



AGENDA

Meeting of the Scotts Valley Economic Development Committee

Date: June 30, 2023

Time: 1:00 PM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	City Hall Conference Room 1 Civic Center Drive Scotts Valley, CA 95066	The agenda was posted 06-27-2023 at City Hall, SV Senior Center, SV Public Works and on the Internet at www.scottsvally.gov

ELECTED OFFICIALS	CITY STAFF MEMBERS
Jack Dilles, Mayor Allan Timms, City Council Member	Mali LaGoe, City Manager Cathie Simonovich, City Clerk

CALL TO ORDER 1:00 PM

ROLL CALL

PUBLIC COMMENT

This is the opportunity for individuals to make and/or submit written or oral comments to the Committee on any items within the purview of the Committee, which are NOT part of the Agenda. No action on the item may be taken, but the Committee may request the matter be placed on a future agenda.

ALTERATIONS TO REGULAR AGENDA

(Committee Members can remove or add items to the Regular Agenda)

REGULAR AGENDA

(Persons wishing to speak on any item may do so by raising their hand to be recognized by the Chair.)

1. Approve meeting minutes of 05-26-2023

2. Community video project
3. Business update
4. Scotts Valley's brand
5. Future agenda items

ADJOURNMENT



MINUTES

Meeting of the Scotts Valley Economic Development Committee

Date: May 26, 2023

Time: 11:00 AM

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	City Hall Conference Room 1 Civic Center Drive Scotts Valley, CA 95066	The agenda was posted on 05-23-2023 at City Hall, SV Senior Center, SV Public Works Building, and on the Internet at www.scottsvally.gov .

CALL TO ORDER

The Economic Development meeting was called to order at 11:06 AM.

ROLL CALL

ELECTED OFFICIALS PRESENT: Jack Dilles, Mayor Allan Timms, Council Member	CITY STAFF MEMBERS PRESENT: Mali LaGoe, City Manager Cathie Simonovich, City Clerk
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PUBLIC COMMENT

None.

REGULAR AGENDA

1. Approve meeting minutes of 04-28-2023

M/S: Timms/Dilles

To approve the April 28, 2023 meeting minutes.

Carried 2/0 (AYES: Dilles, Timms)

2. Business update

The committee members discussed business outreach strategies and planned for next steps.

3. Scotts Valley's brand

The committee members discussed next steps in the branding process for the City of Scotts Valley.

4. Future Agenda Items

None.

ADJOURNMENT

The meeting adjourned at 12:04 PM.

Approved: _____
Jack Dilles, Mayor

Attest: _____
Cathie Simonovich, City Clerk