Name Diane D Cohan
Street Address SV 95066
City / ST/ ZIP Code
Phone - Primary 831 425-5878 ☒ Cell ☒ Work ☒ Home
Phone - Secondary _____ ☐ Cell ☐ Work ☐ Home
E-Mail Address Diane@TRICOUNTYLEGAL.COM

Background Information*

Years residing in Scotts Valley 2012
Employer SELF SINCE 1982 → TRICOUNTYLEGALSERVICES
Occupation/Profession LICENSED PSYCHOTHERAPIST SINCE 1999
LICENSED PRIVATE INVESTIGATOR " 1982
Education BA(UCSC) MA(USF) MPH(USF) + AA(Foothill)

*If you are appointed to a city commission or board, you may be required to file a Statement of Economic Interests (FPPC Form 700). The Form 700 is a State-mandated public document disclosing certain business, property and investment holdings which might conflict with the member's decisions. The City Clerk's Office will supply the Form 700 upon appointment.

Summarize your interests, education, and/or experience as they relate to this position.

I looked at Monteville for 10 years before seeing my hilltop ranch overlooking Santa Cruz after 50 years. I have fallen love w/ Scotts Valley and wish to contribute my good sense and experience to the future vision of our community
I work well w/ others, am reasonably bright, and have good sense.

Explain how you believe you can contribute toward the effectiveness of this position.

ONCE the mission is clearly stated, I
am good at staying on points AND moving
things along.

SELF EMPLOYED - SELF STARTER
I GET THINGS DONE (AND I AM FUNNY)

Summarize your participation in civic or community activities.

Immediate responder to all of the natural
disasters since 1982 - Red Cross mental
health team, medical Reserve Corps, Therapist
to law enforcement (CHP) firefighters, etc CERT
trainer, volunteer out at Roundtree for Sheriff,
Former officer of the Court - Family law -
50 years of exceptional work in SC County

How did you hear about this vacancy?

☒ City Website ☐ Other Website ☒ Word of Mouth ☐ Other (Specify):

APPLICANT SIGNATURE

DATE

X

David DeLoach

03-29-17

Return application:

For more information, contact:

OFFICE USE ONLY - DATE RECEIVED

By email to:

tferrara@scottsvally.org

In person or by mail to:

City Clerk's Office

1 Civic Center Drive

Scotts Valley, CA 95066

Taylor Bateman, Acting
Community Development Director

831-440-5633

tbateman@scottsvally.org

www.ScottsValleyGeneralPlan.com

Note: 1) You may attach additional pages or material (such as a resume) to the application if desired.



City of Scotts Valley
Application for Appointment to the:
General Plan Advisory Committee (GPAC)



Contact Information

Name	Todd Creamer	
Street Address		
City / ST/ ZIP Code	Scotts Valley, CA 95066	
Phone – Primary	831-440-9086	☐ Cell ☐ Work ☒ Home
Phone – Secondary	831-252-4420	☒ Cell ☐ Work ☐ Home
E-Mail Address	Todd@C2Gengrs.com	

Background Information*

Years residing in Scotts Valley	3
Employer	Worked In City of Scotts Valley for 17 years, C2G/Civil Consultants Group
Occupation/Profession	President/Principal Engineer - Civil Engineering
Education	Bachelor Degree in Science

****If you are appointed to a city commission or board, you may be required to file a Statement of Economic Interests (FPPC Form 700). The Form 700 is a State-mandated public document disclosing certain business, property and investment holdings which might conflict with the member's decisions. The City Clerk's Office will supply the Form 700 upon appointment.***

Summarize your interests, education, and/or experience as they relate to this position.

I have worked hand-in-hand with the City of Scotts Valley, Scotts Valley Water District and Scotts Valley Fire Protection District in various land development projects within the City of Scotts Valley over the last 17 years.

I am resident and small business owner with the City.

I have a thorough understanding of zoning, traffic, infrastructure, the Santa Margarita aquifer, and environmental issues with the City to have a good understanding of the current issues and how to consider these issues for future planning of the City.

Explain how you believe you can contribute toward the effectiveness of this position.

I think Scotts Valley is a great city and want to see it continue trending in the right direction by making sure the new General Plan is a well thought out "living blue print" for the next 20-30 years.

Summarize your participation in civic or community activities.

- Scotts Valley Exchange Club
- Scotts Valley Little League Coach
- Additional volunteering within the Santa Cruz County community.

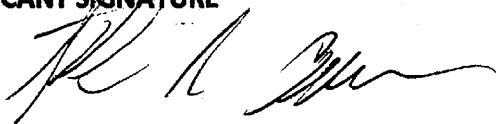
How did you hear about this vacancy?

☐ City Website ☐ Other Website ☐ Word of Mouth ☒ Other (Specify): Scotts Valley Exchange Club presentation

APPLICANT SIGNATURE

DATE

X



3/24/17

Return application:

For more information, contact:

OFFICE USE ONLY – DATE RECEIVED

By email to:

tferrara@scottsvalley.org

In person or by mail to:

City Clerk's Office

1 Civic Center Drive

Scotts Valley, CA 95066

**Taylor Bateman, Acting
Community Development Director**

831-440-5633

tbateman@scottsvalley.org

www.ScottsValleyGeneralPlan.com

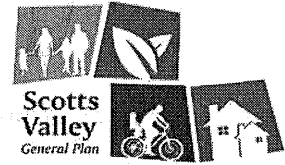
Note: 1) You may attach additional pages or material (such as a resume) to the application if desired.



City of Scotts Valley

Application for Appointment to the: General Plan Advisory Committee (GPAC)

APR - 6 2017



Contact Information

Name	John A Franich
Street Address	
City / ST/ ZIP Code	Scotts Valley, CA 95066
Phone – Primary	831-750-0172 ☒ Cell ☐ Work ☐ Home
Phone – Secondary	831-461-1103 ☒ Cell ☐ Work ☒ Home
E-Mail Address	john.franich@comcast.net

Background Information*

Years residing in Scotts Valley	26 Years
Employer	Joseph J. Albanese - part time / semi retired
Occupation/Profession	Construction Executive
Education	B.S. Business Administration - Finance CSU Chico

**If you are appointed to a city commission or board, you may be required to file a Statement of Economic Interests (FPPC Form 700). The Form 700 is a State-mandated public document disclosing certain business, property and investment holdings which might conflict with the member's decisions. The City Clerk's Office will supply the Form 700 upon appointment.*

Summarize your interests, education, and/or experience as they relate to this position.

I have lived and raised my family in Scotts Valley since 1991 and believe it to be the best location in the county to live. My kids have and continue to attend local schools and we are active in our local church. We are personally invested, owning our home and other properties in the city. We hope to have our children settle in Scotts Valley.

I've been involved in the construction industry for 40 years and engaged in many projects both public and private throughout Santa Cruz County, the State of CA and the Western United States. Past positions include Sr. VP for Granite Construction and VP for Graniterock Co.. I have had several homes in Scotts Valley and three I built as owner builder.

Through my many years working with public agencies and private developers, I have seen many projects and clearly can recognize what it takes to have a quality living and business environment and it all starts with good planning.

Explain how you believe you can contribute toward the effectiveness of this position.

My experience could provide great value with having the best interests of Scotts Valley as my priority and with my many years of building projects and watching the development of many cities and counties in CA and in the West . Providing input to creating a vision coupled with the realities of getting it done would be energizing , satisfying and I believe productive for the Scotts Valley planning process.

Summarize your participation in civic or community activities.

I have served on several non-profit boards over the last 25 years. In Scotts Valley , I was involved for many years with youth sports. I serve on our church's finance council and continue to donate my time through our church and schools.

How did you hear about this vacancy?

☐ City Website ☐ Other Website ☐ Word of Mouth ☒ Other (Specify): City e-mail notice

APPLICANT SIGNATURE

DATE

X

4 / 4 / 17

Return application:

For more information, contact:

OFFICE USE ONLY – DATE RECEIVED

By email to:
tferrara@scottsvalley.org

In person or by mail to:
City Clerk's Office
1 Civic Center Drive
Scotts Valley, CA 95066

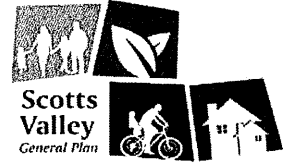
Taylor Bateman, Acting
Community Development Director
831-440-5633
tbateman@scottsvalley.org
www.ScottsValleyGeneralPlan.com

Note: 1) You may attach additional pages or material (such as a resume) to the application if desired.



City of Scotts Valley

Application for Appointment to the: General Plan Advisory Committee (GPAC)



Contact Information

Name	Angela Franklin		
Street Address			
City / ST/ ZIP Code	Scotts Valley, Ca 95066		
Phone – Primary	831-212-5597	☒ Cell	☐ Work ☐ Home
Phone – Secondary		☐ Cell	☐ Work ☐ Home
E-Mail Address	mccannam@yahoo.com		

Background Information*

Years residing in Scotts Valley	16
Employer	Seagate Technology
Occupation/Profession	Senior Engineer
Education	BS-Information Systems

**If you are appointed to a city commission or board, you may be required to file a Statement of Economic Interests (FPPC Form 700). The Form 700 is a State-mandated public document disclosing certain business, property and investment holdings which might conflict with the member's decisions. The City Clerk's Office will supply the Form 700 upon appointment.*

Summarize your interests, education, and/or experience as they relate to this position.

I am a member of the Scotts Valley community and have been for 16 years. I love the area and enjoy what it has to offer. I love to hike, swim, play bocce and take nature photos. I have a BS in Information Systems but attend Cabrillo for personal interest classes. I feel my interest in this city and area make me a good candidate for this position. I live here, work here and play here!

Explain how you believe you can contribute toward the effectiveness of this position.

I feel I can contribute by attending meetings and provide feedback obtained from the community. I am good at doing research and reporting on findings. I am good with people and love to interact with new people. I have a strong desire to help make this city a fantastic place to live and keep a good balance between growth and sustainability.

Summarize your participation in civic or community activities.

Volunteer at the Lions Club Crab Feed every year
Participate in the Scotts Valley Rec Bocce League
Enjoy with my family the 4th of July parade and
fire works, Art + Wine Festival, music in the park and
food truck Events.

How did you hear about this vacancy?

☐ City Website ☐ Other Website ☒ Word of Mouth ☐ Other (Specify):

APPLICANT SIGNATURE

x 

DATE

3/23/2017

Return application:

For more information, contact:

OFFICE USE ONLY – DATE RECEIVED

By email to:

tferrara@scottsvally.org

In person or by mail to:

City Clerk's Office

1 Civic Center Drive

Scotts Valley, CA 95066

**Taylor Bateman, Acting
Community Development Director**

831-440-5633

tbateman@scottsvally.org

www.ScottsValleyGeneralPlan.com

Note: 1) You may attach additional pages or material (such as a resume) to the application if desired.

Angela M. Franklin

Scotts Valley, CA 95066

Mobile: 831-212-5597 • email: angela.m.franklin@gmail.com

Professional Strengths

- Seasoned IT professional with over 20 years of experience supporting Microsoft and Apple environments
- Experienced in system imaging, software and hardware installation
- BES, Google Mobile Management and Airwatch Mobile Device Management tools
- Mobile device support including iOS, Android, Blackberry and Windows Phone
- Solid working knowledge of Microsoft Exchange, Outlook, Office, Google Applications
- Creative and proactive problem solver capable of anticipating and mitigating system problems
- Strong interpersonal and communication skills; capable of following and composing process and procedural documentation, training individuals in complex topics, and making presentations
- Experience in leading Core Teams and Projects
- VP technical support, remote and onsite
- Ability and motivation to learn new technologies quickly and with minimal support and guidance
- Desire to work in a fast-paced, evolving, growing, dynamic environment
- Love of technical challenges and the sense of pride it brings to solve them
- Ability to work well in a cross functional and global environment
- Experienced with maintaining a highly complex infrastructure spanning multiple campuses and offices worldwide
- Work well with a team or independently, love to work and interact with customers

Education

A.A.S Degree, Glendale Community College, Glendale, AZ

BS Business Management, Arizona State University, Tempe, AZ

BS Business Management\Information Systems, University of Phoenix

Technical Skills

- **Server OS Environments:** Server 2008 R2, Server 2003, Small Business Server 2008/2003, Active Directory, DNS, DHCP, Group Policy
- **Client OS Environments:** Windows, Apple OSX, Chrome OS
- **Messaging:** Exchange 2008 – 5.0, Blackberry Enterprise Server 5.x, 4.x,
- **Mobile Device Management:** Active Sync, GADP, Airwatch, Meraki
- **OS Imaging:** Microsoft Deployment Toolkit 2010, Ghost
- **Mobile Client Environment:** Android, Apple iOS, Windows Mobile, Blackberry
- **Productivity Software:** Microsoft Office (Word, Excel, PowerPoint, Outlook, Access), Microsoft Project and Visio, Gmail, Google Docs, Gsites, Tableau
- **Remote Management:** Remote Desktop, LANDesk, Webex
- **Enterprise Anti-Virus:** McAfee, Trend Micro Business Security, Norton SEP
- **Networking:** Ethernet, LAN, WAN, WWAN, TCP/IP

Certifications

CompTIA A+, Blackberry Enterprise Server Certification, CompTIA Project+, Airwatch Certification, ITIL, Six Sigma Green Belt

Employment History

Seagate Technology

Mobile Infrastructure Engineer

Aug 2010 to Present

Help to shape the long term direction and strategy for Mobile Device Management and support at Seagate. Manage Blackberry Enterprise Server, Google Mobile Management and Airwatch. Help define requirements, make recommendation, testing, selecting, implementing and defining support model for Enterprise Mobile Device management and policy support for iOS, Android, Blackberry and Window mobiles devices. Participate in Mobile Device Core Team to define device standards, test policy configurations and create and collaborate on end user and service desk knowledge base documentation. Help define mobile device current and long term strategy, including application and OS virtualization to mobile/tablet devices, mobile application middle-ware and mobile device management, personal vs corporate liable responsibility and policy enforcement with an emphasis on securing and protecting Seagate intellectual property while maintaining user business functionality. Participation in various Global Client Engineering projects, task-forces and core teams interacting closely with Desktop Support, Service Desk, Electronic Security, Data Center Operation among others to define, implement and support Global Client roadmap and strategy. Participate in, or lead programs and projects related too client asset management, desktop client OS configuration, deployment and security management, desktop operating system and software application virtualization strategy and other cloud based client engineering initiatives among others.

Highly motivated individual with strong communication skills, professional, and results oriented. Ability to interact with a variety of technical and customer environments, globally, and can adapt to change easily.

Desktop Support (VIPs)

Sept 2001-Aug 2010

Responsible for daily technical support of VP's and their teams at corporate headquarters. Support consists of PC, MAC and Mobile Devices while users are onsite, home and remote. Also responsible for setting up and supporting major company meetings (Board, 3 year plans, World Wide Sales, CES and Quarterly Update meetings). Perform asset tagging and software license tracking for all desktop systems and users. Procurement of desktop hardware, software and other technologies as needed. Install, configure, troubleshoot, diagnose and resolve issues with PC's, laptops, network connectivity, printers and peripherals. Follow system-wide workstations and integration standards, policies and procedures. Continually participate in activities to evaluate new technology developments and applications. Participate in multi team projects, task forces and lead Desktop Core Team meetings. Maintain professional knowledge of current trends and developments in the information technology field. Interact directly with customers with a professional and positive demeanor.

Thunderbird-The American Graduate School of International Management

Help Desk Specialist

Feb 1997 – Sept 2001

Serviced and supported 2000+ faculty, staff and student users with any and all technical questions and inquiries. Prepared systems for end users, configured internet connections, set up remote e-mail accounts and Desktop Support. Data entry included; inputting all inventory data into database and call logging. Ensured that customer requests, are understood, and met in a timely and efficient manner. Updated Helpdesk manuals with all new question and determinations. Responsible for managing customer information in Remedy database, and performed weekly audits to the database. Also, hired, scheduled and managed graduate assistants to work in the school's computer labs. Among all Helpdesk duties and responsibilities, I am frequently in the field assisting customers with software/hardware installs, configured new workstations, and troubleshooting existing problems with workstations.

Advantage Paralegal Services

Secretary

June 1996-Feb 1997

Provided office support to five paralegals and two lawyers. Daily duties included: ordering supplies, mailing documents notarizing documents, filing, preparing letters, and lease summary books. Ensure that new employees had working phones and computers on their desks prior to their start date and provide them necessary training. Many miscellaneous responsibilities as assigned.



City of Scotts Valley
Application for Appointment to the:
General Plan Advisory Committee (GPAC)



Contact Information

Name	Edward Harmon
Street Address	
City / ST/ ZIP Code	Scotts Valley Ca. 95066
Phone – Primary	650 575 6442 ☒ Cell ☐ Work ☐ Home
Phone – Secondary	650 495 5514 ☒ Cell ☐ Work ☐ Home
E-Mail Address	edharmon58@gmail.com

Background Information*

Years residing in Scotts Valley	13
Employer	NASA
Occupation/Profession	Mission Manger
Education	B.S. Information Technology

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Summarize your interests, education, and/or experience as they relate to this position.

I am highly interested in working collaboratively with community leaders to develop a new and sustainable General Plan that continues to make a Scotts Valley a desirable place to live, work, do business, or play. I believe in thorough and balanced planning, and the GPAC process is a wonderful opportunity to participate in the planning for the appropriate and fitting future for Scotts Valley.

I have extensive planning and execution experience for large and long NASA programs (30+ Million/year for 20 year span).

Explain how you believe you can contribute toward the effectiveness of this position.

I am a team player and perform well in diverse working environments. For example, I currently direct, negotiate, and collaborate with international partners, scientists, engineers, technicians, and management on a regular basis to motivate teammates to drive our program forward safely and effectively. I have excellent analytical and communication skills, and a "big picture" type of thinker. I enjoy tough challenges and finding creative solutions to complex problems.

Summarize your participation in civic or community activities.

Currently serving on the Measure A Bond Oversight Committee and the Scotts Valley Art, Wine and Beer Festival committee (3 years running).

In past years I have served in Scotts Valley as an assistant G ball coach and kids tennis camp coach.

How did you hear about this vacancy?

☐ City Website ☐ Other Website ☒ Word of Mouth ☐ Other (Specify):

APPLICANT SIGNATURE

DATE

X

Ed Harmon

March 19, 2017

Return application:

For more information, contact:

OFFICE USE ONLY – DATE RECEIVED

By email to:

tferrara@scottsvalley.org

In person or by mail to:

City Clerk's Office

1 Civic Center Drive

Scotts Valley, CA 95066

**Taylor Bateman, Acting
Community Development Director**

831-440-5633

tbateman@scottsvalley.org

www.ScottsValleyGeneralPlan.com

Note: 1) You may attach additional pages or material (such as a resume) to the application if desired.



City of Scotts Valley
Application for Appointment to the:
General Plan Advisory Committee (GPAC)



Contact Information

Name	Brian Harrison
Street Address	
City / ST/ ZIP Code	Scotts Valley CA 95066
Phone – Primary	831-334-5648 ☒ Cell ☐ Work ☐ Home
Phone – Secondary	☐ Cell ☐ Work ☐ Home
E-Mail Address	briandharrison@gmail.com

Background Information*

Years residing in Scotts Valley	26
Employer	Retired (formerly Technical Director at Hewlett Packard)
Occupation/Profession	Software Engineer
Education	BS Computer Science, University of Edinburgh

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Summarize your interests, education, and/or experience as they relate to this position.

Long time residents of Scotts Valley, my wife and I have brought up our three children in this community and seen them grow, prosper and leave home. I spent many years working for HP commuting over the hill, but always enjoyed returning home to the beautiful environment where we are lucky enough to live. I'm very concerned about the environment and want to ensure we can keep Scots Valley a special place to live.

My wife worked in the home and attended Cabrillo college and UCSC, and worked for may years as a special eduction teacher in our schools. Although 'retired', she currently consults in special education for the Scotts Valley School District.

I love living here, enjoying the small community feel to the town and its beautiful surroundings. I've been an avid reader of development proposals over the years and seen a large number of changes to the city. I've often been surprised by developments - sometimes in a good way, sometime not so good. I've wondered if there was really a master plan that was shaping the city. I've seen house prices rise to unaffordable levels; my eldest daughter decided to get a better quality of life by moving somewhere with affordable housing (the Netherlands!).

I retired four years ago and have taken on a number of volunteer activities, but joining this committee is my first step in being more active in the immediate community.

Explain how you believe you can contribute toward the effectiveness of this position.

I've spent my professional career devising software solutions for apparently intractable problems. I've had to balance different and often conflicting requirements, then test results on a wide variety of customers. As Technical Director at HP I've had to influence many people who didn't report to me, and I lead many teams. I'm very experienced guiding discussions to hear many points of view and reach actionable conclusions. I'm also very comfortable making presentations with both small and large groups of people. These skills should all be applicable to the advisory committee work.

In addition I have a passion for planned development and a strong sense which communities work and which do not. I've lived and worked in a variety of communities, and traveled extensively in the USA and internationally. This has made me quite aware of what types of development can work here in Scotts Valley.

Summarize your participation in civic or community activities.

I'm currently an active volunteer as a foster child advocate for CASA of Santa Cruz. I also volunteer as the "IT department" for the non-profit Watsonville Law Center.

I've previously participated in a number of school-related issues such as the parcel tax measure and helped fund-raise for the Scotts Valley Education Foundation.

How did you hear about this vacancy?

☐ City Website ☐ Other Website ☐ Word of Mouth ☒ Other (Specify): Press Banner article

APPLICANT SIGNATURE

DATE

X

4/3/17

Return application:

For more information, contact:

OFFICE USE ONLY – DATE RECEIVED

By email to:

tferrara@scottsvalley.org

In person or by mail to:

City Clerk's Office

1 Civic Center Drive

Scotts Valley, CA 95066

**Taylor Bateman, Acting
Community Development Director**

831-440-5633

tbateman@scottsvalley.org

www.ScottsValleyGeneralPlan.com

Note: 1) You may attach additional pages or material (such as a resume) to the application if desired.



City of Scotts Valley
Application for Appointment to the:
General Plan Advisory Committee (GPAC)



Contact Information

Name	Jeffrey W. Hill
Street Address	
City / ST/ ZIP Code	Scotts Valley, CA 95066-4615
Phone – Primary	831-438-5735 ☐ Cell ☐ Work ☒ Home
Phone – Secondary	408-859-2103 ☒ Cell ☐ Work ☐ Home
E-Mail Address	jhill@cruzio.com

Background Information*

Years residing in Scotts Valley	30 (moved here from Chicago in August, 1987)
Employer	Retired
Occupation/Profession	Product Management/Marketing Executive in Computer Industry
Education	MBA, University of Colorado; BA, Michigan State University

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Summarize your interests, education, and/or experience as they relate to this position.

As a retired executive and long time Scotts Valley resident who has raised two sons in our great town, I feel I should use my retirement to give back to the greater community when the opportunity arises. I have had a long, successful career in the computer industry, including the transformation of company product lines leading to acquisitions of two companies (including Meridian Data which was based in Scotts Valley until 1999). I have served as a Boy Scout leader in Scotts Valley for 10+ years when my sons (now ages 40 and 37) were scouts. In 2015 and 2016 I was appointed to the Santa Cruz County Sheriff's citizen advisory team, and spent many hours reviewing the recently adopted 21st Century Policing policies. I am also the treasurer of the Scotts Valley Sportsmen's Club, an organization of approximately 850 members from across the county (approx 275 from Scotts Valley) that operates the shooting range used by the Scotts Valley Police Department. For the last four years I have been active in the local Michigan State University Alumni Club (based in Monterey), including three years or organizing a golf tournament at Pebble Beach for MSU alumni around the country to raise money for scholarships to help send CA Central Coast students to Michigan State. In the 1970s when I resided in suburban Chicago, I was appointed to the Wheeling Township (approx. population 285,000) citizens mental health committee, which oversaw allocation of funds to mental health and social service agencies, reporting to the Township Board. I was also a member of the Wheeling Township Republican Party executive committee for several years, though I am not politically active now. I know something about volunteer work, I love our community, and I look forward to the opportunity to help it plan for the future through development of the general plan.

Explain how you believe you can contribute toward the effectiveness of this position.

1. I can bring deep skills in leadership, collaboration and management to the committee.
2. I have substantial experience working on citizen committees that work closely with government agencies.
3. I have been a homeowner here and in two other, very different cities, since 1975. I know a lot about how government plans and regulations affect the housing stock in a community, neighborhood interaction with local government, and how to build community support for a plan.
4. Any committee looking at a general plan has to know something about financial planning. I am a successful investor, and I manage the funds for two non-profit organizations at the moment. As a businessman I built financial models for new products that enabled us to raise capital needed to implement our product plans.
5. I'm real big on integrity in government.
6. The primary reason people should be on commissions like this is because they care for their community and genuinely want it to be a better place to live.
7. I'm retired. I have the time to devote to this.

Summarize your participation in civic or community activities.

1. SC County Sheriff's citizen advisory committee, 2 years
2. Boy Scout leader, troop 614 in Scotts Valley, 10+ years
3. Treasurer, Michigan State University California Central Coast Alumni Club (501(c)(3) non-profit)
4. Treasurer, Scotts Valley Sportsmen's Club (501(c)(4) non-profit). Maintain shooting range used by SVPD, started program encouraging member participation in community activities like Art & Wine Festival.
5. Arlington Heights, Illinois, co-chairman of the Rand-Berkeley Park Committee (raised funds, built community support, negotiated joint agreement between School District and Park District - separate elected boards - to build a new park playground where there was none.
6. Arlington Heights, Illinois / Wheeling Township, member of Mental Health Advisory Committee, reporting to Board of Trustees on disbursement of funds to mental health agencies.
7. Executive committee member, Wheeling Township Illinois Republican Party (not currently politically active)

How did you hear about this vacancy?

☐ City Website ☐ Other Website ☐ Word of Mouth ☒ Other (Specify): Press/Banner Newspaper

APPLICANT SIGNATURE

DATE

X

3/24/17

Return application:

For more information, contact:

OFFICE USE ONLY – DATE RECEIVED

By email to:
tferrara@scottsvalley.org

In person or by mail to:
City Clerk's Office
1 Civic Center Drive
Scotts Valley, CA 95066

**Taylor Bateman, Acting
Community Development Director
831-440-5633
tbateman@scottsvalley.org
www.ScottsValleyGeneralPlan.com**

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City of Scotts Valley
Application for Appointment to the:
General Plan Advisory Committee (GPAC)



Contact Information

Name	Ryan Hinn		
Street Address			
City / ST/ ZIP Code	Scotts Valley CA 95066		
Phone – Primary	408-655-0780	☒ Cell	☐ Work ☐ Home
Phone – Secondary	4083666690	☐ Cell	☒ Work ☐ Home
E-Mail Address	rghinn@yahoo.com		

Background Information*

Years residing in Scotts Valley	2
Employer	Peninsula Bible Church Cupertino
Occupation/Profession	Pastor
Education	BS in Psychology from Santa Clara University. Minor in Spanish. Masters in Theology

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Summarize your interests, education, and/or experience as they relate to this position.

I am interested in potentially being on the GPAC committee because my family is finally settled into this community and I'd like to help and become involved in whatever ways that I am able and that best use my past experiences. I taught high school in San Jose (Valley Christian) for 9 years before becoming a pastor for the last 9 years. I have loved working with teens for the near 2 decades I've been able to do so.

I have 3 children who attend Vine Hill (one 2nd grader and twins in Kinder), so I am very interested in being involved in discussions and brainstorming that pertain to a General Plan moving forward. Seeing that we have moved into our new home and have finally settled in somewhat, my wife and I have decided that, barring unforeseen circumstances, we would like to see our kids through Vine Hill, SVMS, and SVHS.

Explain how you believe you can contribute toward the effectiveness of this position.

We just recently completed an "owner/builder" here in Scotts Valley which led to many interactions with many of the different offices involved on this GPAC. So I believe I have at least some level of understanding of how things work at the "city level." The other way I think I might be able to help contribute is that in my job as a pastor we are entering a transitional season of leadership so I, along w other key members of our church leadership, have been spending a lot of time thinking and dialoguing on 'how to move things forward.' So, much of my world recently has involved planning, forward thinking etc. In my previous job as a teacher I spent the last 5 years at the school as a part time teacher and part time administrator of sorts. I was a part of a few different groups over those years that was a part of 'strategic planning' and forward thinking etc.

Summarize your participation in civic or community activities.

I have yet to be involved in any civic or community activities here in Scotts Valley.

I have never ran for or held any public office (I think I like the fact that this GPAC committee has an 'end date' on it because it is something new to me).

My jobs as a teacher and pastor have had me involved in those communities pretty heavily as would be expected.

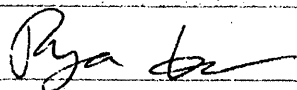
(If I'm even considered to be on this team, I would probably need to know the general day/time of the meetings as I have work meetings here and there on weeknights)

How did you hear about this vacancy?

☐ City Website ☐ Other Website ☐ Word of Mouth ☒ Other (Specify): Vine Hill email

APPLICANT SIGNATURE

DATE

x 

3-22-17

Return application:

For more information, contact:

OFFICE USE ONLY – DATE RECEIVED

By email to:

tferrara@scottsvalley.org

In person or by mail to:

City Clerk's Office
1 Civic Center Drive
Scotts Valley, CA 95066

Taylor Bateman, Acting
Community Development Director
831-440-5633
tbateman@scottsvalley.org
www.ScottsValleyGeneralPlan.com

Note: 1) You may attach additional pages or material (such as a resume) to the application if desired.



City of Scotts Valley
Application for Appointment to the:
General Plan Advisory Committee (GPAC)



Contact Information

Name	Mchael Lazarus	
Street Address		
City / ST/ ZIP Code	Scotts Valley, CA 95066	
Phone – Primary	831-440-1900	☐ Cell ☒ Work ☐ Home
Phone – Secondary		☐ Cell ☐ Work ☐ Home
E-Mail Address	michaelp Lazarus@gmail.com	

Background Information*

Years residing in Scotts Valley	20
Employer	Self
Occupation/Profession	Audio Engineer / Music Producer
Education	Bachelor of Music '90 - Bachelor of Science in Electrical Engineering '96

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Summarize your interests, education, and/or experience as they relate to this position.

- Homeowner in Scotts Valley for 20 years
- Married, father of two
- Minority (Hispanic) business owner (self-employed)
- Previously worked as Electro-Acoustic Design Engineer for local employer (Plantronics)
- Just went through the city building permit process (3 years)
- Hold two bachelor degrees (Bachelor of Science & Bachelor of Music)
- Involved in local music / arts community, Latino as well as Anglo
- Pet owner

Explain how you believe you can contribute toward the effectiveness of this position.

I believe the the GPAC will greatly benefit by including diversified perspectives from all members of the present district. As a Hispanic, self-employed business manager, home owner, father and long-standing resident, I have witnessed the continued development of the City of Scotts Valley and worked on both the entitlements and building aspects of new projects. The expectations and achievements of both Latino and non-Latino workers are known to me and I can definitely relate to their determined efforts for a better community. Education, safety and access to arts / music programs are also area of vital importance to parents and non-parent citizens alike and I have years of private industry experience in those areas. In addition, my extensive technical / computer expertise and ability to read / write / speak Spanish fluently will prove highly beneficial when tasked to address inquiries received my electronic means, and those received from the local Latino population.

Summarize your participation in civic or community activities.

- served as presidential / general election staff
- served as presidential / general election officer
- organized donation runs (among our circle of friends and family) for local food banks and women's shelters

How did you hear about this vacancy?

☐ City Website ☐ Other Website ☐ Word of Mouth ☒ Other (Specify): Local newspaper

APPLICANT SIGNATURE

X 

DATE

03/30/2017

Return application:

By email to:

tferrara@scottsvalley.org

In person or by mail to:

City Clerk's Office

1 Civic Center Drive

Scotts Valley, CA 95066

For more information, contact:

Taylor Bateman, Acting
Community Development Director

831-440-5633

tbateman@scottsvalley.org

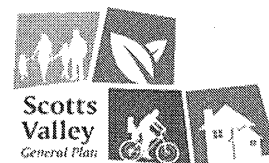
www.ScottsValleyGeneralPlan.com

OFFICE USE ONLY – DATE RECEIVED

Note: 1) You may attach additional pages or material (such as a resume) to the application if desired.



City of Scotts Valley
Application for Appointment to the:
General Plan Advisory Committee (GPAC)



Contact Information

Name	Deborah Muth		
Street Address			
City / ST/ ZIP Code	Scotts Valley, CA. 95066		
Phone – Primary	831-246-0710	☒ Cell	☐ Work ☐ Home
Phone – Secondary	831-438-5242	☐ Cell	☐ Work ☒ Home
E-Mail Address	debbie.muth@sbcglobal.net		

Background Information*

Years residing in Scotts Valley	35
Employer	Retired Real Estate Appraiser
Occupation/Profession	Writer/Historian
Education	B.A., Economics, UC Santa Cruz

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Summarize your interests, education, and/or experience as they relate to this position.

As a member of the Scotts Valley Planning Commission since 2003 I have a keen interest in the future of Scotts Valley and future land use decisions. I am interested in planning for the future so a wide range of residents can afford to live here, not just those with "Silcon Valley" salaries. I would like to address transportation issues, future recreation needs and taking care of an aging in place population, among other issues.

Explain how you believe you can contribute toward the effectiveness of this position.

It is important the committee have alternative viewpoints not just the same point of view.

Summarize your participation in civic or community activities.

S.V. Planning Commission, 2003 to present.

S.V. Historical Society, 2004 to present.

Former Parent Club President, (S.V. High School,) and school volunteer.

Former youth club leader.

Current UC Master Gardener and Sierra Club Trip Leader

2016 Scotts Valley Chamber of Commerce Woman of the Year

Author, Images of Scotts Valley

How did you hear about this vacancy?

☐ City Website ☐ Other Website ☐ Word of Mouth ☒ Other (Specify): meeting

APPLICANT SIGNATURE

DATE

X *Deborah A. Muth*

4-7-2017

Return application:

For more information, contact:

OFFICE USE ONLY – DATE RECEIVED

By email to:

tferrara@scottsvalley.org

In person or by mail to:

City Clerk's Office

1 Civic Center Drive

Scotts Valley, CA 95066

**Taylor Bateman, Acting
Community Development Director**

831-440-5633

tbateman@scottsvalley.org
www.ScottsValleyGeneralPlan.com

Note: 1) You may attach additional pages or material (such as a resume) to the application if desired.

City of Scotts Valley CITY COUNCIL STAFF REPORT

DATE: April 19, 2017

TO: Honorable Mayor and City Council

FROM: Scott Hamby, Public Works Director

APPROVED: Jenny Haruyama, City Manager

SUBJECT: **APPROVAL OF FINAL DESIGN FOR THE MOUNT HERMON ROAD/SCOTTS VALLEY DRIVE/WHISPERING PINES DRIVE INTERSECTION IMPROVEMENT PROJECT AND AMENDMENT NO. 1 TO AGREEMENT FOR PROFESSIONAL SERVICES**

SUMMARY OF ISSUE

In 2014, the City was awarded a Regional Transportation Improvement Program funding request by the Santa Cruz County Regional Transportation Commission (RTC) for the Mt. Hermon Road/Scotts Valley Drive/Whispering Pines Drive Intersection Operations Improvement Project. The project will double the length of the left turn lane from northbound Mt. Hermon Road to eastbound Whispering Pines Drive, modify existing signals, resynchronize intersection timing and improve pedestrian and bicycle safety with improvements to sidewalks, curb ramps, striping and pavement markings. The resulting improvements will provide more efficient use of the transportation system by reducing vehicle stops; especially during peak commute hours. The improvements in traffic flow and progression also have corresponding reductions in vehicle emissions. These improvements are included as a mitigation measure for the Town Center Project.

On March 16, 2016, the City entered into an agreement with Mesiti-Miller Engineering (MME) to design the intersection project. This design has recently been completed and has been reviewed by the RTC Bicycle Committee and the City's Traffic Safety Advisory Committee (TSAC). The project was recommended for approval by the City's TSAC.

Additionally, this project allows for use of green painted bike boxes at all approaches. Multiple configurations have been included in intersection design; however, if it is determined that the bike boxes create unintended traffic impacts or should not be used for other reasons, they may be modified or eliminated from the project.

Overall, the project involves:

- Lengthening the westbound left-turn lane from Mt. Hermon Road to Whispering Pines Drive to provide adequate storage for projected queues.
- Re-striping the northbound approach on Whispering Pines Drive to provide separate left-turn, through and right-turn lanes.

- Modifying the signal to eliminate the split phasing and allow for protected left-turn phasing for the northbound Whispering Pines Drive and southbound Scotts Valley Drive approaches.
- Installing bicycle loop detectors and provide new crosswalk striping on all approaches on Mt. Hermon Road and Scotts Valley Drive.
- Restriping bike lanes with green lane treatments.
- Installing bicycle boxes at all approaches.
- Installing pedestrian signal faces with countdown indicators on all approaches on Mt. Hermon Road and Scotts Valley Drive.
- Install Accessible Pedestrian Signals (APS) which include pedestrian push buttons with audible and vibrating features.
- Reconstructing the curb return on the southeast corner to square up the intersection, slightly shorten the crosswalks and provide ADA compliant improvements.
- Installing Rectangular Rapid Flashing Beacons (RRFB) for the southbound approach to enhance awareness of pedestrians crossing the free flow right turn lane.
- Replacing asphalt concrete pavement to repair rutted stopping zones.
- Installing asphalt micro seal, new striping and new pavement markers to increase visibility.
- Realigning and widening crosswalks to improve pedestrian crossing safety.
- Installing larger pedestrian refuge areas within the existing traffic islands.
- Relocating storm drain inlets to outside of the crosswalks.
- Installing new curb ramps at all four corners and flatter crosswalks to improve accessibility.
- Installing a new signal pole in a better location.
- Installing all new traffic signals, wiring and detection loops.

Amendment to Design Agreement

Due to the complexity of this project, the City's contract engineers, MME and Traffic Engineers Mott MacDonald (MM), attended additional meetings and were subject to two separate peer reviews not anticipated when the original agreement was approved. The peer reviews were required in order to ensure the project improvements were consistent with the recommendations in the Town Center Environmental Impact Report (EIR). A complete list of work completed is reflected in the attached amendment.

FISCAL IMPACT

There will be no impact to the General Fund. The total project cost is estimated to be \$758,375; approximately \$346,000 is funded by the Regional Transportation Improvement Program. The remaining balance of \$412,375 will be paid with City development impact fees. Prior to the start of the project, staff will bring forward a recommended contractor and construction agreement for Council consideration.

Amendment No.1 will be paid with development impact fees and increase the contract amount by \$28,056. This will increase the total contract amount from \$139,800 to \$167,856.

STAFF RECOMMENDATION

Staff recommends that Council consider and take the following actions:

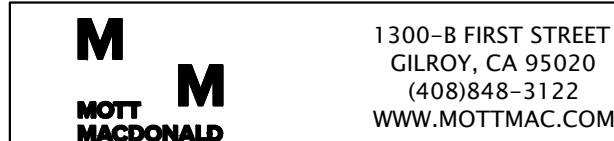
1. Approve the plans for the Mount Hermon Road/Scotts Valley Drive/Whispering Pines Drive Intersection Improvement Project and allow staff and design engineers to determine the appropriate use of bike boxes.
2. Approve Amendment No. 1 to the Professional Services Agreement with Mesiti-Miller Engineering for the design of the Mount Hermon Road/Scotts Valley Drive/Whispering Pines Drive Intersection Improvement Project.

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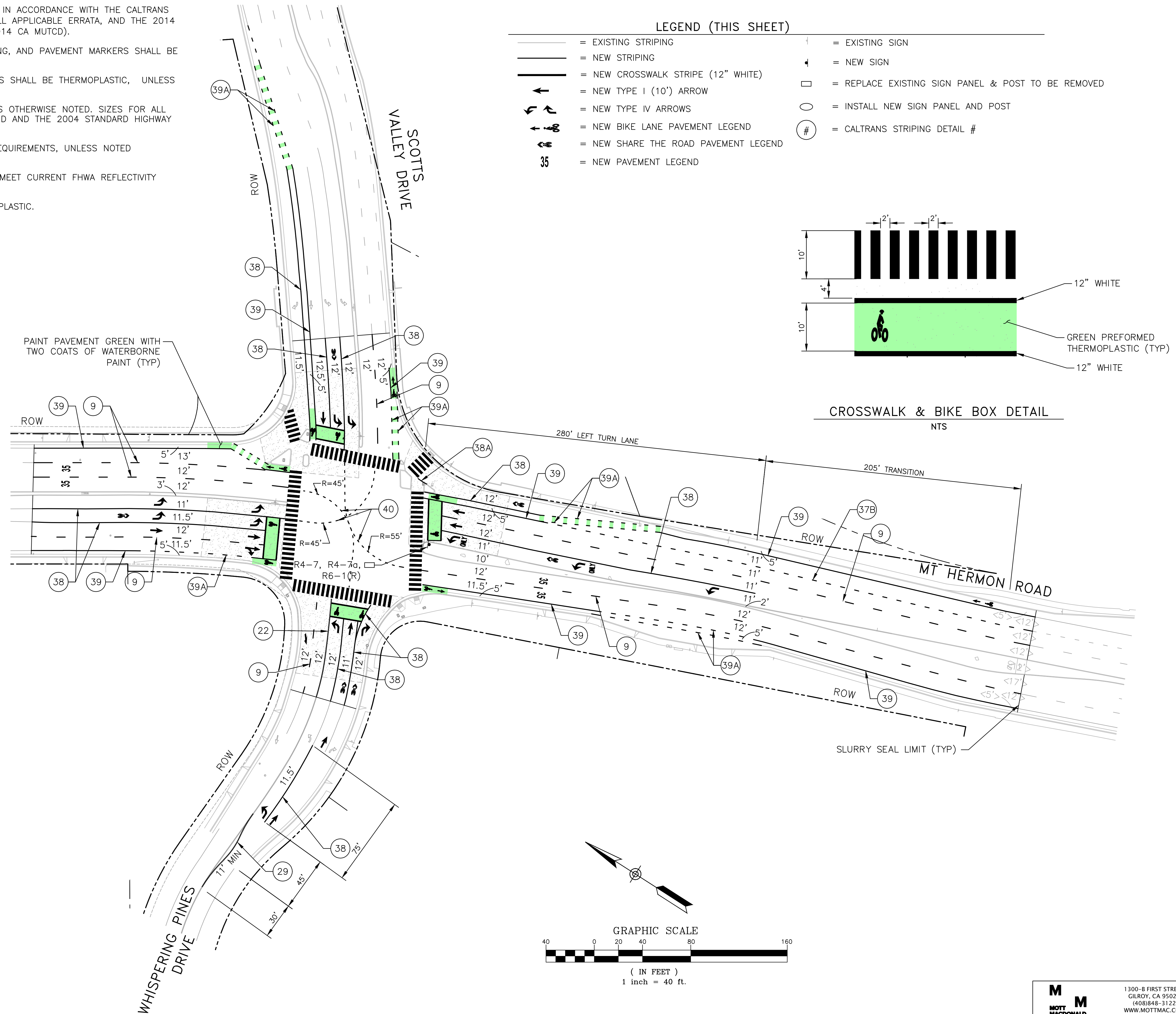
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Proposed Amendment No. 1 to Design Agreement	5

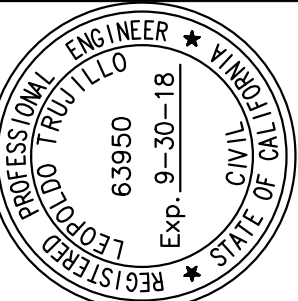
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1. ALL STRIPING AND PAVEMENT MARKINGS SHALL BE INSTALLED IN ACCORDANCE WITH THE CALTRANS STANDARD SPECIFICATIONS AND STANDARD PLANS (2015) AND ALL APPLICABLE ERRATA, AND THE 2014 CALIFORNIA MANUAL ON UNIFORM TRAFFIC CONTROL DEVICES (2014 CA MUTCD).
2. ALL CONSTRUCTION MATERIALS, PAINT, THERMOPLASTIC STRIPING, AND PAVEMENT MARKERS SHALL BE FURNISHED BY THE CONTRACTOR.
3. ALL NEW STRIPING, PAVEMENT LEGEND AND SYMBOL MARKINGS SHALL BE THERMOPLASTIC, UNLESS OTHERWISE NOTED ON PLANS.
4. ALL SIGN CALL-OUTS ARE PER THE 2014 CA MUTCD, UNLESS OTHERWISE NOTED. SIZES FOR ALL NEW SIGNS SHALL BE STANDARD SIZES PER THE 2014 CA MUTCD AND THE 2004 STANDARD HIGHWAY SIGNS MANUAL, UNLESS OTHERWISE NOTED ON THE PLANS.
5. ALL NEW SIGNS SHALL BE STANDARD COLORS PER MUTCD REQUIREMENTS, UNLESS NOTED OTHERWISE.
6. ALL SIGNS SHALL BE A MINIMUM HIP STYLE III SHEETING TO MEET CURRENT FHWA REFLECTIVITY REQUIREMENTS.
7. ALL GREEN MARKINGS SHALL BE PREFORMED GREEN THERMOPLASTIC.



Mesiti-Miller Engineering, Inc.
CIVIL AND STRUCTURAL DESIGN
 631.428.3186 Santa Cruz www.m-me.com

MT HERMON RD / SCOTTS VALLEY DR
INTERSECTION IMPROVEMENTS

CITY OF SCOTTS VALLEY
ONE CIVIC CENTER DRIVE
SCOTTS VALLEY, CA 95066

SIGNING AND STRIPING PLAN

DRAWN BY:	ET
CHECKED BY:	LT
JOB NUMBER:	366673

SHEET

PD-2



April 14, 2017

Scott Hamby

Director of Public Works
City of Scotts Valley
701 Lundy Lane
Scotts Valley, CA 95066

**Re: Contract Amendment Request #1 - Mt Hermon Rd/Scotts Valley Drive
Intersection Improvement Project
Additional Professional Services for Traffic Alternatives Evaluation
MME Project No: 15248-1**

Dear Scott,

We respectfully submit this amendment to our existing agreement for the following additional professional services:

1. Mesiti-Miller Engineering (MME) attendance at seven additional meetings in addition to the four contracted meetings at 4 hours per meeting. $7 \times 4 \times \$190/\text{hr} = \$5,320$
 - i. 2016-04-27: Project Kickoff Meeting (included)
 - ii. 2016-06-06: Bike Committee Meeting
 - iii. 2016-06-14: Meeting with elderly & disabled
 - iv. 2016-07-28: Meeting with County Traffic Engineer to review signage and striping
 - v. 2016-08-08: Traffic & Safety Committee
 - vi. 2016-09-07: City Council Meeting
 - vii. 2016-12-06: Project Meeting at City PW office to review 90% (included)
 - viii. 2016-12-15: Meeting with Contractor to review phasing and schedule (included)
 - ix. 2017-01-10: Traffic Modeling Meeting at MME office (included)
 - x. Anticipated meeting to discuss peer review and EIR coordination
 - xi. Anticipated meeting with Traffic & Safety Committee
2. Mott MacDonald (MM) Traffic Engineering attendance at six additional meetings in addition to the three meetings included in the original scope of work at 4 hours per meeting. $6 \times 4 \times \$240/\text{hr} \times 1.1 = \$6,336$
 - i. 2016-04-27: Project Kickoff Meeting (included)
 - ii. 2016-06-06: Bike Committee Meeting
 - iii. 2016-06-14: Meeting with elderly & disabled
 - iv. 2016-08-08: Traffic & Safety Committee
 - v. 2016-09-07: City Council Meeting
 - vi. 2016-12-06: Project Meeting at City PW office to review 90% (included)
 - vii. 2017-01-10: Traffic Modeling Meeting at MME office (included)
 - viii. Anticipated meeting to discuss peer review and EIR coordination
 - ix. Anticipated meeting with Traffic & Safety Committee



Mesiti-Miller Engineering, Inc.
Civil and Structural Engineering

3. MM's preparation and refinement of four additional design alternatives in addition to the two conceptual design options included in our scope to meet Town Center requirements. $20.8 \text{ hours} \times \$240/\text{hr} \times 1.1 = \$5,500$
 - i. 2016-05-19: Developed options 1, 2A, 2B, & 2C
 - ii. 2016-06-06: Refined Options 1 & 2B, and developed Option 3
 - iii. 2016-06-14: Refined Options 1 & 3
 - iv. 2016-07-11: Refined Option 3B
 - v. 2016-08-04: Refined Option 3B
4. MME's design review, coordination, and refinement of four additional design alternatives in addition to the two conceptual design options included in our scope at 4 hours per alternative. $4 \times 4 \times \$190/\text{hr} = \$3,040$
5. MM's Signal Timing Plans at all 6 corridor intersections to reflect the adjusted signal timing at the MHR / SVD intersection at 4 hours per intersection. $6 \times 4 \times \$240/\text{hr} \times 1.1 = \$6,340$
6. MME's anticipated design revisions and coordination to the 100% design based on outcomes from the anticipated two meetings at 8 hours. $8 \times \$190/\text{hr} = \$1,520$

Accordingly we are requesting authorization for additional compensation of **\$28,056**.

Mesiti-Miller Engineering	\$9,880
<u>Mott MacDonald</u>	<u>\$18,176</u>
Total	\$28,056

Thank you for the opportunity to continue to provide engineering support services.

Respectfully yours,

Rodney Cahill, P.E.
Principal

Approved By: _____ Date: _____

Printed Name: _____

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